

## **Cinema owners: Assistance with applications for Available Cinema**

Cinema-goers who wish to experience a film with support for audio description and/or spoken subtitles with the new technology for Available Cinema must have a mobile device such as a smartphone or tablet, along with earphones/headphones. The cinema-goer must then download an application to their mobile device, and also download a film's audio comparison package via the application.

The cinema could provide assistance by:

- Providing charging stations for these mobile devices to make sure the battery does not run out during the film.
- Providing WiFi in the foyer (free of charge for everyone, or for people buying a ticket) so that the cinema-goer can download the application and the film's audio comparison package on site at the cinema.
- Provide earphones to borrow or buy, as many cinema-goers have a smartphone but may not always remember to bring their earphones to the cinema.
- Provide mobile devices with an application pre-installed.

The technical solution for Available Cinema may gradually generate further applications. These will work in a similar way, but their design could vary significantly. Consequently, this Industry Standard cannot describe in detail how every application works. However, for the cinema-goer it is important to be able to get help using an application. One way of providing this help could be for cinema staff to agree on a suitable application, which they can then recommend and ensure they are fully up to date with how it works. A list of developed applications can be found on the Swedish Film Institute's Available Cinema page ([www.filminstitutet.se/tillgangligbio](http://www.filminstitutet.se/tillgangligbio)).