Creative Connections
Exploring UK and Nordic Co-production

Countries
Useful information
<table>
<thead>
<tr>
<th>Country</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denmark</td>
<td></td>
</tr>
<tr>
<td>Foreword</td>
<td>3</td>
</tr>
<tr>
<td>Maps</td>
<td>2</td>
</tr>
<tr>
<td>Denmark</td>
<td>Page 4</td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>7</td>
</tr>
<tr>
<td>Film Commissions</td>
<td>11</td>
</tr>
<tr>
<td>Organisations &amp; Associations</td>
<td>12</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>13</td>
</tr>
<tr>
<td>Key Sales Companies</td>
<td>15</td>
</tr>
<tr>
<td>Key Distributors</td>
<td>16</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>17</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>19</td>
</tr>
<tr>
<td>Finland</td>
<td></td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>20</td>
</tr>
<tr>
<td>Film Commissions</td>
<td>23</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>26</td>
</tr>
<tr>
<td>Key Sales Companies</td>
<td>27</td>
</tr>
<tr>
<td>Key Distributors</td>
<td>28</td>
</tr>
<tr>
<td>How to find a co-producer</td>
<td>29</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>30</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>31</td>
</tr>
<tr>
<td>Iceland</td>
<td></td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>31</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>34</td>
</tr>
<tr>
<td>Key Distributors</td>
<td>36</td>
</tr>
<tr>
<td>How to find a co-producer</td>
<td>37</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>38</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>39</td>
</tr>
<tr>
<td>Norway</td>
<td></td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>39</td>
</tr>
<tr>
<td>Film Commissions</td>
<td>42</td>
</tr>
<tr>
<td>Organisations &amp; Associations</td>
<td>46</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>47</td>
</tr>
<tr>
<td>Key Distributors</td>
<td>48</td>
</tr>
<tr>
<td>How to find a co-producer</td>
<td>48</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>49</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>50</td>
</tr>
<tr>
<td>Sweden</td>
<td></td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>50</td>
</tr>
<tr>
<td>Film Commissions</td>
<td>53</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>56</td>
</tr>
<tr>
<td>Key Sales Companies</td>
<td>58</td>
</tr>
<tr>
<td>Key Distributors</td>
<td>64</td>
</tr>
<tr>
<td>How to find a co-producer</td>
<td>66</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>69</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>70</td>
</tr>
<tr>
<td>United Kingdom</td>
<td></td>
</tr>
<tr>
<td>Funding Institutions</td>
<td>71</td>
</tr>
<tr>
<td>Broadcasters</td>
<td>74</td>
</tr>
<tr>
<td>Key Sales Companies</td>
<td>84</td>
</tr>
<tr>
<td>International Film Festivals</td>
<td>86</td>
</tr>
<tr>
<td>Other useful websites</td>
<td>87</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Table of Films Released in the UK</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Table of Top 20 films 2009 &amp; 2010 listed as UK production or co-productions in the box office statistics of the Swedish Film Institute</td>
</tr>
</tbody>
</table>
Maps

United Kingdom

Nordic Countries
Foreword

Creative Connections: Exploring UK and Nordic Co-Production is a joint initiative of Nordisk Film & TV Fond the UK Film Council, in partnership with the Nordic Embassies and MEDIA Desks. The purpose of the initiative, during the 61st International Berlin Film Festival and European Film Market, is to encourage creative co-production relationships between the UK and the Nordic countries. The initiative is timely in the wake of a number of notable film and TV collaborations between the territories, as well as the recent success of Nordic films in the UK market. All of these successes have been built on strong creative foundations, and demonstrate the potential for talent driven co-production in these regions and audience appetite for such projects.

This document provides useful information about each of the countries involved in the initiative including film commissions, funding institutions and other partners, as well as giving a profile of the talent and success stories from each country. This document has been created as a resource for producers, filmmakers, financiers and creative talent who have projects that can benefit from working in collaboration with both UK and Nordic countries.

Our special thanks go to the MEDIA Desks Denmark, Finland, Iceland, Norway, Sweden and UK and to the Communications team at the UK Film Council for bringing together the information in this document.

Warm regards

Hanne Palmquist, Nordisk Film & TV Fond
Isabel Davis, UK Film Council
Denmark

- Number of films produced and co-produced with support from DFI in 2009: 28 (including 7 minor co-productions)
- Number of films produced and co-produced with support from DFI in 2010: 32 (including 8 minor co-productions)
- Average budget of domestic film: 2.1m
- Total country population: 5.5m (1.1% of the population in the EU)
- Number of screens: 400 (86 monoscreens and 314 multiscreens)
- Average ticket price: 75 DKK (10)
- Currency: DKK – Danish Krone (100 DKK = 13.4)

Danish cinema is currently experiencing a boom period of international recognition and national progress. Compared to other European countries, Danish films perform outstandingly well in the national market. For several years, Denmark has had the second highest national market share in Europe, outperformed only by France with an average domestic share of 23% (in 2010).

Denmark has been producing films since 1896 and since the 1980s has maintained a steady stream of productions largely due to funding by the state-supported Danish Film Institute. Historically, Danish films have been noted for their realism, religious and moral themes, sexual frankness and technical innovation.
Gabriel Axel and his film *Babette’s Feast*, based on Karen Blixen’s story of the same name, put Danish cinema on the map with an Oscar® in 1987 and the following year Bille August repeated the feat with *Pelle the Conqueror*. However, Danish and Nordic cinema really became famous when August’s film of Ingmar Bergman’s autobiography, *The Best Intentions* (1991), won the Golden Palm in Cannes in 1992.

Since the late 1990s, the Dogme movement and figures such as Lars von Trier, Thomas Vinterberg, Søren Kragh-Jacobsen, Lone Scherfig, Susanne Bier, Per Fly, Bille August, Niels Arden Oplev, Jørgen Leth and Anders Østergaard, have continued to gain international recognition for Danish cinema by winning prestigious international awards. The expanding international portfolio of Danish films includes recent films such as *Antichrist* (2009), *Submarnio* (2010) and Susanne Biers’ *In a Better World*, which has just received a Golden Globe for Best Foreign Language Film and is also nominated for the Oscars® 2011.

The European market is obviously important not only for Denmark but for a lot of European countries. In 2003-2009, on average more than 50% of the Danish features were sold abroad.

Throughout history there have been initiatives for Nordic co-operation and popular films were often recorded in both Danish and Swedish versions during the 1930s and 40s. From the 1970s onwards several attempts were made to penetrate the international market out in the big world.

The exception is Lars von Trier, who, from the beginning, managed to emerge as an international film artist whose films, in most cases, are in English with international actors and Danish producers.
There are Danish directors who have made foreign films abroad - Bille August with German and American films, Ole Bornedal with the American version of Nightwatch (1997), based on his own debut film, Susanne Bier with Things We Lost in the Fire (2007) and Lone Scherfig with the English An Education (2009), which was Oscar® nominated in three categories.


The Danish Film Institute is the central organisational element in contemporary Danish filmmaking but also television (with DR and TV2) has influence. Since 1999, it has been established that every four years politicians have a so-called movie settlement that sets the economic framework for Danish films in the following period.

The Danish parliament has just set a new film policy accord for the period 2011-2014, an accord which will heavily influence the possibilities for the Danish industry and for Danish artistic success in the years to come.
Funding institutions

Danish Film Institute
The Danish Film Institute (DFI) is the government agency responsible for supporting and encouraging film and cinema culture, and for conserving these in the national interest. The institute’s business, is divided into three main areas: Production & Development – in charge of support for feature films, shorts, and documentaries as well as the New Danish Screen; Audience & Promotion – responsible for supporting the promotion and sale of Danish film as well as audience services of various kinds; and the Museum & Cinematheque – which stands for Cinematheque’s film programme, library and film archives as well as poster and photo archives, including restoration and protection of the film heritage.

Contemporary Danish feature films can be divided into three main categories – popular films, mainstream films and art films. There are indeed movies that overlap categories, but generally speaking production can be divided into popular films (mostly funded through 60/40 scheme, which will be called the market scheme in the new film accord), mainstream films (mostly supported through the consultant scheme), and art films, understood to be more experimental artistic films (mostly supported through the consultant scheme or the New Danish Screen scheme).

Danish Film Institute (DFI)
Gothersgade 55
1123 Copenhagen
Tel: +45 3374 3400
Fax: +45 3374 3401
Email: dfi@dfi.dk
www.dfi.dk

Department for Production & Development
The DFI department for Production & Development and the unit New Danish Screen provide development and production funding for short fiction, documentary and feature films. In 2010, the annual budget for feature film subsidies was 17.9m (including 1.1m for co-productions).

Claus Ladegaard, Head of Department
+45 3374 3433, clausl@dfi.dk
Marianne Moritzen, Head of Unit, Feature Film
+45 3374 3451, mariannem@dfi.dk
Kim Leona, Film Commissioner
+45 3374 3448, kiml@dfi.dk
Rasmus Horskjær, Film Commissioner, Children's Feature Film
+45 3374 345, rasmush@dfi.dk
Steen Bille, Film Commissioner
+45 3374 3504, steenb@dfi.dk
New Danish Screen (Talent Development)
This unit administers a subsidy scheme for the development and production of fiction and documentary films in various formats. The goal is to support and inspire the development of the film idiom and narrative technique, thus maintaining and furthering the dynamics and diversity of Danish film. The unit is a service both for emerging professional-grade talents and more experienced professionals and has an annual budget for subsidies of 5m. The scheme doesn’t support minority co-productions.

Jakob Høgel, Artistic Director
t: +45 3374 3675, jakobh@dfi.dk
Nanna Mailand-Mercado, Producer
t: +45 3374 3508, nannam@dfi.dk
Peter Schønau Fog, Commissioning Editor
t: +45 3374 3676, peterf@dfi.dk

MEDIA Desk Denmark
MEDIA is a programme of the European Union to strengthen the competitiveness of the European film, TV and new media industries and to increase international circulation of European audiovisual product. MEDIA Desk Denmark has its offices in the heart of the Danish Film Institute. We welcome all professionals to talk to us about the funding possibilities within the MEDIA Programme of the EU and can also assist in recommending Danish professionals for co-productions. MEDIA has recently supported Danish feature films like In A Better World, Submarino, Antichrist. Ene Katrine Rasmussen will be available for meetings in Berlin.

MEDIA Desk Denmark
Ene Katrine Rasmussen, Head of MEDIA Desk.
Ditte Cohn, Assistant Manager
Vognmagergade 10, 2., 1120 Copenhagen
Tel: +45 3374 3467
Fax: +45 3374 3465
Email: mediadesk@dfi.dk
www.mediadeskdenmark.eu
FilmFyn
FilmFyn is a regional fund, covering South Funen, in Denmark. It has a budget of approximately 1.5m per year of which more than 1m is invested in feature films shot on location in the area. FilmFyn is involved in several international films from the development stage onwards and works closely with other Danish and international partners.

FilmFyn
Lars Hermann
Østergade 17, st.
5600 Faaborg
Denmark
Tel: +45 6261 1762
Email: lars@filmfyn.dk
www.filmfyn.dk

The West Danish Film Fund
The West Danish Film Fund (Den Vestdanske Filmfulje) provides European independent production companies with financial support for the development and production of film and television projects. The primary focus of The West Danish Film Fund is to enhance the production of feature films with the intention of strengthening the film industry in the region. Financial support is provided in the form of subsidies and/or investments.

The West Danish Film Fund
Steen Risom Filmbyen 23
1, 8000 Aarhus C,
Denmark
Tel: +45 89 40 48 82
Fax: +45 89 40 48 52
Email: mail@filmpuljen.dk
www.filmpuljen.dk
Nordvisions Fund
www.nordvision.org

Nordvision has its own fund, the Nordvisions Fund, which annually distributes 6.7m to co-productions between Nordic production companies. Nordvision is a co-operative initiative between the five Nordic public service companies DR, NRK, SVT, YLE and RUV. The objective of Nordvision is to strengthen Nordic cultural collaboration by raising the production and distribution of Nordic TV programmes, the major focus area being the exchange of co-produced TV programmes. Only producers of the Nordic countries may apply for support for TV, radio or new media productions. This may be done with an external producer as a minor producer. A maximum of 50% of an applicant company's own investment may be applied for. There are fixed application deadlines. Nordvisions Fund offers support for both development and production.

Henrik Hartmann, General Secretary
Tel: +45 24 24 83 05
Email: hnh@dr.dk
Film commissions

Oresund Film Commission
The Oresund Film Commission is a non-profit organisation established in autumn 2003 to promote the region as an international film location and to service international film and TV productions shooting in the region.

Ulrik Bolt Jørgensen (Denmark)
C.O. Producentforeningen
Bernhardt Bangs Allé 25
2000 Frederiksberg, Denmark
Mob: +45 22 30 60 47
Tel: +45 33 86 34 00
Email: bolt@oresundfilm.com

Mikael Svensson (Sweden)
Sixten Sparres gata 1
27139 Ystad, Sweden
Mob: +46 707 16 32 02
Email: svensson@oresundfilm.com
www.oresundfilm.com

Cine Regio
Cine-Regio is a network of regional film funds in Europe. The office is based in Aarhus, Denmark. The network is continuously expanding and today represents 34 regional film funds from 12 EU Member States, in addition to Norway, Serbia and Switzerland. The members exhibit a range of support schemes and services to the film sector which aim to support film culture, encourage social cohesion and build regional infrastructure. Regional film support is vital to foster and safe-guard the development of the European audiovisual sector and promotes regional and local cultural identities, cultural diversity and democratic empowerment.

Cine-Regio
Filmbyen 23, 1
8000 Aarhus C
Denmark

Charlotte Appelgren, Secretary-General
Tel: + 45 87 13 25 04
Mob: +45 40 40 35 45
Email: ca@cineregio.org
www.cineregio.org
Organisations and Associations

Danish Producers Association
Bernhard Bangs Allé 25, st.tv.
2000 Frederiksberg
Tel: +45 3386 2880
Email: info@pro-f.dk
www.pro-f.dk

Danish Directors Association
Autorhuset I/S
Nørre Voldgade 12, 2.th.
1358 Copenhagen
Tel: +45 3333 0888
Email: mail@filmdir.dk
www.filmdir.dk

Danish Writers Guild
Autorhuset I/S
Nørre Voldgade 12, 2.th.
1358 Copenhagen
Tel: +45 3333 0888
Email: admin@dramatiker.dk
www.dramatiker.dk

FAF (Organisation for Film and TV workers)
Kongens Nytorv 21, baghuset, 3.
1050 Copenhagen
Tel: +45 3314 3355
Email: faf@filmtv.dk
www.filmtv.dk
Broadcasters

According to the Film Policy Accord 2011-2014 and the Media Policy Accord 2011-2014, the Danish public service broadcasters (DR and TV2 Denmark) are obliged to participate in the production of Danish fiction and documentary films through investment and acquisition of rights.

DR TV
Danish Broadcasting Corporation (DR) is Denmark’s oldest and largest electronic media enterprise. The corporation was founded in 1925 as a public service organisation. DR is an independent, licence-financed public institution. DR TV comprises two channels, DR1 and DR2 - and three new channels from November 2009: DR K (culture, history, music), DR Ramasjang (children’s programming) and DR HD (programmes in HD).

DR TV
DR Byen
Emil Holms Kanal 20
0999 København C
Tel: +45 3520 3040
Email: dr@dr.dk
www.dr.dk

Commissioning Editors
Ingolf Gabold, Head of Fiction
Tel: +45 35 20 42 12
Email: inga@dr.dk
Ditte Christiansen, Producer, Fiction
Tel: +45 35 20 42 22
Email: dich@dr.dk

TV 2
TV 2 is a publicly owned television station in Denmark based in Odense. The station began broadcasting in 1988. TV 2 has five subsidiary stations known as TV 2 Zulu (targeted at youth), TV 2 Charlie (orientated towards older audiences), TV 2 News (Denmark’s first 24-hour news channel), TV 2 Film (a non-stop movie channel) and TV 2 Sport, as well as the internet-based pay-per-view channel TV 2 Sputnik.

TV 2/Danmark (Odense)
Rugårdsvej 25, 5100 Odense C
Tel: +45 6591 9191
Email: tv2@tv2.dk
www.tv2.dk
Acquisitions
Keld Reinicke, Head of Programmes, Acquisitions & Production
Tel: +45 39757575
Email: kere@tv2.dk

TV3 Denmark
Wildersgade 8
1408 Copenhagen
Tel: +45 77 30 55 00
E-mail: tv3@viasat.dk
www.tv3.dk
Pil Gundelach Brandstrup, Head of Programming
Tel: +45 77 30 56 23
Email: pil.brandstrup@tv3.dk

SBS TV A/S
Mileparken 20 A
2740 Skovlunde
Tel: +45 7010 1010
Email: info@sbstv.dk
www.sbstv.dk
Lars Ellegaard, Head of Programming
lars.ellegaard@sbstv.dk Tel: +45 70 101010
Key Sales Companies

TrustNordisk
Rikke Ennis
Filmbyen 22
2650 Hvidovre

Tel: +45 3686 8788
Email: info@trustnordisk.com
www.trustnordisk.com

LevelK ApS
Tine Klint
Frederiksberg Allé 52
1820 Frederiksberg C

Tel: +45 4844 3072
Email: tine.klint@levelk.dk
www.levelk.dk
Key Distributors

Nordisk Film Distribution A/S
Mosedalvej 14 2500 Valby
Tel: +45 3618 8200
www.nordiskfilm.com

SF Film A/S / Filmcompagniet
Michael Fleischer,
Tobaksfabrikken,
Halfdansgade 10,
2300 Copenhagen
Tel: +45 7026 7626
Fax: +45 7026 7627
Email: sf-film@sf-film.dk
www.sf-film.dk

Scanbox Film Distribution
Vermundsgade 40 A, 4.
2100 Copenhagen
Tel: +45 7022 6202
Fax: +45 7030 2121
www.scanbox.com
International Film Festivals

CPH:PIX
14 April to 1 May 2011
CPH PIXEL is an audience-orientated festival that aims to present Copenhagen's cinemagoers with unique films from all over the world, while adding outstanding international events and a strong competition programme into the mix.

CPH:PIX
Copenhagen Film Festivals
Tagensvej 85 F
2200 Copenhagen
Tel: +45 3312 0005
Email: info@cphpix.dk
www.cphpix.dk

Odense International Film Festival
22 to 27 August 2011
An independent short and documentary film festival in Odense with both an international and a national competition.

Odense Internationale Film Festival
Kulturmaskinen
Farvergården 7, 4.
Postboks 1169
5000 Odense C
Tel.: +45 6551 2828
Email: filmfestival@ odense.dk
www.filmfestival.dk

BUSTER - Copenhagen International Film Festival for Children and Youth
September 2011
Danish and international children's film festival. A forum for filmmakers, educators and others with an interest in children's films. Managed by the organisation Copenhagen Film Festivals.

BUSTER
Copenhagen International Film Festival for Children and Youth
Tagensvej 85 F
2200 Copenhagen
Tel: +45 3312 0005
Email: info@buster.dk
www.buster.dk
Salaam DK - Multicultural Film Festival
All year round
A festival with a focus on issues related to the modern, multicultural society. Short films, feature films and documentaries.

Salaam Filmfestival
Tagensvej 85 E, 1.
2200 Copenhagen
Tel: +45 3211 8188
Email: info@salaam.dk
www.salaam.dk

MIX Copenhagen
21 to 30 October 2011
This Gay and Lesbian Film Festival shows films for people with various emotional/sexual tastes and identities.

Copenhagen Gay & Lesbian Film Festival
Tagensvej 85F
DK - 2200 Copenhagen N
Email: kontakt@cglff.dk
www.cglff.dk

CPH:DOX
3th to 13th November 2011
CPH:DOX, Copenhagen International Documentary Film Festival, is the largest documentary film festival in Scandinavia. Each year the festival fills the Copenhagen cinemas with a selection of more than 200 documentary films from around the world. During the ten days of the festival, CPH:DOX also presents five whole days of professional seminars and provides an international forum and meeting place with the newly founded DOX:FORUM.

CPH:DOX
Copenhagen International Documentary Film Festival
Tagensvej 85 F
2200 Copenhagen
Tel: +45 3393 0734
Email: info@cphdox.dk
www.cphdox.dk
Other useful websites

**Trade directory**
Find a film company or film professional by searching in the Danish trade directory DFI-Bogen, available in English at www.dfibogen.dk.

**Facts and Figures**

**Danish people in Berlin**
Find all kind of information about Danish participation at the Berlinale 2011 on DFI's festival website: www.dfi.dk/Berlin. Also remember to visit the Scandinavian Stand at the EFM Martin Gropius Bau during the festival. There are always many representatives from the DFI and other Danish funds, companies and filmmakers.
Finland

- Number of films produced and co-produced in 2009: 20
  - 4 theatrically released feature documentaries
  - 16 feature films
    (3 of which were majority Finnish co-productions and 5 minority Finnish co-productions)

- Number of films produced and co-produced in 2010: 31
  - 8 theatrically released feature documentaries
  - 23 feature films
    (7 of which were majority Finnish co-productions; 5 minority Finnish co-productions)

- Average budget of domestic film: 1.6m
- Total country population: 5.35m
- Currency: Euro
- Number of screens: 306
- Average ticket price: 8.3

2010 was a very successful year for Finnish films, both domestically and internationally. A total of 23 domestic films were released theatrically and they attracted the largest audience for domestic films in decades; over 2 million admissions with a market share of 27%.

2010 was a huge success especially for documentaries. There were a lot of great documentaries in cinemas and they drew a large audience in Finland and were also critically acclaimed at film festivals abroad. For example, the powerful and touching *Steam of Life* (2010), a film by Mika Hotakainen and Joonas Berghäll, was EFA-nominated for Best European Documentary and also the Finnish Oscar® candidate.
During the last five years, the Finnish animation sector has grown rapidly. One great example is the Finnish feature animation *Niko and the Way to the Stars* (2008), directed by Cannes award-winner Kari Juusonen and Danish Michael Hegner. The film was co-produced with Germany, Denmark and Ireland. It was a big success in Finland and also in numerous other European countries. It has become the biggest Finnish international hit of all time with over 3 million admissions worldwide. There are currently many feature animations in development and the animation sector in Finland is going strong.

The best known Finnish film directors are without doubt the Kaurismäki brothers. Aki Kaurismäki’s last film *Lights in the Dusk* (2006) was shown in the main competition at the Cannes Film Festival in 2006 and his new film *Le Havre* will be released in the spring of 2011. Aki Kaurismäki is known for his personal minimalistic style and his stories are always very humane and dark with touches of laconic humour. Mika Kaurismäki has directed several feature films and a number of music documentaries. His dark comedy *The House of Branching Love* was released in 2009 and performed well in different European countries whilst gathering prizes at various film festivals.

There are many promising young film directors in Finland, among them the already internationally-acclaimed Klaus Härö who has won numerous festival awards with his touching films *Elina* (2003), *Mother of Mine* (2005) and *Letters to Father Jacob* (2009). The latter won an award at almost every festival at which it was shown.
Finland is traditionally known for high quality family films. One particularly successful example is Juha Wuolijoki’s *Christmas Story* (2008) which tells the history of Santa Claus. This warm-hearted film has been sold to over 120 countries.

A new and fast-growing sector in Finnish film is the horror and fantasy genre. Jalmari Helander’s *Rare Exports: A Christmas Tale* (2010) had its world premiere in Locarno and has won many international festival awards since then. This twisted and original take on Santa Claus has been internationally acclaimed and was released simultaneously in Finland, Great Britain, Australia and the U.S.
Funding institutions

The Finnish Film Foundation

Kanavakatu 12
00160 Helsinki, Finland
Tel: +358 9 6220300
Email: ses@ses.fi
www.ses.fi

The Finnish Film Foundation’s task is to support and develop Finnish film production, distribution and exhibition.

The Finnish Film Foundation is an independent foundation which is supervised by the Ministry of Education and Culture. The support granted by the Finnish Film Foundation is based on the Act on the Promotion of Film Art (28/2000). According to the Act, the Ministry of Education and Culture can allocate funds from the State Budget to the Finnish Film Foundation for the production and distribution of films and other audiovisual programmes, and for the promotion of film culture. The resources come from pools and lottery funds.

The Finnish Film Foundation grants film production support, exhibition and distribution support and support for international activities. On the grounds of a contract made with the Ministry of Education and Culture, the Foundation grants support for international film festivals held in Finland which also have national significance.

The Finnish Film Foundation is integrally responsible for the cultural export of Finnish film.

All details on the guidelines can be found on the foundation’s website, in English. The foundation’s total support amounted to 18.6m in 2010. Normally the aid is limited to 50% of the production budget, but for difficult films that otherwise would not be possible to produce the state aid can exceed 50%.

Production support for films aiming at theatrical distribution is granted by Film Commissioners Jukka Asikainen and Kaisu Isto. Asikainen is also responsible for hour-long television dramas and serials. Isto handles the support for minority co-productions. Film Commissioner Elina Kivihalme is responsible for supporting documentary films made either for theatrical distribution or television. Film Commissioner Joona Louhivuori supports short films and animations made mainly for television. Head of Distribution Department, Harri Ahokas, supports marketing and distribution. All funding decisions have to be accepted by Managing Director, Irina Krohn.
Available for meetings in Berlin:
Irina Krohn (CEO)
Petri Kemppinen
Jukka Asikainen
Kaisu Isto
Joona Louhivuori
Harri Ahokas.
All can be contacted at firstname.lastname@ses.fi

AVEK
Hietaniemenkatu 2
00100 Helsinki, Finland
Tel: +358 9 431 52350
Fax: +358 9 4315 2377
Email: avek@avek.kopiosto.fi
www.kopiosto.fi/avek

AVEK e-mail addresses are of the type firstname.lastname@avek.kopiosto.fi

Juha Samola
General Secretary (Training grants, research grants and festival subsidies)

Timo Korhonen
Production Consultant (Short fiction and documentaries)

Heidi Tikka
Production Consultant (Media art productions)

Erja Mäki-Iso
Secretary, Webmaster (Applications)

AVEK (The Promotion Centre for Audiovisual Culture) was established in 1987 by the Finnish copyright organisation Kopiosto. AVEK uses its share of copyright remuneration to promote audiovisual culture (cinema, video and television). The majority of the funds that AVEK distributes originates from private copying levy, eg. from blank video cassettes and blank DVDs. The total support amounts to 1.2m (1 June 2010 – 31 May 2011).

AVEK funds short films and documentaries, videos, media art as well as experimental work. These productions may be intended for television, video distribution or some other form of audiovisual presentation or distribution.
Production Subsidies

AVEK’s production section is divided into two categories: short films and documentaries, and media art. Within each category, it is possible to apply for funding for script writing (individual playwrights only), pre-production, production, post-production and distribution (production companies).

Training Grants

AVEK subsidises further training of professionals working in the audiovisual field. The subsidies in this category take the form of either personal grants to specified individuals or subsidised training sessions or courses for professionals. Small grants are also awarded for research in the audiovisual sector.

Support for Festivals and Other Audiovisual Culture

AVEK also contributes to audiovisual culture in general. Primarily, AVEK subsidises film festivals and audiovisual festivals arranged in Finland.

POEM (Regional fund)

The POEM Foundation operates in Northern Finland and in the Bothnian Arc region. Its activities cover the whole Barents region.

PL 42, 90015 City of Oulu
Finland
Tel. +358 8 558 47527
Fax. +358 8 558 47533
Email: poem@poem.fi
www.poem.fi

POEM Foundation does not distribute funding at the moment. For collaboration and/or production support via networking or project participation, please contact the project managers at POEM.
Film Commissions

Film Location Finland

Film Location Finland is a network of regional film commissions that markets Finland as a shooting location for films, commercials and television productions.

The members of the Film Location Finland network are Finnish Lapland Film Commission, (www.filmapland.fi) North Finland Film Commission, (www.nffc.fi) West Finland Film Commission, Tampere Region Film Commission and Villilä Studios. (www.villilastudios.fi). The network also collaborates with the East Finland Film Commission. (www.effc.fi)

If interested in filming in Finland, please contact project manager Sanna Kultanen, tel. +358 400 595 286, sanna@poem.fi.

The production guide “Filming in Finland” can be found on the film foundation’s website www.ses.fi under publications. Contact details for the regional bodies are listed in the guide as well as other useful contacts in Finland, such as production companies and post production houses.

Automatic support systems for local and foreign films: There will probably be a decision for a new 50/50 support system in 2011 by the Finnish Film Foundation. For the moment there is a box office based system in operation which starts to generate funds after 45,000 tickets are sold (4 per ticket).
Broadcasters

The national public broadcasting company Yleisradio (www.yle.fi) operates four national channels; YLE TV1, YLE TV2, YLE Teema (culture, science, history, education) and YLE FST (main channel for Swedish speaking audience).

The commercial channels are MTV3 (www.mtv3.fi) and Nelonen (www.nelonen.fi).

All channels co-finance films and work with local film producers. Their investment is, in most cases, an important part of the financing available in Finland. There is no film agreement stating amounts or other conditions, but one of the channels, public or commercial, usually co-finance domestic theatre-distributed features and documentaries.

The contact at Yle is Erkki Astala in the co-productions department (erkki.astala@yle.fi) but at the moment there are big organisational changes in Yleisradio, and the financial situation of the company continues to be tight during 2011 and 2012, which will reflect on pre-buys and co-productions with independent companies.

The contact at Nelonen is Mikko Aromaa (mikko.aromaa@nelonen.fi). At MTV3 there is a working group of people, but a good contact is Sarita Harma. (sarita.harma@mtv3.fi).
Key Sales Companies

There are no Finland-based sales companies, but the Finnish-owned sales company, The Yellow Affair, operates in Stockholm.

Miira Paasilinna
Tel: +46 76 199 31 66
Email: miira@yellowaffair.com

Grace Maharaj Eriksson
Tel: +46 76 048 6444
Email: grace@yellowaffair.com

www.yellowaffair.com

Key Distributors

The best place to look is www.ses.fi under distributors, then exhibitors.

How to find a co-producer

There is an extensive list of active production companies on the Finnish Film Foundation’s website, and more targeted lists of companies listed in the different booklets published early at the Berlinale and Cannes film festival. These booklets can also be found on www.ses.fi under publications.

Media Desk (www.mediasdeskfinland.eu) can help you find Finnish production companies.
Kerstin Degerman
Inkeri Lundgren
firstname.surname@ses.fi
International Film Festivals

DocPoint – Helsinki International Documentary Film Festival
25 – 30 January 2011
www.docpoint.info

Tampere Film Festival
9 – 13 March 2011
www.tamperefilmfestival.fi

Midnight Sun Film Festival
15 – 19 June 2011
www.msfilmfestival.fi

Espoo Ciné International Film Festival
19 – 28 August 2011
www.espoocine.fi

Love & Anarchy – Helsinki International Film Festival
15 – 25 September 2011
www.hiff.fi

Oulu International Children’s and Youth Film Festival
16 – 20 November 2011
www.oulunelokuvakeskus.fi
Other useful websites

The Association of Finnish Film Directors - SELO.
PL 177
00531 Helsinki
Tel. +358 50 539 0951
Email: tommi.saarikivi@elisanet.fi
www.selo.fi

The Association of Finnish Film Workers - SET.
Meritullinkatu 33 A
00170 Helsinki
Tel. +358 9 2511 2143
Fax. +358 9 2511 2191
Email: set@teme.fi
www.teme.fi/set

The Association of Independent Producers in Finland - SATU.
Fabianinkatu 4 B 14
00130 Helsinki
Tel. +358 9 684 0610
Fax. +358 9 622 1860
Email: stiina.laakso@satu.fi
www.satu.fi

The Central Organisation of Finnish Film Producers - SEK.
Kaisaniemenkatu 3 B 29
00100 Helsinki
Tel. +358 9 6877 2311
Fax. +358 9 6877 2320
Email: filmikamari@filmikamari.fi
www.filmikamari.fi
Iceland

- Number of films produced and co-produced in 2009: 6 feature films (2 co-produced; 1 with France and Denmark, 1 with Finland and the UK)
- Number of films produced and co-produced in 2010: 9 feature films (3 co-produced; 1 with Poland, 1 with USA, 1 with Norway and Germany)
- Average budget of domestic film: around 1m. Co-produced films were more expensive.
- Total country population: 330,000
- Currency: Icelandic Krona
- Number of screens: 40
- Average ticket price: IKR 1.100 (approx. 7.2)

Iceland’s population may be small and its film history short, (there has been continuous film production only after the State Film Fund was established in 1979), but cinema attendance has for a long time been one of the highest in the world (4.5 annual visits). The market share for local films is typically around 10%. Feature film production per capita at present is huge (4-5 features per year, jumping to 11 in 2011) plus a number of documentaries, shorts and TV programmes are made. The Film Fund is now part of the Icelandic Film Centre. Iceland holds six regular annual film festivals, half of them held outside the capital, Reykjavik. And there is the ambitious Film School and a Cinematheque. At the moment, there is a distinct gender difference in the Icelandic film industry. Through 1977 to 2009, 45 men directed 115 feature films whilst only 12 women directed 19 films.
Veteran director Fridrik Thor Fridriksson and his team put their native Iceland on the map when they produced *Children of Nature*, which was nominated as Best Foreign Language Film at the Academy Awards in 1992. Three more Icelanders have been nominated for Academy Awards - Runar Runarsson (Director, Best Live Action Short Film for *The Last Farm* (2006)), composer/actress Björk Gudmundsdóttir and poet Sjón (for their song *I've Seen It All* from *Dancer in the Dark* (2000)) and director Lars von Trier (*Dancer In The Dark*). Björk also won Best Actress at the European Film Awards. Valdis Óskarsdóttir received the BAFTA award for best editing for *Eternal Sunshine of the Spotless Mind* (2004) by Michel Gondry. Karl Júlíusson won a Danish Robert Award in Best Production Design for *Breaking the Waves* (1996) and an Art Directors’ Guild Award in Production Design for *The Hurt Locker* (2008).

The Icelandic Edda Film Awards are presented by the Icelandic Film and Television Academy (IKSA). There were no Edda-awards in 2009 but recently the best films of the years have been:

2005  *Voksne Mennesker* (*Dark Horse*). Dir: Dagur Kári  
2006  *Mýrin* (*Jar City*). Dir: Baltasar Kormákur  
2007  *Foreldrar* (*Parents*). Dir: Ragnar Bragason  
2008  *Brudguminn* (*The Bridegroom*). Dir: Baltasar Kormákur  
2009  *Mr.Bjarnfredarson*. Dir: Ragnar Bragason

Reimbursements are offered for film and TV production costs incurred in Iceland. Producers can apply for reimbursements from the State Treasury for 20% of the costs incurred in the production of films and television programmes in Iceland. Some of the films that have received such reimbursements are *Flags of Our Fathers* (2006), *Hostel: Part II* (2007), *Stardust* (2007) and *Journey 3-D* (2008)


Icelandic actors raising attention abroad recently are Anita Briem, Björk Gudmundsdóttir, Björn Thors, Gísli Örn Gardarsson, Ingvar E. Sigurdsson, Ylfa Edelstein, Stefán Karl Stefánsson.

Successful Icelandic film composers include Hilmar Örn Hilmarsson, Mugison, Petur Thor Benediktsson, Atli Örvarsson, Sigur Rós, Slowblow (Orri Jónsson and Dagur Kári Pétursson) and Veigar Margeirsson.

The three largest box office successes in 2010 were the comedy *Johannes* by Porsteinn Gunnar Bjarnason, the political tragi-comedy *Bjarnfredarson* by Ragnar Bragason and family film *The Big Rescue* by Bragi Hinriksson, which was also Iceland’s first 3-D film.
Funding institutions

The Icelandic Film Centre supports the production, distribution and promotion of Icelandic films and gathers and publishes information relevant to the film industry. Furthermore, the centre works to advance film culture in Iceland and encourage stronger links between Icelandic filmmakers and the international film community.

The Icelandic Film Centre was established in 2003, when a new law took effect stipulating the Icelandic government’s participation in matters of domestic filmmaking. The role of the Icelandic Film Centre is to fund Icelandic films and promote them abroad. Additionally, and crucially to the development of new generations of filmmakers, the Icelandic Film Centre is also enthusiastic about nurturing film culture in Iceland by supporting local film festivals and seminars and workshops where foreign and local professionals collaborate in both film and television.

Funding
The Icelandic Film Fund operates under the auspices of the Icelandic Film Centre. The role of the Icelandic Film Fund is to further Icelandic filmmaking by providing financial support. A project supported by the Icelandic Film Fund must have connections with Icelandic culture unless special cultural grounds exist for deciding otherwise. Grants made by the Icelandic Film Fund are divided among the various branches of filmmaking as follows:

a) full-length feature films
b) documentaries and short films
c) television fiction
d) minority co-productions

Only production companies registered in Iceland can apply for financial support. Grants from the Icelandic Film Fund can be made to support the writing of manuscripts, film development, production, post-production and promotion. Regulations in English may be found here.

Promotion
The Icelandic Film Centre has the task of promoting Icelandic film abroad. It focuses mainly on establishing a physical presence at A-list film festivals; arranging Icelandic film weeks and retrospectives in collaboration with the film societies of many nations; maintaining good relations with foreign liaisons and ensuring that Icelandic films (features, shorts and documentaries) are properly introduced and made visible at international venues around the world.
The Film Board
The Icelandic Minister of Culture oversees the affairs of The Icelandic Film Centre and The National Film Archive.

The Minister is aided by The Film Board, whose role is to give advice and make proposals about public policy and objectives in matters of film and television art.

The Minister appoints members of The Film Board for three year terms; the chairman and vice-chairman are appointed without nomination, while the other five members are nominated by the following organisations: The Association of Film Producers, The Association of Icelandic Film Directors, The Icelandic Filmmakers Association, The Association of Cinema Owners and The Icelandic Artists Alliance.

Icelandic Film Centre
Hverfisgata 54
101 Reykjavik
Tel.: (+354) 562 3580
Fax.: (+354) 562 7171
Email: info@icelandicfilmcentre.is
www.icelandicfilmcentre.is

Available for meetings in Berlin:
Laufey Gudjonsdottir, Director, Icelandic Film Centre
Sigurros Hilmarsdottir, Head of Production and Finance
Christof Wehmeier, Festival Manager
Broadcasters

Ríkisútvarpið RUV - The Icelandic National Broadcasting Service - is an independent public service broadcaster, formally owned by the Icelandic state. It started operation in 1930. RUV is financially independent, its principal sources of income being the licence fee and revenues from advertisements. RUV's income can only be allocated for broadcasting purposes. RUV operates one television channel and two radio channels that cover the whole of Iceland as well as the website ruv.is.

RUV
Efstaleiti
150 Reykjavík
Tel. +354 515 3000
Fax +354 515 3010
Email: istv@ruv.is (Television's general management and programming)
archives@ruv.is (Radio and television archives)
www.ruv.is

Stöð 2 (Broadcasting Service)
Skaftahlið 24
105 Reykjavík
Tel.: +354 512 5000
www.stod2.is

Skjárin (Broadcasting Service)
Skipholtt 31
105 Reykjavík
Tel: +354 595 6000
Email: info@skjarinn.is
www.skjarinn.is/um
Key Distributors

The Association of Film Distributors in Iceland
thorvaldur@sambio.is

How to find a co-producer

SÍK – Association of Icelandic Film Producers is an association of independent Icelandic film production companies. Our member companies produce all types of film; feature film, television, documentaries and shorts. Almost all film production companies in Iceland are members of SÍK, including all the largest production companies. A member list is on the English website.

SÍK - Association of Icelandic Film Producers
P.O. Box 5367
IS 125 Reykjavik
Email: sik@producers.is
www.producers.is/English/

The Icelandic Film Makers Association (FK)
The Icelandic Filmmakers Association is the umbrella association for filmmakers in Iceland and guards their interests, as well as copyright and other related issues.

FK looks after the interests of cinema-photographers, editors, sound editors, directors, producers, etc. Even though the association is not a union, it works on union issues such as contract issues but the vast majority of Icelandic filmmakers are independent. The Icelandic Filmmakers Association is open to all professionals within the filmmaking industry.

The Icelandic Film Makers Association
P.O. Box 1652
121 Reykjavik
For further information, please contact the chairman, secretary or cashier.
Website in English:
http://filmmakers.is/index.php?option=com_content&view=article&id=10&Itemid=12
International Film Festivals

Reykjavik International Film Festival
September/October
www.en.riff.is

Other useful websites

For more information on tax relief:
\textbf{Tax Incentive Iceland}
20\% of production cost of films is refundable.
www.filminiceland.com
Norway

- Number of films produced and co-produced in 2009: 23 (plus 4 co-productions)
- Average budget of domestic film: 2.2m
- Total country population: 4.9m
- Currency: Norwegian kroner (100 NOK = 12.30)
- Number of screens: 422
- Average ticket price: 90 NOK

Norwegian films have experienced a boom in the last few years, both in terms of quantity and quality. The number of Norwegian films produced per year is twice as many as ten years ago, and the films are pleasing both critics and audience. Domestic films have a marked share of 23% in Norway and Norwegian films have never been more popular with foreign audiences.

Director Hans Petter Moland wrote a new chapter in Norwegian film history with his 1996 release of Kjærlighetens kjøtere (Zero Kelvin) in New York. In February 1997, Berit Nesheim’s Søndagsengler (The Other Side of Sunday) (1996) was nominated for the best foreign film Oscar®. Budbringeren (Junk Mail) (1997), directed by Pål Sletaune, premiered during Critic’s Week at the Cannes Film Festival and took home the main prize in that section. The film has been shown worldwide and won several other awards. Erik Skjoldbjærg’s Insomnia also took part in the same year and gained international attention.

With a Palme d’Or for best short film (*Sniffer*) in 2006 and an Oscar® for best animated short film in 2007 (*The Danish Poet*), there has been a growing interest in both Norwegian short films and features at international film festivals. Norwegian documentaries have already gained widespread recognition; from *Cool & Crazy* in 2001 to *Tears of Gaza* in 2010.

![Max Manus](https://via.placeholder.com/150)

This positive trend continues, with more and more foreign audiences watching Norwegian films. The Nordic countries remain the most important market for Norwegian film producers, due to joint distribution arrangements and financing from the Nordisk Film & TV Fond, but internationally Norwegian film is starting to gain a foothold.

2009 was unprecedented in the history of Norwegian cinema. The World War II drama *Max Manus* broke all previous records to become the most commercially successful Norwegian film to date. With a budget of 55 million kroner it was also the most expensive Norwegian production ever, aspiring to blockbuster status on every level. Aside from the success of *Max Manus*, a number of films have been recognised internationally with awards and critical plaudits. Hans Patter Moland’s comedy *En ganske snill mann* (A
Somewhat Gentle Man, 2010) was awarded the Berliner Morgenpost Audience Prize at the 60th Berlin International Film Festival; Anders Østergaard and Lise Lense’s Burma VJ (2008) was nominated for the Academy Award for Best Documentary Feature, and Sara Johnsen’s Upperdog (2009) received the Jury Grand Prix at the Nordic Film Festival in Rouen in March.

The last few years have also seen Norwegian films gaining international recognition in a wide range of genres, from the art-house film Reprise (2006), to cult movies such as the parody Kill Buljo: The Movie (2007) and the nazi-zombie film Dead Snow (2009); from the mockumentary The Troll Hunter (2010) to the film that transformed Norway’s most famous convicted spy traitor to a ninja hero, Norwegian Ninja (2010).
Funding institutions

Norwegian Film Institute
The Norwegian Film Institute is the executive body for Norwegian film and audiovisual policy, operating under the auspices of the Royal Norwegian Ministry of Culture. The Norwegian Film Institute administers government financial support and other support mechanisms for the development, production and distribution of Norwegian audiovisual productions. The Institute is the national centre for the development of talent and ideas in the Norwegian film, television and games industry and works to promote film culture and the Norwegian film heritage among a wide audience. The Norwegian Film Institute comprises departments for development and support, promotion, and audience, as well as administration and information.

Nina Refseth is the Norwegian Film Institute’s CEO. The Institute has an operating budget of NOK 90 million (approx. 10.2m, $13.5m) and annually provides NOK 380 million (approx. 47.5m, $63.3m) in financial support. The objectives of the Norwegian Film Institute are to support the production, promotion and distribution of quality films, as well as to represent Norwegian film internationally and to highlight film as an expression of art and culture.

Department for Development & Production
Total funding amounts to approx. NOK 350m per year, covering development support for screenplays, projects and video games, production support for feature films, documentaries, short films and television series and seminars, workshops and training for professionals.

The Department for Development and Production allocates grants to film, TV and game producers as well as to Norwegian script writers. In addition, the department serves the audiovisual community by organising workshops, courses and seminars aimed at furthering creative and technical competence and project-based training for the development and enhancement of individual skills.

Funding is available for:
• Development grants for screenplays for full length feature films and tv series
• Production support for full-length feature films, including support for project development and marketing
• Support for the Norwegian (minority) participation in international co-production
• Production support for short films and television documentaries, and for television series, including support for project development
• Support for project development of video games
• Box office bonuses

There is also a support scheme for company development, focusing on slate development funding.
Co-Productions with Norway
Financial support is available for foreign productions in which a Norwegian producer participates as a minority co-producer. Applications for support must be submitted by the Norwegian co-minority producer and the project must be acknowledged as a cultural product in the country of the delegate producer.

From 2011, two deadlines for applications will apply; 16 February and 31 August. In evaluating the applications, the NFI will prioritise projects based on long-term plans for co-operation between the producers, the use of Norwegian talent on both sides of the camera, and the use of Norwegian industry, equipment and facilities. Additionally, the project’s positioning in the Norwegian market will be evaluated. A deal memo from a Norwegian film distributor or broadcaster for the screening of the film in Norway is required. The volume of support will be determined on the basis of Norwegian spend and on the share of other Norwegian investment.

A proposal is also on the table to institute an automatic refund scheme for foreign projects shooting in Norway, with a (proposed) refund rate of 15% of the project’s Norwegian spend. Such schemes are common in many countries, but have yet to materialise in Norway. When this may happen is still unclear.

Norwegian Film Institute
Postboks 482 Sentrum
0105 Oslo
Tel: + 47 22 47 45 00
Fax: + 47 22 47 45 99
Email: post@nfi.no
www.nfi.no

Ivar Køhn
Head of Development and Production
Tel: +47 22474651/+47 41402096
Email: ivar.kohn@nfi.no

Arve Figenschow
Production Advisor
Tel: +47 22 47 88 62/+47 913 20 228
Email: arve.figenschow@nfi.no
Torleif Hauge
Production Advisor
Tel: +47 22 47 88 62/+47 901 08 080
Email: torleif.hauge@nfi.no

Available for meetings in Berlin:

Ivar Kohn
Head of Development and Production
+47 22474651/+47 41402096
ivar.kohn@nfi.no

Elin Erichsen
Head of Development
Elin.erichsen@nfi.no

Arve Figenschow
Production Advisor
Tel: +47 22 47 88 62/+47 913 20 228
arve.figenschow@nfi.no

Thomas Robsahm
Film Commissioner
Tel: +47 22 47 45 56/+47 952 40 418
Thomas.robsahm@nfi.no

Sidsel Hellebø-Hansson
MEDIA Desk Norway
Tel: +47 22 47 88 66/+47 93 04 51 79
sidsel@mediadesk.no

Kåre Jensen
MEDIA Desk Norway
Tel: +47 22 47 88 67/+47 90 29 01 95
kaare@mediadesk.no
Established in 1990, the Fund's primary purpose is to promote film and TV productions of high quality in the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden), by providing support for top-up financing of feature films, TV-fiction / series and creative documentaries. In order for the project to be eligible for support it must be suited for cinema exhibition, TV broadcasting or for other types of distribution. The project must be considered by the Fund to have a sufficient audience potential in the Nordic countries. The Fund does not contribute to the funding of a project that has been pre-sold to or that is co-produced by a Nordic TV broadcaster that is not one of the TV Partners of the Fund. The support can be applied for by Nordic production companies.

Hanne Palmquist, CEO
Tel: +47 64 00 60 81
hanne@nordiskfilmogtvfond.com

Grimar Jónsson, Project Manager Fiction
Tel: +47 64 00 60 82
grimar@nordiskfilmogtvfond.com

Karolina Lidin, Documentary Consultant
Tel: +47 64 00 60 80
karolina@nordiskfilmogtvfond.com
Film Commissions

Film Commission Norway
Film Commission Norway provides the information and assistance needed for filming in Norway. All our resources are aimed at helping you and your company through every stage of production. We assist in searches for locations, professionals and production facilities. We ensure efficiency as well as results. We provide financial and co-production advice, as well as free scouting support and location research.

Film Commission Norway
The Norwegian Film Institute
P. Box 482 Sentrum
N-0105 Oslo
Norway
Tel: +47 22 47 45 00
E-mail: post@norwegianfilm.com
www.norwegianfilm.com

Available for meetings in Berlin:
Truls Kontny
Head of Commission
Tel: +47 9088 7385
truls.kontny@norwegianfilm.com
Hans Otto Nicolayssen
Senior Advisor
Tel: +47 91665121
nicco@norwegianfilm.com
Organisations and Associations

The Norwegian Film and TV Producers’ Association
www.produsentforeningen.no

Directors Guild of Norway
www.filmdir.no

Writers Guild of Norway
www.dramatiker.no

Broadcasters

NRK and TV 2 are Norway’s public service broadcasters. They both invest in film through license fee/equity.

NRK
The Norwegian Broadcasting Corporation (NRK) is Norway's largest media house, owned by the Norwegian Government. NRK's three TV channels combined daily market share is 40%.

- NRK1 is the most popular TV channel in Norway. Its market share is about 30%. The content offered by NRK1 is varied and appeals to broad segments of the population.
- NRK2 offers news, debate programmes, documentaries, analyses and cultural programmes.
- NRK3 offers films, comedy, lifestyle and music for a younger audience. NRK3 was launched on 3 September 2007 and also hosts the children’s channel NRK Super, launched on 1 December 2007.

NRK
Bj. Bjørnsons Plass 1
0340 Oslo
Tel: +47 23 04 70 00
www.nrk.no

TV 2
TV 2 was launched in 1992 and is the largest commercial television station in Norway. The station has 65% of the market for TV commercials in Norway.

TV 2 has nine subsidiary channels: TV 2 Zebra, TV 2 HD, TV 2 Nyhetskanalen, TV 2 Filmkanalen, TV 2 Sport, TV 2 Science Fiction, TV 2 Barclays Premier League, TV 2 Bliss, TV 2 Sumo.
Key Distributors

SF Norge
Dronningens gt. 8a
0106 Oslo
Tel: +47 22007800
Email: post@sfnorge.no
www.sf-film.no

Sandrew Metronome Norge
Apotekergata 10
0106 Oslo
Telefon: 23 35 82 39
Email:torkel.selmer@sandrewmetronome.com
www.filmweb.no/smn

Nordisk Film Distribusjon
Nordisk Film Distribusjon AS
Sandakerveien 118
0421 Oslo
Tel: +47 21 54 47 00
Email: bjorn.hoenvoll@nordiskfilm.com
www.filmweb.no/nordiskfilm

Euforia Film
Nedregate 5
0551 Oslo
Tel: +47 21379999
Email: tor.fredrik@euforia.no
www.filmweb.no/euforia
How to find a co-producer

http://www.produsentforeningen.no/medlemsliste.aspx

International Film Festivals

Tromsø International Film Festival
January
www.tiff.no

Kosmorama – Tronheim International Film Festival
April
http://www.kosmorama.no/2011/no/

The Norwegian International Film Festival Haugesund
August
http://www.filmweb.no/filmfestivalen/

Films From The South
October
http://www.filmfrasor.no/no/

Bergen International Film Festival
October
http://www.biff.no/2010/no/

Oslo International Film Festival
November
http://www.oslofilmfestival.com/
Sweden

- Number of films produced and co-produced in 2009: 41 films (6 minority co-productions)
- Number of films produced and co-produced in 2010: 38 films (9 minority co-productions)
- Average budget of domestic film: 18 million SEK (statistics based only on films supported by the Swedish Film Institute)
- Total country population: 9.4 million
- Currency: SEK (Swedish Krona)
- Number of screens: 821
- Average ticket price: 93 SEK

During the last few years, we have seen the fortunes of Swedish films rise both domestically and internationally. Swedish films have been selected for all of the most prestigious film festivals, winning awards all over the world.

The Girl With The Dragon Tattoo - Noomi Rapace (courtesy of YellowBird)
In the last two years alone, Swedish films have been awarded, amongst others, the audience award in Venice (Regione del Veneto for the cinema di gualità Award to Pernilla August’s *Beyond* in 2010), two awards in the Critics Week in Cannes (The Ofaj/TV5Monde prize and the Rails d’Or to Ola Simonsson’s and Johannes Stjärne Nilsson’s *Sound of Noise* in 2010 and a Jury Award for Best Short (*Bathing Micky* by Frida Kempff in 2010)), a Golden Bear (Ruben Östlund’s short *Incident by a Bank* in 2010) as well as the prize for Best First Feature (Babak Najafi’s *Sebbe* in 2010) at the Berlin Film Festival, Best Documentary at Karlovy Vary (Mikael Wiström’s and Alberto Herskovits’ *Familia* in 2010), a Student Oscar (for Per Hanefjord’s *Elkland* in 2009), Best Film in the Flash Forward competition at the Pusan International Film Festival (*Pure* by Lisa Langseth in 2010) and also an Oscar nomination for Best Live Action Short (Patrik Eklund’s *Instead of Abracadabra* in 2010).

Several celebrations of Swedish film have taken place in New York, Durban and Sao Paolo as well as in Wroclaw, Poland, where the focus on contemporary Swedish cinema at the ERA New Horizons festival was attended by more than 13,000 people.

Domestically, 2009 was a record year for Swedish films taking over 30% at the domestic box office, mostly due to the enormous success of the three Millennium films based on the crime novels by world famous Swedish author Stieg Larsson (*The Girl with the Dragon Tattoo, The Girl Who Kicked the Hornet’s Nest* and *The Girl Who Played with Fire*).

These films have been an important part of the current buzz in Hollywood around Swedish films and talent that began when the vampire tale *Let the Right One In* by Tomas Alfredson won an award at the Tribeca Film Festival in 2008. In 2010, it was re-made in the US as *Let Me In* by Matt Reeves, making it the first of several Swedish films to be re-made in the US recently.

The aforementioned *The Girl with the Dragon Tattoo* is being re-made by director David Fincher and part of the film has been shot in Sweden.
Another re-make is *Easy Money* by Daniél Espinosa, the Swedish film that managed to kick *Avatar* from the top spot at the box office in Sweden and ended up being by far the most watched domestic film in 2010 with an audience of more than 600,000 (in a country of 9 million inhabitants).


Swedish actors are also sought after in Hollywood with the Millennium trilogy star Noomi Rapace (currently shooting the *Sherlock Homes* sequel), and actor Alexander Skarsgård (*True Blood*, *Generation Kill*) leading the way. Up-coming Berlinale shooting star Alicia Vikander is also rumoured to be cast in *Snow White and the Huntsman*. 
Funding Institutions

The Swedish Film Institute (SFI)
www.sfi.se

Production and development support eligibility criteria:
Swedish producers and production companies as well as experienced scriptwriters and directors are eligible to apply. The Swedish Film Institute provides funding for 15-20 Swedish majority co-productions and 8-12 minority co-productions per year. Applications must be submitted by established Swedish production companies, active in Sweden. The Swedish producer is responsible for the Swedish artistic, financial and technical elements of the co-production. Assessment of which projects should be granted production funding is carried out by film commissioners who are appointed for a limited period. The commissioners present their proposals to the board of the Film Institute, which ultimately decides on production funding. There is a point system in use for the pre-selection of minority co-production project that is presented to the commissioners. Production support can be applied for up until the premiere of the film.

Linus Torell, Children and Youth Film Commissioner
Tel: +46 8 665 11 00
linus.torell@sfi.se

Cecilia Lidin, Documentary Film Commissioner
Tel: +46 8 665 11 00
cecilia.lidin@sfi.se

Lars G Lindström, Feature Film Commissioner
Tel: +46 8 665 12 15
lars.g.lindstrom@sfi.se

Suzanne Glansborg, Feature Film Commissioner
Tel: +46 8 665 12 24
suzanne.glansborg@sfi.se

Andra Lasmanis, Commissioner Short Films
Tel: +46 8 665 12 14
andra.lasmanis@sfi.se
MEDIA Desk Sweden  
www.mediadesksweden.eu

The MEDIA programme is an initiative of the Commission of the European Union to support the development, distribution and marketing of European films. The MEDIA programme offers development support for feature films, documentaries, TV series, animations and games. The programme also offers production support for projects primarily aimed at the TV market. Calls are open to independent European production companies who own the majority of rights to the project. MEDIA Desk Sweden will offer assistance and guidance when applying.

Ulrika Nisell (will be in Berlin), Co-ordinator  
Tel: +46 8 665 12 05  
ulrika.nisell@sfi.se

Tobias Hall, Information Officer  
Tel: +46 8 665 12 07  
tobias.hall@sfi.se

Film i Väst  
www.filmivast.se

Film i Väst is a regional production centre and a public regional film fund. Film i Väst invests in film and TV drama productions. Film i Väst is one of the most successful regional film funds in Europe. Around 250 feature films have been co-produced since 1997. Film i Väst part finances and invests in feature films according to the guiding principles and regulations. The most significant requirement for productions in our region is that the majority of those who are employed in the productions are living in the area.

Anthony Muir, Senior Executive International Co-Productions  
Tel: +46 520-49 09 10  
anthony.muir@filmivast.se

Film i Skåne  
www.filmiskane.se

Film i Skåne is a regional centre for film and video with the task of promoting all aspects of films. Commissioned and financed by Region Skåne and the Swedish Film Institute, Film i Skåne has been in operation since 1995. Since October 2009, Film i Skåne AB has been part of Business Region Skåne. Through the co-production of short, documentary and feature films, Film i Skåne attracts capital that is spent in the region on services, facilities and labour that help develop the audio-visual infrastructure in Skåne. Film i Skåne takes an overall view where the development
of the audience, filmmakers and the media industry is a tool for developing the film industry in Skåne.

**Ralf Ivarsson**, Managing Director
Tel: +46 707 940091
ralf.ivarsson@filmiskane.se

**Filmpool Nord**  
[www.filmpoolnord.se](http://www.filmpoolnord.se)

Filmpool Nord funds and co-produces short films, documentaries, feature films and TV series. Four to six feature films and some 30 short films and documentaries are co-produced annually by Filmpool Nord.

**Per-Erik Svensson**, CEO, Commissioning producer, Feature Film
Tel: +46 920 43 4075
per-erik@fpn.se

**Filmregion Stockholm-Mälardalen (FRSM)**  
[www.frsm.se](http://www.frsm.se)

FRSM co-produces feature films and documentaries and acts as an intermediary for private equity funds investing in film production. FRSM can support feature projects aimed at theatrical distribution with a length of at least 72 minutes (exceptions can be made for children’s films). Exteriors must be shot in part or fully in the region. Priority is given to projects with large commercial potential. Documentaries don’t have to be shot in the region but the filmmaker or production company should be located in the region. Documentaries must be at least 25 minutes long to be eligible.

**Åke Lundström**, CEO
Tel: +46 8 705 04 40
ake.lundstrom@frsm.se
Film commissions

Sweden Film Commission
www.swedenfilmcommission.com
Email: info@swedenfilmcommission.com

Sweden Film Commission has four branches to cover the whole country; Swedish Lapland Film Commission, Mid Nordic Film Commission, Filmregion Stockholm-Mälardalen Film Commission and Oresund Film Commission.

The Swedish Lapland Film Commission (SLFC)
www.slfc.se

The Swedish Lapland Film Commission (SLFC) is a non-profit organisation established in December 2005 to promote the region as a national and international film location and provide services to production teams shooting in the region. SLFC networks with contacts and improves the infrastructure of the local film industry to increase interest in and opportunities for film productions in Swedish Lapland (Norrbotten/Lapland). The SLFC acts as an intermediary and coordinator for local, national and international production companies at the different stages of film, television or other audiovisual productions. The SLFC’s basic services include location scouting (3 days free of charge for feature productions) and providing contact details for film and media professionals, service companies, official permits and for production facilities and equipment.

Berit Tilly, Film Commissioner
Tel: +46 920 43 45 99
berit.tilly@slfc.se

The Mid Nordic Film Commission
www.midnordicfilm.com

The Mid Nordic Film Commission was established in June 2008 by the counties of North Trøndelag and South Trøndelag in Norway together with counties of Jämtland and Härjedalen in Sweden. The Mid Nordic Film Commission has two offices, one in Trondheim, Norway and one in Østersund, Sweden. The commission provides help with contacts in the region and gives advice on locations.

Per Hjärpsgård
Sweden Office
Tel: +46 (0)76-800 75 10
per@midnordicfilm.com
Filmregion Stockholm-Mälardalen Film Commission
www.stofilm.com

Stockholm Film Commission provides localised support and assistance for international and Swedish film-producers interested in shooting in the region of Stockholm-Malardalen. We help with contacts for location scouting, permits and other services connected with professional film-production. We also help with location scouting (2 days free of charge for feature productions) and provide contact details of film and media professionals, service companies, production facilities and equipment, and for obtaining official permits (free permits are offered for qualified projects).

Ingrid Rudefors, Film Commissioner
Tel: +46 70 323 77 71
ingrid.rudefors@frsm.se

Oresund Film Commission
www.oresundfilm.com

The Oresund Film Commission is a non-profit organisation established in autumn 2003 to promote the region as an international film location and to service international film and TV productions shooting in the region. Our services include comprehensive information on filming opportunities in the region, an extensive location database of more than 500 images from the Oresund Region, a production guide with contact information for everyone in the local film industry, customised information and consulting services addressing the needs of individual productions including location scouting and budget consulting, introduction to valuable contacts among filmmakers, authorities, locations, distributors and others, project management support and assistance to film crews shooting in the region, streamlined shooting-permit procedures, discount packages (including accommodation, car rental and catering) and local PR and marketing support.

Mikael Svensson
Tel: +46 707 16 32 02
svensson@oresundfilm.com
Automatic support systems for local and foreign films

The Swedish Film Institute (SFI)
www.sfi.se

SFI awards box office based support to Swedish films and certified Swedish co-productions. The support is called PRS (Box Office Related Support) and is awarded to feature films screened at Swedish cinemas. The film must be registered for support by the producer at the earliest six months before the start of production and at the latest before the premiere of the film. The support amounts are determined by the sources of finance of the film as well as box office performance.

Sara Nordlund, Administrator
Tel: +46 8 665 12 02
sara.nordlund@sfi.se

Broadcasters

Sveriges Television (SVT)
Oxenstiernsgatan 26-34
105 10 Stockholm
Tel: +46 8 784 00 00
www.svt.se

SVT is the Swedish public service broadcaster financed by a compulsory fee. They have 68 hours of broadcasting per day on all their channels. SVT is obliged to invest in Swedish films and programming is non-commercial. Today SVT operates six channels, five national (SVT1, SVT2, SVT24, SVT B (a children’s channel) and together with UR, Kunskapskanalen) and one international (SVT Europa). SVT also operates the channel SVT HD which offers HD-productions simulcast with other SVT channels. It is broadcast via satellite operators and cable operators. On the internet SVT operates SVT Play. All SVT programs are shown on demand 30 days after the first run on one of the TV channels and sometimes before.

Acquisitions
Kristina Bjurklint, Acquisition Executive Drama Feature Films
Tel: +46 87 84 60 04
kristina.bjurklint@svt.se
Göran Danasten, Head of Fiction
Buyer drama North-America, South-America, Scandinavia and German-speaking territories
Tel: +46 8 784 6709
goran.danasten@svt.se

Gudrun Kjellberg, Drama Buyer
gudrun.kjellberg@svt.se

Henrik Palm, Drama Short Films Buyer
henrik.palm@svt.se

Agneta Perman, Drama Feature Film Buyer
Tel: + 46 8 784 0000
agneta.perman@svt.se

Anna-Lena Byström, Documentaries Buyer (General, International Affairs)
Tel: +46 8 784 50 78
anna-lena.bystrom@svt.se

Henrik von Sydow, Documentaries Buyer (Arts, Music, Culture)
Tel: +46 8 784 60 71
henrik.von.sydow@svt.se

Ulrika Engström, Documentaries Buyer (Science)
Tel: +46 8 784 58 25
ulrika.engstrom@svt.se

Commissioning editors
Caisa Westling, Buyer & Commissioning Editor Drama, Swedish Short Films
caisa.westling@svt.se

Gunnar Carlsson, Executive Producer, Drama Feature
Tel: +46 878 48 839
gunnar.carlsson@svt.se

Christian Wikander, Commissioning Editor, Drama SVT Gothenburg
christian.wikander@svt.se

Stefan Baron, Commissioning Editor, Drama SVT Stockholm
stefan.baron@svt.se

Peter Gustafsson, Commissioning Editor, Drama
peter.gustafsson@svt.se
Ingmar Persson, Commissioning Editor, Documentaries (Co-productions)
Tel: +46 8 784 84 57
ingemar.persson@svt.se

Johan Bränstad, Commissioning Editor, Documentaries (National Current Affairs, Co-productions)
Tel: +46 8 784 84 20
johan.branstad@svt.se

Axel Arnö, Commissioning Editor, Documentaries (International Current Affairs, Co-productions)
Tel: +46 8 784 84 12
axel.arno@svt.se

Emelie Persson, Commissioning Editor Documentaries (Arts/Music/Culture, Co-productions)
Tel: +46 8 784 86 87
emelie.persson@svt.se

Hjalmari Palmgren, Commissioning Editor, Documentaries (Arts/Music/Culture, Co-productions)
Tel: +46 8 784 38 48
hjalmari.palmgren@svt.se

Michael Österby, Commissioning Editor & Buyer, Documentaries (Science, Wildlife, History)
Tel: +46 8 784 54 98
michael.osterby@svt.se

Anna Schytt, Commissioning Editor, Documentaries (Science, Co-productions)
Tel: +46 8 784 58 19
anna.schytt@svt.se

Kanal 5 / Kanal 9
Rådmansgatan 42
114 99 Stockholm
Tel: +46 8 520 55 555
www.kanal5.se
www.kanalnio.se
Kanal 5 and Kanal 9 are part of ProSiebenSat1 media group and broadcast from London. Kanal 5 has an entertainment and feature film profile. Kanal 9 is a series, feature film and documentaries as well as sports and events channel.

Katarina Eriksson, Head of Acquisition
Tel: +46 8 520 55 150
Katarina.Eriksson@kanal5.se
TV4 / Canal+
Tegeluddsvägen 3-5
115 79 Stockholm
Tel: +46 8 459 40 00
http://www.tv4.se
http://www.canalplus.se/

TV4 Group started broadcasting in 1990 and operates 10 channels today. Canal+ was started by French Canal+ in 1997 but is now owned by TV4. Canal+ is a pay TV service with 15 channels.

Acquisitions
Ragnhild Thorbech, Acquisitions Executive Canal+
Tel : +46 73 719 28 01
ragnhild.thorbech@canalplus.se

Annica Lindeberg, Acquisitions Executive
Tel: +46 8 459 4656
annica.lindeberg@tv4.se

Helena Forsman, Head of Acquired Programmes
Tel: +46 8 459 4082
helena.forsman@tv4.se

Clara Scherman, Director of Acquisitions, Drama & Documentaries
clara.scherman@tv4.se

Maria Lidén, Acquisitions Executive, Drama & Documentaries
maria.liden@tv4.se

Caroline Dinkelspiel, Acquisitions Executive
caroline.dinkelspiel@tv4.se

Mikaela Bley, Acquisitions Executive
mikaela.bley@tv4.se

Louise Eberhardt, Assistant Acquisitions Executive
Tel : +46 8 459 46 63
louise.eberhardt@tv4.se

Ole Steen Stolberg, Acquisitions Executive Canal+/TV4
Tel: +46 8 459 4000
Commissioning editors
Fredrik Lundberg, Commissioning Editor, Documentaries TV4
Tel: +46 8 459 40 00
fredrik.lundberg@tv4.se

Clara Ytterborn, Commissioning Editor, Documentaries TV4 Plus
Tel: +46 8 459 40 00
clara.ytterborn@tv4.se

TV3 / TV6 / TV8 / TV10
MTG TV
P.O. Box 17054
SE-104 62 Stockholm
Tel: +46 8 56 20 23 00
www.mtgtv.se

TV3 started broadcasting in 1987 and was the first commercial channel in Sweden. It has an entertainment and feature film profile. TV6 has a profile of entertainment, sports and fact shows. TV8 has a focus on series and lifestyle. TV10 focuses on sports and documentaries. These channels are all owned by Viasat which is part of MTG (Modern Times Group).

Acquisitions
Camilla Clarke, Head of Acquisitions TV3/TV8
Camilla.Clarke@mtgtv.se
Tel: +46 8 56 20 23 21

Miriana Skara, Head of Acquisitions TV6
Miriana.Skara@mtgtv.se

Commissioning editor
Irene Lindblad, Programme Director Swedish Drama
Irene.Lindblad@mtgtv.se

VIASAT / TV1000
Viasat Broadcasting UK Ltd
11 Chiswick Park
566 Chiswick High Road
London W4 5XR
Tel: +44 20 8742 5100
www.viasat.se

Viasat has a range of pay TV documentary and sports channels as well as the eight TV1000 film channels. Acquisitions for the Nordic market are handled at the London office.
**Acquisitions**

**Camilla Thornberg-Drenov**, Head of Acquisitions, Free TV Scandinavia
Tel: +44 20 8742 5127
Camilla.Thornberg-Drenov@viasat.co.uk

**Lina Brounéus**, Acquisitions Manager, Free TV Scandinavia
Tel: +44 20 8742 5125
Lina.Brouneus@viasat.co.uk

**Will Ennett**, Acquisitions Manager, Free TV Scandinavia
Tel: +44 20 8742 5126
will.ennett@viasat.co.uk

**Fabrizio de Leo**, Acquisitions Executive, Free TV Scandinavia
Tel: +44 20 8742 5069
Fabrizio.DeLeo@viasat.co.uk

**Nonstop TV**
Döbelnsg. 24
113 52 STOCKHOLM
Tel: +46 8 673 99 99
www.nonstop.tv

NonStop Television is a fast growing TV company that features niche TV channels targeting markets in Scandinavia, The Baltics, Benelux and Africa. Notable channels are Silver, which broadcasts art house feature films and Showtime, which broadcasts action features and series.

**Fredrik Persson**, Programme Director
Tel: +46 8 673 99 92
fredrik.persson@millenniumgroup.se

**Ignas Scheynius**, CEO
Tel: +46 8 667 88 70
ignas.scheynius@millenniumgroup.se
Key Sales Companies

Svensk Filmin industri
Svensk Filmin industri is Scandinavia’s largest film company operating offices in every major Scandinavian territory. A market leader for almost 90 years, SF is active in all facets of the industry i.e. production, exhibition, theatrical distribution, home video distribution, television distribution and multimedia distribution. Svensk Filmin industri is a subsidiary of the Bonnier Group – the major media company in the Nordic region.

Anita Simovic, Head of International Sales
AB Svensk Filmin industri
SE-169 86 Stockholm
Sweden
Tel: +46 8 680 37 98
Fax: +46 8 710 44 60
Mobile: +46 70 648 26 11
E-mail: anita.simovic@sf.se
www.sfinternational.se

Nonstop Sales
www.nonstopsales.net

NonStop Sales AB is an independent Scandinavian-based international sales company for quality feature films with commercial potential. NonStop Sales represents more than 25 production companies worldwide with films from Scandinavia and the rest of the world. NonStop Sales has more than 500 titles within all genres including masterpieces by Ingmar Bergman. NonStop Sales is always focusing on expanding its library and representing new titles. For more information on how to maximise your international film sales, or availability of current titles and acquisition of licensing rights, please contact us. NonStop Sales is a company within Millennium Media Group AB (MMG), a fast growing Scandinavian media group. MMG was established in October 1998 by Ignas Scheynius and Carl Göran Anderson and is backed by leading financial investment groups.

Michael Werner
Sales Manager (German speaking territories, France, Italy, Asia, Middle East and Africa)
Tel: +46 8 400 100 31
michael.werner@millenniumgroup.se
Judith Toth  
Sales Executive (USA, Canada, UK, Ireland, Aus/NZ, Israel, Spain, Portugal, Greece, Airlines, Remake, Nordic territories. New features, programs and features in development)  
Tel: +46 8 400 100 32  
judith.toth@millenniumgroup.se

Teresa Alldén  
Sales Executive (Eastern Europe, Latin America and Benelux. Markets and festivals)  
Tel: +46 8 400 100 33  
teresa.allden@millenniumgroup.se

The Yellow Affair  
www.yellowaffair.com

The Yellow Affair is an international sales and distribution company which specialises in titles with a unique blend of commercial and specialty content. The Yellow Affair has offices in Stockholm and Helsinki.

Miira Paasilinna, Managing Director, Sales  
Tel: +46 76 199 3166  
miira@yellowaffair.com
Key Distributors

**Svensk Filmindustri**  
www.svenskfilmindustri.com  
Svensk Filmindustri is a leading theatrical distributor in Sweden, Norway, Denmark and Finland. The company markets some 50 films per year. The films include the company’s own slate of local productions, local co-productions and films from international partners. International partners include such prestigious film companies such as Spyglass Entertainment, New Line Cinema, Focus, Pathé, Hanway, The Weinstein Company, Essential Entertainment, IM Global, This is That and Likely Story.

**Eva Svendenius**, Head of Theatrical Distribution  
Tel: +46 8 680 35 00  
eva.svendenius@sf.se

**Robert Enmark**, Head of Film Acquisition  
Tel: +46 8 680 35 00  
robert.enmark@sf.se

**Nordisk Film Distribution**  
www.nordiskfilm.com  
Nordisk Film Distribution delivers the best in entertainment in the genres of film, games/consoles, music, and digital media in a world, when consumer needs are in constant change. Our distribution consists of 3 business units: Film Distribution (including distribution of music), Interactive, and Operations. The Film Distribution unit covers everything from theatrical releases to video, TV and digital distribution as well as international sales.

**Lone Korslund Jensen**, Head of Nordic Co-productions & Acquisitions  
Tel: +45 36 18 93 74  
lone.korslund@nordiskfilm.com

**Sandrew Metronome**  
www.sandrewmetronome.com  
Sandrew Metronome is active in most aspects of the film industry, from distributing films in cinemas, on video and on television to participating in film productions. The business concept involves creating, acquiring and managing rights to feature films for all current and future forms of distribution. The company is one of three major integrated film companies in the Nordic region, with subsidiaries in Sweden, Finland, Denmark and Norway.

**Maria Mörner**, Manager Film Distribution  
Tel: +46 876 217 09  
maria.morner@sandrewmetronome.com
Folkets Bio
www.folketsbio.se
Folkets Bio (The People's Cinema) is a cultural association which imports, distributes and shows quality films - feature films and short films, games and documentaries - from around the world. As a national association, local departments from all over Sweden are connected. It is the local departments which are in charge of the cinemas.

Marie Booberg, Import, Head of Acquisitions
Tel: +46 8 545 275 26
marie@folketsbio.se

Scanbox Entertainment
www.scanbox.com
Throughout the last 25 years Scanbox has grown from a small, local video rental company, to a prominent Nordic entertainment corporation. Scanbox was founded in 1980 during the infancy of the video industry, and is today the oldest video film distributor in Scandinavia. Scanbox was originally founded in Denmark, and as a direct result of domestic and international business agreements, acquired distribution rights for a string of Danish and international video films. Scanbox subsequently also acquired video companies in all four Scandinavian countries, thereby enabling distribution operations for the theatrical, video and TV markets throughout Scandinavia.

Kristina Pesznecker, Theatrical Manager Sweden
Tel: +46 70 18 57 609
kristinap@scanbox.com

PAN Vision
www.panvision.com
PAN Vision is the leading independent distributor of PC and console games in the Nordic market and among the top 5 distributors of film. PAN Vision has an annual revenue of approximately 140 million and has 170 employees in the Scandinavian and Baltic countries. PAN Vision have offices in Stockholm (HQ), Borås, Gothenburg, Turku, Helsinki, Copenhagen, Oslo and in the Baltics.

Eva Esseen,
Head of Acquisition
Tel: +46 8 597 962 92
eva.esseen@panvision.com
Nonstop Entertainment (NSE)
www.nonstopentertainment.com
NSE has been in business of distributing art house films since 1998. In Sweden NSE has its own theatrical distribution. In the rest of the Nordic and Baltic countries, NSE works with local partners. NSE is a part of the Millennium Media Group AB, which also consists of NonStop Television AB, which broadcasts television channels Showtime, Silver and Silver HD, Star! and 7, NonStop Sales AB, an international sales agent for film and Prime Text International AB, which translates to cinema, DVD and TV.

Jakob Abrahamsson,
Head of Distribution
Tel: +46 707 976 671
jakob.abrahamsson@millenniumgroup.se

Atlantic Film
www.atlanticfilm.se
Atlantic Film is a theatrical and home entertainment distributor for the Nordic market. The company is perhaps best known for their commitment to quality films and classics - movies that have not previously been available on DVD in Sweden.

Candace Droguett, Head of Acquisitions
Tel: +46 8 4103 18 23
cd@atlanticfilm.se
How to find a co-producer

The Swedish Film & TV Producers Association
The Swedish Film & TV Producers Association has a good list of Swedish production companies: http://www.filmtvp.se/members/

Lisa Rosengren,
Project Manager
Tel: +46 8 666 37 42
lisa@filmtvp.se

International Film Festivals

Göteborg International Film Festival
January/February
www.giff.se

Stockholm International Film Festival
November
www.stockholmfilmfestival.se

Uppsala International Short Film Festival
October
www.shortfilmfestival.com

Lund International Fantastic Film Festival
September/October
www.fff.se

The International Children and Young People's Film Festival (BUFF)
March
www.buff.se
Other useful websites

Writers Guild of Sweden
http://dramatiker.gimmikk.net/english
Tel: +46 8 21 33 10
sdf@dramatiker.se

Box office statistics from the Swedish Film Institute
http://www.sfi.se/en-gb/Statistics/

Facts and Figures 2009 (published by the Swedish Film Institute)
http://www.sfi.se/Documents/Dokument%20från%20Svenska%20Filminstitutet/Filmåret%20i%20siffror/Filmåret%20i%20siffror%202009.pdf

Independent Filmmakers Association
www.off.se
Independent Filmmakers Association is a Swedish organisation working for improved conditions for filmmakers and producers.
kansliet@off.se

Teaterförbundet (Swedish Union for Theatre, Artists and Media)
www.teaterförbundet.se
Teaterförbundet represents professional performers and other creative workers from across the spectrum of the entertainment, creative and cultural industries. Teaterförbundet also looks after professionals such as directors, choreographers and set designers. The majority of our members are performers such as dancers, actors, opera singers, circus and variety artistes and stunt performers. Teaterförbundet also has branches for technical staff at theatres and in the film industry, as well as for administrative personnel at theatres.

Tel: +46 8 441 13 00
info@teaterförbundet.se
United Kingdom

- Number of films produced and co-produced in 2009: 125 (22 co-productions; 71 domestic and 32 inward investment)
- Number of films produced and co-produced in 2010: (to end September) 88 (10 co-productions; 55 domestic and 23 inward investment)
- Average budget of domestic films: for 2009 average budget was £2.8m; for first 3 quarters of 2010 average budget was £2.8m (these figures do not include inward investment films and also exclude films with budgets less than £500,000)
- Country population: 61.8 million (mid 2009)
- Currency: £ United Kingdom Pound
- Number of screens: 3,651 screens (2009)
- Average ticket price: £5.44 (2009)

The last two years have got off to flying starts for British films with Sundance, Berlin, BAFTA and Oscar® successes scored by films such as Danny Boyle’s *Slumdog Millionaire*, James Marsh’s *Man on Wire*, Armando Iannucci’s *In the Loop*, Mohamed Al-Daradji’s *Son of Babylon* and Lucy Walker’s *Waste Land*. Cannes has seen British success with Andrea Arnold taking her second Jury Prize for *Fish Tank* and ovations for Mike Leigh with *Another Year*, Ken Loach with *Looking for Eric* and *Route Irish*, and Stephen Frears with *Tamara Drewe*.

*The King’s Speech*

And the hits have kept on coming led by Tom Hooper’s multiple award-nominated *The King’s Speech*, Max Giwa and Dania Pasquini’s *Streetdance 3D*, Chris Morris’s *Four Lions*, Danny Boyle’s *127 Hours* and Clio Barnard’s *The Arbor*. 
This year’s line-up of new films includes Terence Davies’s *The Deep Blue Sea*, Lynne Ramsay’s *We Need to Talk About Kevin*, Andrea Arnold’s *Wuthering Heights* and Berlin Competition film, Ralph Fiennes’s *Coriolanus*. New filmmakers continue to emerge such as Duncan Jones (*Moon*) and Gareth Edwards (*Monsters*), both of whom have made emotionally powerful science fiction films on modest budgets.
In front of the camera, British talent attracting attention include Carey Mulligan (An Education, Never Let Me Go), Golden Globe winner Sally Hawkins (Made in Dagenham, Happy Go-Lucky), EFP’s UK Shooting Star 2011 Andrea Riseborough (Brighton Rock), Empire Award Best Newcomer Aaron Johnson (Nowhere Boy) and Robert Pattinson of Twilight.

Internationally, established actors, directors and writers such as Dame Judi Dench, Sean Connery, Ewan McGregor, Keira Knightley, Daniel Craig, Richard Curtis, Simon Beaufoy, Ridley Scott, Christopher Nolan, Paul Greengrass and Mike Newell continue to fly the flag for the UK film industry, often providing a canvas for filmmakers to bigger budget films, generally in partnership with Hollywood.
Funding Institutions

Regional Screen Agencies (RSAs)
The eight regional screen agencies create a clear film strategy for different regions in England. They are independent, not-for-profit organisations which can provide funding for production, screen commissions, cinema exhibition, training, archives and education.

**EM Media** (Covers: Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire and Rutland)
Antenna Media Centre, Beck Street
Nottingham NG1 1EQ
Tel: +44 (0) 115 9932 333
Email: info@em-media.org.uk
www.em-media.org.uk

**Film London** (Covers London)
Suite 6.10
The Tea Building, 56 Shoreditch High Street
London E1 6JJ
Tel: +44 (0) 20 7613 7676
Email: info@filmlondon.org.uk
www.filmlondon.org.uk

**Northern Film+Media** (covers North East England)
Studio 3, The Kiln, Hoults Yard
Newcastle upon Tyne, NE6 1AB
Tel: +44 (0) 191 275 5930
Email: info@northernmedia.org
www.northernmedia.org

**Screen South** (Covers: Berkshire, Buckinghamshire, East Sussex, Hampshire, Isle of Wight, Kent, Middlesex, Oxfordshire, Surrey and West Sussex)
The Wedge, 75-81 Tontine Street
Folkestone
Kent CT20 1JR
Tel: +44 (0) 1303 259 777
Email: info@screensouth.org
www.screensouth.org
**Screen WM (Covers: Birmingham, Black Country, Herefordshire, Shropshire, Staffordshire, Warwickshire and Worcestershire)**
9 Regent Place
Birmingham B1 3NJ
Tel: +44 (0) 121 265 7120
Email: info@screenwm.co.uk
www.screenwm.co.uk

**Screen Yorkshire (Covers: The Yorkshire and Humber region)**
Studio 22
46 The Calls
Leeds LS2 7EY
Tel: +44 (0) 133 294 4410
Email: info@screenyorkshire.co.uk
www.screenyorkshire.co.uk

**South West Screen (Covers: South West England)**
St Bartholomews Court
Lewins Mead
Bristol BS1 5BT
Tel: +44 (0) 117 952 9977
Email: info@swscreen.co.uk
www.swscreen.co.uk

**Vision+Media (Covers: North West England)**
100 Broadway
Salford Quays, M50 2UW
Tel: +44 (0) 544 395 0385
Email: info@visionandmedia.co.uk
www.visionandmedia.co.uk
Creative Scotland is the national lead agency for Scotland’s arts, screen and creative industries, designed to help Scotland’s creativity shine at home and abroad. Creative Scotland invests in the development and promotion of Scotland’s screen industries in a range of initiatives, projects and activities designed to develop talent, audiences and businesses across the country.

Creative Scotland has two investment strands for project development and production:

**Content Development Fund (currently closed)**
For investment in developing projects.
The maximum investment is £50,000, and a minimum partnership investment is required: 25% for awards of up to £25,000; 50% for awards of £25,000 and over.

**Content Production Fund (currently closed)**
For the production of screen projects, including feature films, short form series and short films.

<table>
<thead>
<tr>
<th>Project Type</th>
<th>Maximum Investment (£)</th>
<th>Required Match Funding (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feature films (£500k)</td>
<td>300,000</td>
<td>75</td>
</tr>
<tr>
<td>Feature films (£&lt;500k)</td>
<td>100,000</td>
<td>50</td>
</tr>
<tr>
<td>Short form series</td>
<td>250,000</td>
<td>75</td>
</tr>
<tr>
<td>Short films</td>
<td>50,000</td>
<td>25</td>
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</table>
Locations and Films
Our Locations service offers you a fast, free and confidential way to facilitate your shoot in Scotland, from feature film to stills shoots. We work closely with city and regional film offices, local councils, heritage bodies, businesses and service providers to ensure a trouble-free filming environment across the entire country. Films shot in Scotland include Nicholas Winding Refn’s Valhalla Rising, Lone Scherfig’s Wilbur Wants To Kill Himself and Lars von Trier’s Breaking the Waves.
Contact Locations: locations@creativescotland.com

Scottish Documentary Institute
Scottish Documentary Institute and Initialize once again over the course of 2011 will collaborate on the programme Interdoc Plus, which is an advance strategy for documentary producers to access the international market with a special focus on North America. This year we will recruit top producers from Scotland and Nordic countries.

Great care and time is taken to tailor training and set up meetings and introductions for producers. The success rate of films actually going into production is high. Interdoc projects are carefully marketed before, during and afterward markets. Interdoc has helped develop prestigious projects such as the Emmy Award-winning The English Surgeon and Sons Of Cuba (Winner - Rome FF).

The 2009 edition of the programme raised more than $1m in development and production finance for the 10 participants with backing from Tribeca Film Fund, Sundance, HBO, ITV, More 4, Channel 4, Irish Film Board, Northern Ireland Screen, Creative Scotland, as well as pre-sales in over 16 territories. The programme will run over 3 sessions: one pre-market in Edinburgh, one market at Hotdocs, one post-market in Denmark. A marketing catalogue of films in development will be produced with two pages per project & company as well as an online presence.

www.scottishdocinstitute.com

Market Leaders
Initialize Films will be running the Market Leaders sessions for 6 of Scotland’s top film producers at the 2011 Berlin Film Festival from 11 – 15 February as part of a year-long business development programme funded by Creative Scotland. As well as attending conference sessions as part of the 2nd edition of the Co-Production Meetings at Olswang and hosting 2 networking drinks, the producers will have over 100 pre-arranged one to one meetings with international producers, sales agents, financiers and distributors. Further details: www.initialize-films.co.uk or contact Director of Market Leaders Ian Davies on +44 7962 233 830 for more information.
Film Agency for Wales
Suite 7
33-35 West Bute Street
Cardiff CF10 5LH
Tel: +44 29 2046 7480
Email: enquiries@filmagencywales.com
www.filmagencywales.com

The Film Agency for Wales has a remit to ensure that the economic, cultural and educational aspects of film are effectively represented in Wales, the UK and the world. It is keen to find and support both new and established talent within the Welsh filmmaking industry. Our priority is to support Welsh-born and/or Welsh-based writers/directors/producers on their projects set in their home territory, Europe and beyond. Recent films supported by the Film Agency for Wales include *Mugabe and the White African*, *Submarine*, *Patagonia*, *I am Slave* and *Sleep Furiously*.

**Support for development:**
The Film Agency for Wales offers development finance, advice and information. Their finance focuses on feature films (including feature-length documentaries that have theatrical release aspirations and to feature-length ‘made for television’ films), but they are always interested to hear about other projects.

*Keith Potter*, Acting Head of Production and Development:
Email: keith@filmagencywales.com

*Tracy Spottiswoode*, Script Editor:
Email: tracy@filmagencywales.com

**Support for production:**
The Film Agency for Wales wishes to increase the range and number of films being produced by new, emerging and established Welsh talent. Through their Arts Council of Wales lottery funding, they are currently able to contribute up to £200,000 to British qualifying, theatrical films, including feature-length documentaries. They can co-finance with other Welsh financiers, such as Finance Wales' IP Fund and post-production facility house, Dragon DI, for example, in addition to co-financing alongside other lottery bodies (subject to a cap of 50% of the total finance) including the UK Film Council, Scottish Screen, the Northern Ireland Screen Commission and the various Regional Screen Agencies. The Agency also welcomes partnerships with European financiers and approaches from European producers. It has co-financed productions with the Irish Film Board and has been collaborating with potential partners such as FilmPool Nord and European production companies in countries such as Germany and Sweden.

*Keith Potter*, Acting Head of Production and Development:
Email: keith@filmagencywales.com

*Adam Partridge*, Acting Production Executive:
Email: adam@filmagencywales.com
Northern Ireland Screen
Alfred House
21 Alfred Street
Belfast BT2 8ED
Northern Ireland
Tel: +44 28 9023 2444
Email: info@northernirelandscreen.co.uk
www.northernirelandscreen.co.uk

Northern Ireland Screen
> Boosting our economy
> Celebrating our culture
> Enhancing our children’s education

Northern Ireland Screen is the government-backed lead agency in Northern Ireland for the film, television and digital content industry, driving global growth through boosting our economy, celebrating our culture and enhancing our children’s education.

As the national screen agency for Northern Ireland, we are committed to maximising the economic, cultural and educational value of the screen industries to the benefit of Northern Ireland. This goal is pursued through our mission to accelerate the development of a dynamic and sustainable screen industry and culture in Northern Ireland.

Northern Ireland Screen provides focused intervention in 7 key areas:

> investment and funding
> filming in Northern Ireland
> business and skills
> Irish language broadcast fund
> education
> archive and exhibition
> marketing and information

Northern Ireland Screen is a company limited by guarantee, currently employing 21 people and we are governed by a Board of thirteen directors. The Chairman is Rick Hill and Kenneth Branagh is Honorary President.

Northern Ireland Screen is primarily funded by Invest Northern Ireland (Invest NI) and part financed by the European Regional Development Fund under the European Sustainable Competitiveness Programme for Northern Ireland; the Department of Culture Arts and Leisure (DCAL); the UK Film Council (UKFC) and is delegated by the Arts Council of NI (ACNI) to administer Lottery funding for film in Northern Ireland.
INVESTMENT AND FUNDING

Northern Ireland Screen’s funding programmes are designed to build the capacity for growth of the film, television and digital content industries in Northern Ireland. In order to do this we need a consistent level of production. Productions create jobs for the mainly freelance film and television crew base in the region. Our aim is both to increase production from indigenous Northern Ireland companies as well as to bring national and international productions to the region. Northern Ireland Screen administers two main funding streams to achieve these goals: the Screen Fund and the Lottery Fund.

Development and production incentives are available for script and slate development, feature film production, short film production, television production (all genres), digital content and film completion.

DEVELOPMENT FUNDING

Script Development

We support the development of feature film and television drama scripts for individuals and companies. Please note no funding for short film development is available.

• How much is it?

The maximum award for script development to an individual is £2,500.

Script development awards to companies are available in stages up to a maximum of £40,000.

• Who can apply?

Northern Ireland Screen is interested to hear from Northern Ireland writers and writing teams, as well as Northern Ireland based companies.

• How do I apply?

Contact Ursula Devine, Development Co-ordinator by email at ursula@northernirelandscreen.co.uk who will advise you on the application process.

Slate Development

Slate development funding is available to companies for 2 or more projects, which can be feature film, television (all genres and including pilots) and digital content. The fund specifically excludes development support for local television output.

• How much is it?

Up to a maximum of £100,000.

• Who can apply?

Slate development funding is available to independent production companies based in Northern Ireland and European production companies which have an office and staff based in Northern Ireland.

• How do I apply?

Contact Andrew Reid, Head of Production, by email at andrew@northernirelandscreen.co.uk for an informal chat.
PRODUCTION FUNDING

Feature film, television and digital content production funding

Northern Ireland Screen offers production funding in the form of a recoupable loan. The fund is intended to assist in completing budgets on productions which are almost fully financed. Northern Ireland Screen will not consider a production with less than 65% of its funding already in place.

Northern Ireland Screen is looking for productions which contribute to building a sustainable screen industry in Northern Ireland and which can show a direct economic benefit to the region.

Projects must be commercially viable and able to demonstrate clear possibilities for commercial exploitation. In the case of feature films, the attachment of an experienced sales agent will be an asset, as will domestic or USA distribution. For television, an expression of interest from a network broadcaster is preferable.

How much is it?

The Northern Ireland Screen Fund, for feature film, television and digital content production funding, can invest from £150,000 to £800,000, up to a ceiling of 25% of the overall project budget. However, very few projects are awarded the maximum amount.

Who can apply?

The Northern Ireland Screen Fund is open to all legally incorporated companies who can fulfill the Cultural Criteria and the Project Criteria. Incoming productions will be required to spend a proportion of the total production budget in Northern Ireland. As a guide, we normally expect a 5:1 spend ratio.

How do I apply?

If you are interested in applying to the Northern Ireland Screen Fund, we ask that you start by contacting Andrew Reid, Head of Production, andrew@northernirelandscreen.co.uk to discuss the project. If we decide the project could be eligible to receive support, you will be requested to submit further details through an Expression of Interest form, available once you have spoken to us.
UK Film Council
The UK Film Council has been the lead agency for film in the UK since 2000. It is due to close at the end of March 2011.

From 1 April, most of its core functions will be transferred to the British Film Institute (BFI) including the distribution of National Lottery funding for film development, production and distribution. The BFI will also take over responsibility for the certification of UK films; overseeing support for film in the nations and regions of the UK; MEDIA Desk UK and audience development and education. The role of encouraging inward investment into the UK film production sector will be taken on by Film London in partnership with UK Screen Association.

Co-production
Films can qualify as British under one of the UK’s official bi-lateral co-production treaties, under the European Convention on Cinematographic Co-Production, or under the Cultural Test. The UK currently has 7 bi-lateral co-production treaties with Australia, Canada, France, India, Jamaica, New Zealand and South Africa. The UK is also a signatory to the European Convention on Cinematographic Co-Production, allowing co-production with 42 signatory countries. Co-production treaties have been signed with Morocco (October 2009), Israel and Palestine (both November 2010). Once ratified, these treaties will come into force.

UK tax credit
Tax relief is available for British qualifying films. Films must be intended for theatrical release and must reach a minimum UK spend requirement of 25%. UK qualifying production expenditure is defined as expenditure incurred on filming activities (pre-production, principal photography and post-production) which take place within the UK, irrespective of the nationality of the persons carrying out the activity. Tax relief is available on qualifying UK production expenditure on the lower of 80% of total core expenditure, or the actual UK core expenditure incurred. For films with a total core expenditure of 23 million or less, the film production company can claim a payable cash rebate of up to 25% of UK qualifying film production expenditure; for films with a core expenditure of more than 23 million, the film production company can claim a payable cash rebate of up to 20% of UK qualifying expenditure. The production company responsible for the film needs to be within the UK corporation tax net.

For further information:

Until 31 March 2011
UK Film Council,
10 Little Portland Street,
London W1W 7JG
Tel: +44 20 7861 7861
www.ukfilmcouncil.org.uk

From 1 April 2011
British Film Institute (BFI)
21 Stephen Street,
London, W1T 1LN
Tel: +44 20 7255 1444
www.bfi.org.uk
MEDIA Desk UK
MEDIA is a support programme of the European Union, designed to strengthen the competitiveness of the European film, TV and new media industries and to increase the international circulation of European audiovisual content.

There are three MEDIA offices in the UK. MEDIA Desk UK covers England and Northern Ireland, and Scotland and Wales each have a MEDIA Antenna office.

The website for all UK MEDIA activity is: www.mediadeskuk.eu

MEDIA Desk UK
Agnieszka Moody
c/o UK Film Council
10 Little Portland Street
London W1W 7JG
Tel: +44 20 7861 7511
Email: uk@mediadeskuk.eu

MEDIA Antenna Scotland
Emma Valentine
c/o Creative Scotland
249 West George Street
Glasgow G2 4QE
Tel: +44 141 302 1776
Email: scotland@mediadeskuk.eu

MEDIA Antenna Wales
Judy Wasdell
c/o Creative Industries
33-35 West Bute Street
Cardiff CF10 5LH
Tel: +44 292 043 6112
Email: wales@mediadeskuk.eu
Broadcasters

BBC Films
BBC Films is the feature filmmaking arm of the BBC. It aims to make strong British films with range and ambition, bringing the best of British talent to audiences. BBC Films is firmly established at the forefront of British independent filmmaking, and co-produces around eight films a year, working in partnership with major international and UK distributors. Christine Langan is the Creative Director, responsible for the development and production slate, strategy and business operations.

Recent titles include Nigel Cole’s *Made in Dagenham*, Stephen Frears’ *Tamara Drewe*, Debs Gardner-Paterson’s *Africa United*, and Max and Dania’s *StreetDance*, which was Britain’s first-ever 3-D movie. BBC Films has an impressive back catalogue, which includes titles such as Lone Scherfig’s Academy Award®-nominated and BAFTA award-winning *An Education*; Armando Iannucci’s Academy Award® and BAFTA award-nominated *In the Loop*; Jane Campion’s Academy Award®-nominated *Bright Star*; and Andrea Arnold’s BAFTA award-winning *Fish Tank*.

Forthcoming films include Rowan Joffe’s feature debut *Brighton Rock* and Andy de Emmony’s *West is West*, the sequel to *East is East*, both appear in cinemas in February 2011. Also coming soon are Ralph Fiennes’ contemporary adaptation of Shakespeare’s *Coriolanus*, Cary Fukunaga’s re-telling of the Brontë classic, *Jane Eyre*, James Marsh’s documentary feature *Project Nim* and David Mackenzie’s *Perfect Sense*.

- The BBC is funded by the licence fee which is paid for by UK households. BBC Films on average co-produces up to eight films per year, investing a combination of licence fee and/or equity funding. It is a condition of BBC involvement that we retain the UK free TV rights in order to bring our films to British television audiences. We will never commit production finance without editorial involvement in the film's production.
- BBC Films looks for projects which feature UK elements, most notably key talent of writer and/or director/cast. It is part of BBC Films’ published strategy to support and invest in filmmaking talent from the UK.
- BBC Films seeks to deliver on the BBC's public purpose of stimulating creativity and representing the cultural diversity of modern-day Britain. It supports the BBC’s purpose of bringing the UK to the world and the world to the UK. In so doing, it complements BBC drama's activities and broadens the BBC brand.
- We only consider projects which are submitted by a producer or an agent. We work with producers, to develop, produce and bring projects to audiences, as well as provide both financing and production expertise.
Film4

Film4 encompasses the free to air Film4 channel, Film4 productions and the Film4 website and Film4OD service. Headed by Tessa Ross, Film4 productions is Channel 4 Television’s feature film division which was created at C4’s inception in 1982. Film4 develops and co-finances approximately 10 - 12 films a year and is known for working with the most innovative talent in the U.K., whether new or established. Its output is defined by its distinctive contemporary voice which resonates with audiences worldwide.

In recent years, Film4 has been involved in a range of critically acclaimed films including Kevin Macdonald’s Last King of Scotland, Danny Boyle’s Slumdog Millionaire, Martin McDonagh’s In Bruges, Steve McQueen’s Hunger, Sam Taylor Wood’s Nowhere Boy and more recently Chris Morris’ Four Lions and Mike Leigh’s Another Year. Coming up for release in 2011 are Mark Romanek’s Never Let Me Go, Danny Boyle’s 127 Hours, Peter Mullan’s NEDS and Richard Ayoade’s Submarine. Films currently in production include Joe Cornish’s directorial debut Attack the Block; Lone Sherfig’s One Day and Andrea Arnold’s Wuthering Heights.

• Film4 always invests equity in funding its projects to ensure that it is fully involved in all aspects of the production and distribution of the films.
• Our focus is on films which involve UK talent (directors, writers) but we can invest in co-productions where UK talent is involved.
• We concentrate on contemporary stories which have an original voice
Key Sales Companies

Film Export UK
2nd Floor, Windsor House,
40/41 Great Castle Street
London W1W 8LU
Tel: +44 800 756 5616
Email: info@filmexportuk.com
www.filmexportuk.com

Film Export UK is the trade body that represents sales bodies with a staffed film sales office in the UK. It is funded primarily by subscription fees from member organisations, but sometimes provides paid services to government agencies.

Chief Executive: Charlie Bloye
Email: cbloye@filmexportuk.com
www.filmexportuk.com
International Film Festivals

BFI London Film Festival
London, England
October
www.bfi.org.uk/lff

Categories: Features, documentary, experimental work, artists' film and video, shorts, animation, recent restorations by international film archives
Deadline: June/July
Requirements: DVD or VHS. For official screening purposes: 8mm, 16mm, 35mm, 70mm, video and most digital formats. UK premieres only.
Awards: Sutherland Trophy for most imaginative first feature; FIPRESCI International Critics Award for best first or second feature; Grierson Award for best feature-length documentary; Satyajit Ray Award for Film
Submission fees: None

Programme Manager: Sarah Lutton
Artistic Director: Sandra Hebron

Tel: +44 20 7815 1305

Edinburgh International Film Festival
Edinburgh, Scotland
June
www.edfilmfest.org.uk

Categories: All categories accepted (no charity or advertising films)
Requirements: All films must be a UK premiere and no older than 12 months by the time of the festival in June.
Awards: Michael Powell Award for Best New British Feature; Best Documentary Feature Award; Best British Film; Best International Short Award; McLaren Award for New British Animation.

Email: programme@edfilmfest.org.uk
Encounters International Film Festival
Bristol, England
November
www.encounters-festival.org.uk

Categories: Animation, drama, documentary, experimental, mixed media
Deadline for submissions: June
Requirements: 35mm, 16mm, Beta SP (PAL), DigiBeta, DVD; films should be under 30 minutes and must have been produced during the two years before festival
Awards: 15 Awards
Submission fees: £15-£20 (submission via YouSendIt)

Director: Liz Harkman
Festival Co-ordinator: Mireia O'Prey

Tel: +44 117 929 9188
Email: info@encounters-festival.org.uk

Sheffield Doc/Fest
Sheffield, England
November (moving to June in 2011)
www.sheffdocfest.com

Categories: Documentary (all non-English entries must be subtitled in English)
Requirements: 16mm, 35mm, Betacam, VHS. Films must have not been broadcast in UK and must have been completed within 20 months before the festival
Submission fees: £25

Festival Manager: Emma Ryan
Festival Programmer: David Teigeler

Email: info@sidf.co.uk
<table>
<thead>
<tr>
<th>Film Title</th>
<th>Distributor</th>
<th>Bo Gross To Date</th>
<th>Widest Point Release</th>
<th>Opening Date</th>
<th>Director</th>
<th>Country</th>
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<tr>
<td>THE GIRL WITH THE DRAGON'S TAIL</td>
<td>MOMENTUM PICTURES</td>
<td>2,145,958</td>
<td>126</td>
<td>12/03/2010</td>
<td>Niels Arden Oplev</td>
<td>Sweden</td>
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<td>THE GIRL WHO PLAYED WITH FIRE</td>
<td>MOMENTUM PICTURES</td>
<td>1,617,330</td>
<td>141</td>
<td>27/08/2010</td>
<td>Daniel Alfredson</td>
<td>Sweden</td>
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<td>LET THE RIGHT ONE IN</td>
<td>MOMENTUM PICTURES</td>
<td>1,118,040</td>
<td>95</td>
<td>10/04/2009</td>
<td>Tomas Alfredson</td>
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<td>ANTICHRIST</td>
<td>ARTIFICIAL EYE</td>
<td>396,181</td>
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<td>24/07/2009</td>
<td>Lars von Trier</td>
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<td>JAR CITY</td>
<td>THE WORKS UK DISTRIBUTION</td>
<td>140,663</td>
<td>17</td>
<td>12/09/2008</td>
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<td>Iceland</td>
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<td>THE SEVENTH SEAL (RE)</td>
<td>TARTAN FILMS</td>
<td>105,594</td>
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<td>20/07/2007</td>
<td>Ingmar Bergman</td>
<td>Sweden</td>
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<td>YOU, THE LIVING</td>
<td>ARTIFICIAL EYE</td>
<td>101,096</td>
<td>7</td>
<td>28/03/2008</td>
<td>Roy Andersson</td>
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<td>RARE EXPORTS-A CHRISTMAS TALE</td>
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<td>Finland</td>
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<td>EVERLASTING MOMENTS</td>
<td>ICON FILM DIST.</td>
<td>70,314</td>
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<td>22/05/2009</td>
<td>Jan Troell</td>
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<td>NIKO, THE WAY TO THE STARS</td>
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<td>61,355</td>
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<td>28/11/2008</td>
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<td>O'HORTEN</td>
<td>ARTIFICIAL EYE</td>
<td>49,409</td>
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<td>FLAME AND CITRON</td>
<td>METRODOME DIST.</td>
<td>46,451</td>
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<td>06/03/2009</td>
<td>Ole Christian Madsen</td>
<td>Denmark</td>
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<td>BURMA VI</td>
<td>DOGWOOF PICTURES</td>
<td>44,249</td>
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<td>17/07/2009</td>
<td>Anders Ostergaard</td>
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<td>ABBA: THE MOVIE (RE)</td>
<td>Universal Music</td>
<td>31,198</td>
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<td>LIGHTS IN THE DUSK</td>
<td>ARTIFICIAL EYE</td>
<td>29,170</td>
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<td>GHOSTS OF CITE SOLEIL</td>
<td>REVOLVER</td>
<td>23,411</td>
<td>4</td>
<td>20/07/2007</td>
<td>Asger Leth</td>
<td>Denmark</td>
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<td>BOSS OF IT ALL</td>
<td>DIFFUSION/MIRACLE</td>
<td>21,231</td>
<td>6</td>
<td>29/02/2008</td>
<td>Lars Von Trier</td>
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<td>SAVAGE</td>
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<td>Martin Jern</td>
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</tbody>
</table>
Top 20 films 2009 & 2010 listed as UK production or co-productions in the box office statistics of the Swedish Film Institute:

<table>
<thead>
<tr>
<th>Title</th>
<th>Admissions 2009 &amp; 2010</th>
<th>Distributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harry Potter and the Half-Blood Prince</td>
<td>754 561</td>
<td>Warner (Sandrew)</td>
</tr>
<tr>
<td>Slumdog Millionaire</td>
<td>197 714</td>
<td>Svensk Filmindustri</td>
</tr>
<tr>
<td>Bruno</td>
<td>188 957</td>
<td>Nordisk Film</td>
</tr>
<tr>
<td>Clash of the Titans</td>
<td>125 313</td>
<td>Warner (Sandrew)</td>
</tr>
<tr>
<td>Resident Evil: Afterlife 3D</td>
<td>113 727</td>
<td>Sony (Walt Disney)</td>
</tr>
<tr>
<td>Wolfman</td>
<td>79 951</td>
<td>UIP / Universal</td>
</tr>
<tr>
<td>Green Zone</td>
<td>72 311</td>
<td>UIP / Universal</td>
</tr>
<tr>
<td>Fish Tank</td>
<td>39 551</td>
<td>Nonstop Entertainment</td>
</tr>
<tr>
<td>The Imaginarium of Dr. Parnassus</td>
<td>36 390</td>
<td>Sony (Walt Disney)</td>
</tr>
<tr>
<td>Bright Star</td>
<td>31 997</td>
<td>Atlantic Film</td>
</tr>
<tr>
<td>An Education</td>
<td>30 928</td>
<td>Nordisk Film</td>
</tr>
<tr>
<td>Edge of Darkness</td>
<td>30 040</td>
<td>Nordisk Film</td>
</tr>
<tr>
<td>Quantum of Solace (total adm. 699 512)</td>
<td>21 834</td>
<td>Sony (Walt Disney)</td>
</tr>
<tr>
<td>The Boat That Rocked</td>
<td>21 761</td>
<td>UIP / Universal</td>
</tr>
<tr>
<td>Nanny McPhee and the Big Bang</td>
<td>14 619</td>
<td>Svensk Filmindustri</td>
</tr>
<tr>
<td>The Descent: Part 2</td>
<td>14 453</td>
<td>Nonstop Entertainment</td>
</tr>
<tr>
<td>In the Loop</td>
<td>12 872</td>
<td>Scanbox Entertainment</td>
</tr>
<tr>
<td>StreetDance 3D</td>
<td>12 476</td>
<td>Svensk Filmindustri</td>
</tr>
<tr>
<td>Looking for Eric</td>
<td>10 513</td>
<td>Sandrew Metronome</td>
</tr>
<tr>
<td>The Duchess (total adm. 16 262)</td>
<td>9 165</td>
<td></td>
</tr>
</tbody>
</table>