Report

Facts and figures 2024

Contact

Olof Dannetun, analyst, olof.dannetun@filminstitutet.se
Torkel Stål, analyst, torkel.stal@filminstitutet.se
Josefin Schröder, head of analysis, josefin.schroder@filminstitutet.se

Håkan Bråkan 2, directed by Ted Kjellsson, was the most watched Swedish children's film in cinemas in 2024. Photo: Valter Nilsson

Swedish Film Institute

Summary

Part 1: The cinema audience

› Total admissions 10.3 million in 2024, down 8 percent compared to 2023
› Decrease in all Nordic countries, largest drop in Norway
› Swedish film close to 2.3 million admissions, best year since 2018
› Children's films accounting for almost 40 percent of admissions
› High visit concentration, top five titles accounted for 1/4 of admissions
› Comedy and documentary most watched genres for Swedish film in 2024

Part 2: The cinema market

› Gross box office SEK 1.4 billion in 2024, Swedish film accounted for just under SEK 300 million
› Decrease in the number of theatrical releases for Swedish feature films
› Ticket prices unchanged in 2024, despite high inflation
› Stable number of cinemas and screens in Sweden

Part 3: Film in other release windows

› Stabilization of overall film viewing after previous decline
› Increased share of film viewing via free digital services, at the expense of TV
› Swedish consumers spend an average of SEK 400 per year on films
› Digital release on average 93 days after theatrical premiere
› Swedish film remains high share of total film viewing, 26 percent in 2024
› Reduced number of digital releases of documentary features

Part 4: Focus – the audience of documentary film

› A record year for Swedish documentaries in cinemas, almost a third of total admissions
› A wide range of genres and themes, social documentaries most common 2024
› *Den sista resan was* the most watched documentary film regardless of channel
› International: *Miraklet i Gullspång* reached large audiences in cinemas abroad

Part 5: Production of film

› Increased average budget for fiction feature films and feature documentaries
› Private investments account for about 40% of fiction feature film funding
› Distributors important for the financing of mid- and high-budget films
› A typical fiction feature film breaks even at 225,000 admissions
› Changed funding structure for feature documentary film

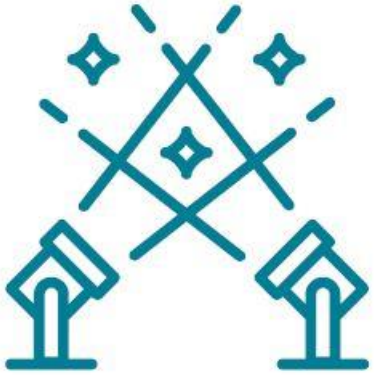
Part 6: Gender equality

› Female directors and screenwriters underrepresented in feature films
› Greatest underrepresentation among high-budget fiction feature films

Financial key figures for Swedish companies in film production, distribution and cinema in 2024 will be included in the Swedish Film Institute's report ***"Filmmarknadens aktörer 2024",*** *which will be published in the autumn of 2025.*

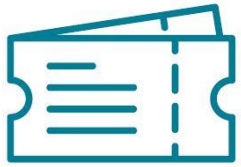
Swedish Film Institute

Key figures 2024



53

Swedish feature films with a theatrical release, of which 24 fíction films and 29 documentaries

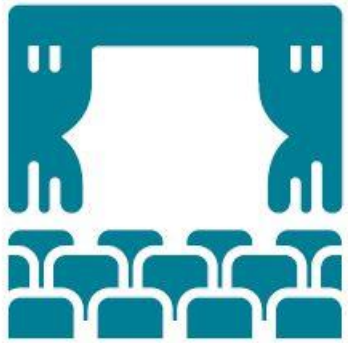


22%

Swedish market share in cinemas

39%

Share of production-funded films directed by a woman



10.3 million

Total number of admissions in Sweden, of which 2.3 million to Swedish films

38

Total number of films viewed per person, regardless of platform

29 MSEK

Average budget for fiction feature films with production funding

Swedish Film Institute

Dictionary

VOD (Video on Demand)

Collective term for digital video distributed at the viewer's request.

SVOD (Subscription Video on Demand)

Subscription streaming service.

TV

Traditional linear TV broadcasts.

TVOD (Transactional Video on Demand)

Rent or buy via internet.

AVOD/FVOD (Advertising Video on Demand/ Free Video on Demand)

Ad-financed/free web TV/Play service.

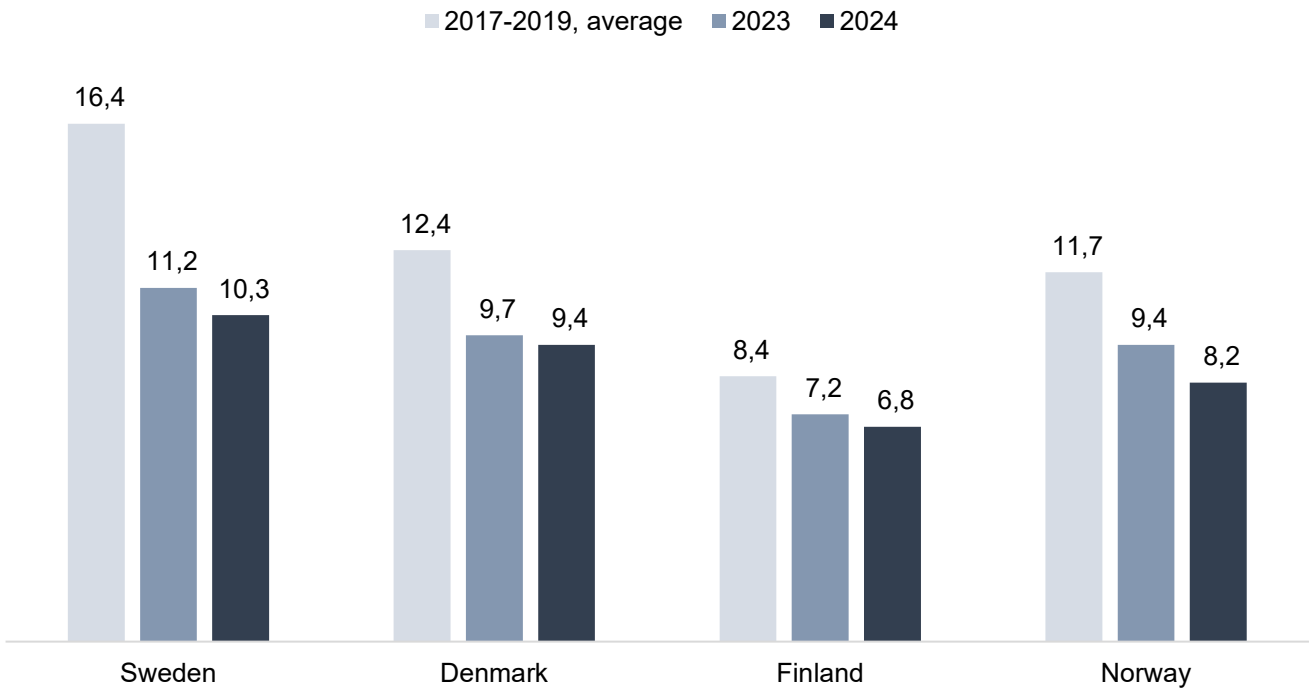
Swedish Film Institute

Strong year for Swedish films in cinemas, despite an overall drop in total admissions

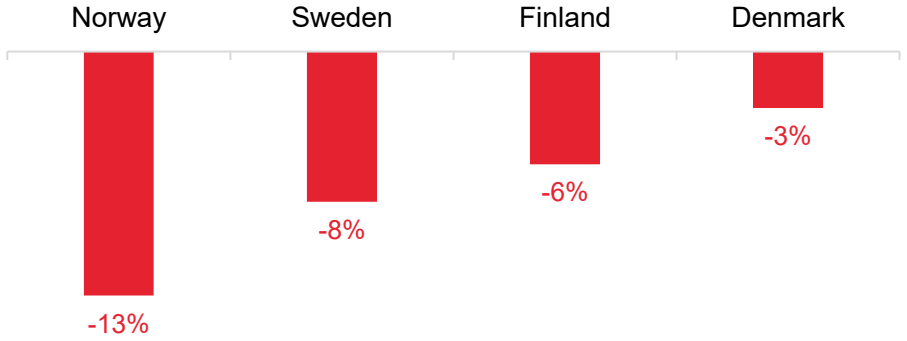
Swedish Film Institute

Total admissions in Sweden down 8% in 2024

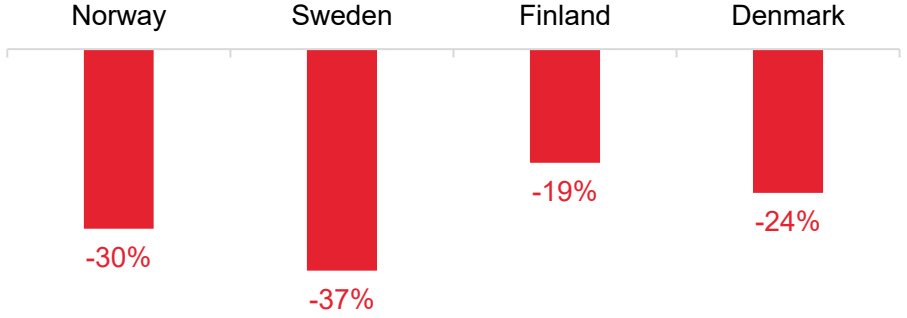
Admissions in the Nordics pre-pandemic, 2023 and 2024 (millions)



Difference in total admissions in 2024 compared to 2023



Difference compared to 2017-2019

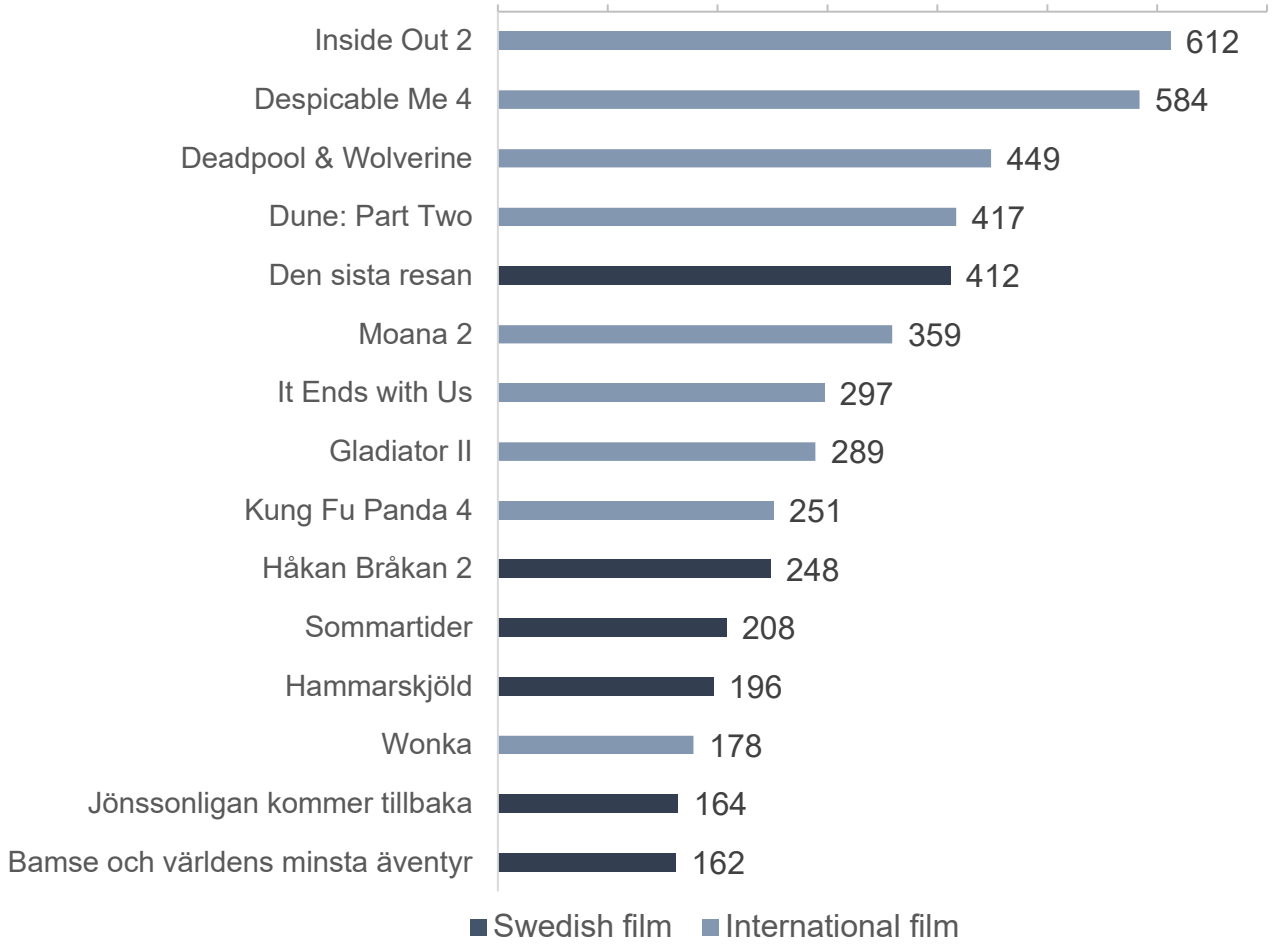


Filmägarnas Kontrollbyrå, EAO

Swedish Film Institute

Most watched films in theaters 2024

Most watched films in cinemas 2024, admissions (thousands)



Filmägarnas Kontrollbyrå

Total admissions in Sweden declined by eight percent in 2024, a sharper drop than the European average. Similar downward trends were observed in Norway and Finland, while Denmark's results aligned more with the overall European pattern. The overall decline in admissions can partly be attributed to previous strikes in Hollywood, which resulted in a less compelling slate of American films.

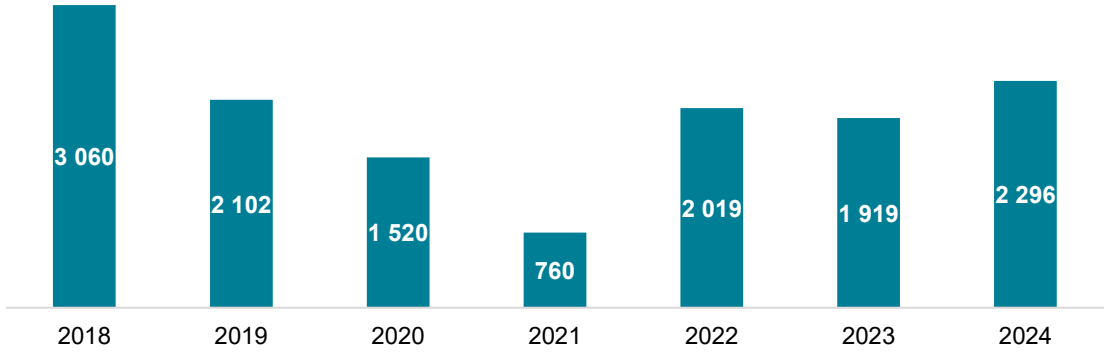
All of the ten most-watched films in Swedish cinemas in 2024 were either a part of a film series or based on characters or real people previously featured in other works.

Admissions for Swedish films reached 2.3 million in 2024, marking the best performance since 2018. The market share for Swedish film was 22 percent, the highest since 2014 excluding the pandemic-affected year 2020.

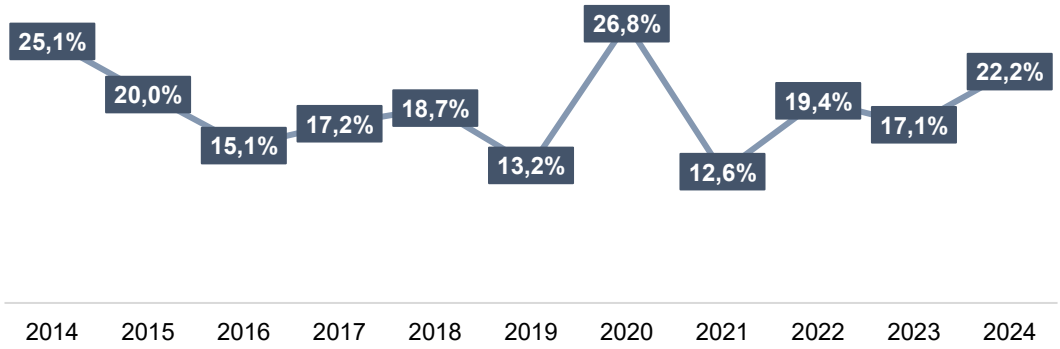
Swedish Film Institute

Best year since 2018 for Swedish film in cinemas

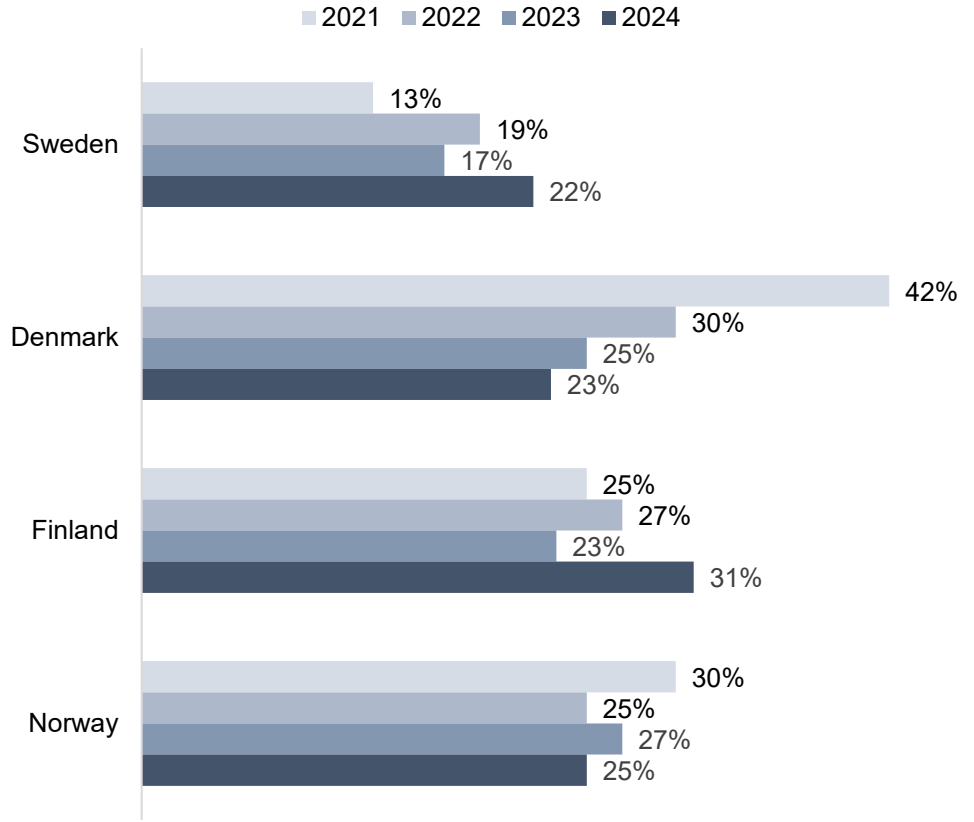
Number of admissions Swedish film 2018-2024 (thousands)



Swedish market share 2014-2024



Domestic market share in the Nordic region 2021–2024



Statistics from EAO/respective Film Institute

Swedish Film Institute

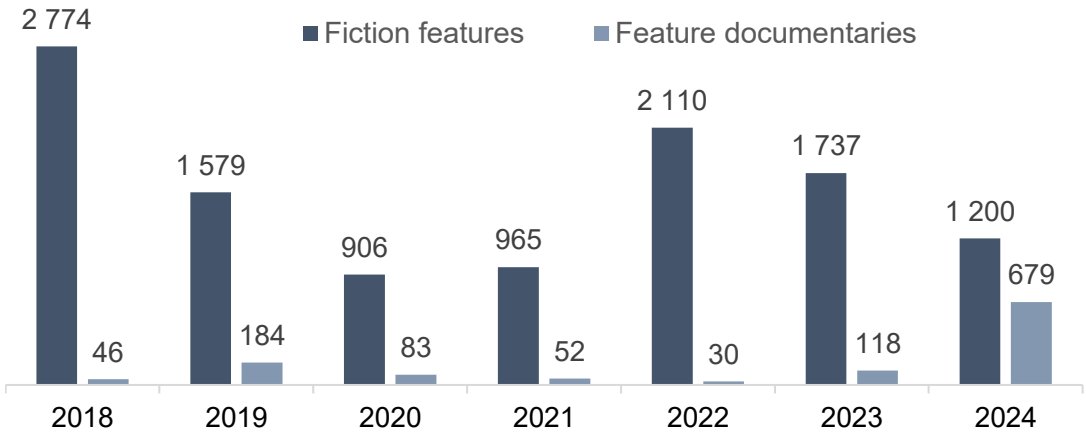
A wide repertoire of films on the Swedish top list

Most watched Swedish films in cinemas 2024

	Title	Release Date	Admissions 2024	Total admissions
1	Den sista resan	2024-03-01	412 000	413 000
2	Håkan Bråkan 2	2024-02-09	247 000	248 000
3	Sommartider	2024-07-17	208 000	209 000
4	Hammarskjöld	2023-12-25	196 000	292 000
5	Jönssonligan kommer tillbaka	2024-12-06	164 000	250 000
6	Bamse och världens minsta äventyr	2023-12-22	162 000	250 000
7	Ett sista race	2023-12-25	146 000	265 000
8	LasseMajas detektivbyrå - maskoten som försvann	2024-10-18	139 000	142 000
9	Det kunde varit vi	2024-10-11	136 000	144 000
10	Knyckertz & snutjakten	2023-12-01	55 000	120 000
11	Lilla Spöket Laban spökar igen	2024-10-11	47 000	61 000
12	Super-Charlie	2024-12-25	40 000	110 000
13	Stockholm Bloodbath	2024-01-19	34 000	39 000
14	Så länge hjärtat slår	2024-09-27	31 000	36 000
15	Ett hjärta är alltid rött	2024-01-19	31 000	31 000

**Films with production funding accounted for 90 percent of all admissions to Swedish fiction feature films in 2018-2024.*
Filmägarnas Kontrollbyrå

Number of admissions (thousands) for Swedish feature films, by release year

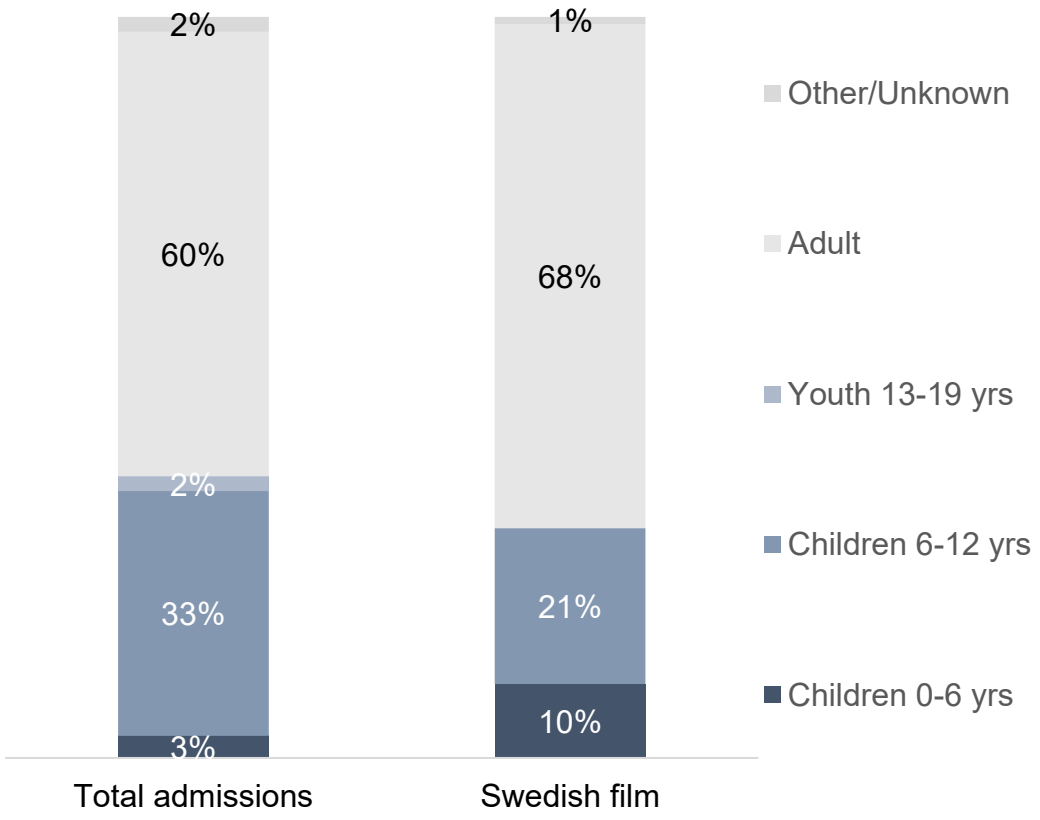


Several different types of films contributed to the success of Swedish films in 2024. The top-performing titles include both documentaries and fiction films across several different genres, targeting both children and adults. Premieres were distributed throughout the year. Documentary film experienced a record-breaking year, largely driven by the success of *Den sista Resan* which topped the list. In contrast, admissions to fiction films were significantly lower than in previous years, a trend that aligns with the relatively limited number of fiction films that have received production funding in recent years.*

Swedish Film Institute

Children's films accounted for close to 40% of total admissions in 2024

Admissions by films' target group, 2024



Filmägarnas Kontrollbyrå

Children's and youth films accounted for 38 percent of total cinema admissions in 2024. Among Swedish productions, children's films made up 31 percent of total admissions.

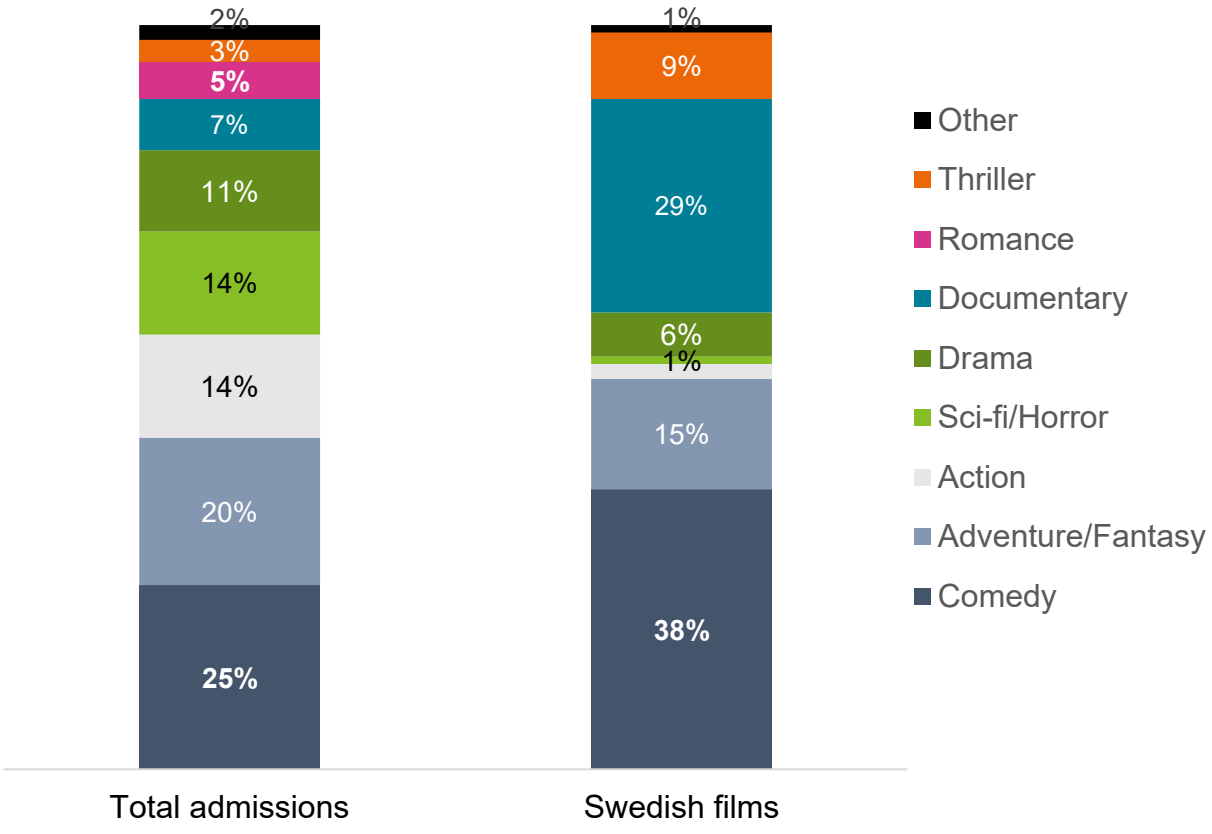
Swedish films performed relatively well in the category of children's films aimed at the youngest audience, but they were weaker in the 6-12 age segment compared to overall admissions and no film targeting the 13-19 age group were released in 2024.

Families with children are frequent cinema-goers. In households with children, 45 percent attended the cinema at least twice during the year, compared to 34 percent in households without children. Families with children are more likely to go to the cinema because it is a social activity and an opportunity to spend time with others.

Swedish Film Institute

Comedy the most popular genre in cinema 2024

Admissions by film genre 2024



In terms of total cinema admissions, comedy was the most popular genre in Sweden 2024, followed by adventure/fantasy.

Comedy also dominated among Swedish productions, with documentary as the second most popular genre. The strong performance of documentaries was largely driven by the success of *Den sista Resan,* although several other Swedish documentaries also attracted large audiences during 2024.

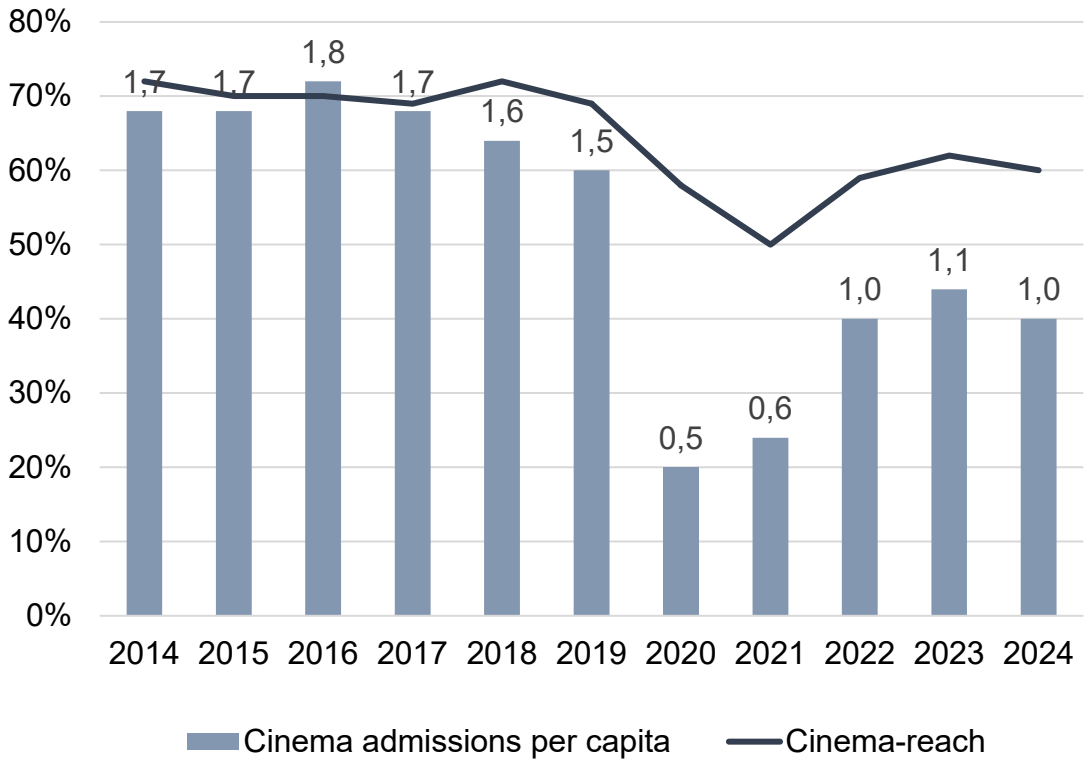
Swedish films' admissions had a narrower genre distribution compared to the total market, which can be explained by the smaller number of titles and a higher concentration within specific genres. In particular, Swedish films were overrepresented in the documentary and comedy genres compared to the overall selection.

The Swedish Film Institute's audience surveys 2024

Swedish Film Institute

Reduced admissions per capita, but continued high reach

Admissions per capita and total cinema-reach* 2014-2024



** Percentage of the population aged 15-74 who have gone to the cinema at least once a year*
Filmägarnas Kontrollbyrå, The Swedish Film Institute's Audience Surveys 2014-2024

According to the Swedish Film Institute's annual audience survey, 60 percent of the population aged 15-74 reported going to the cinema at least once in the past year. This is a decrease of 10 percentage points compared to the period before the pandemic. More notably, the number of admissions per capita has decreased even more sharply, indicating that the overall drop in admissions is primarily driven by reduced frequency of visits rather than a loss of unique visitors.

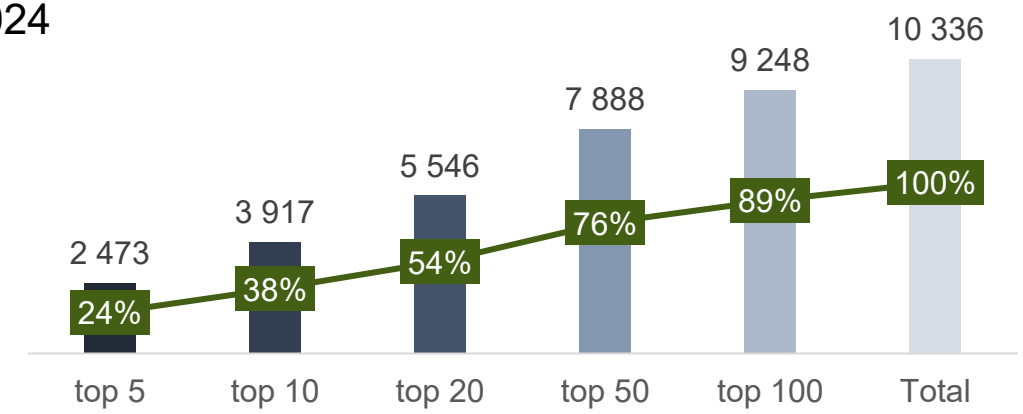
The decline in visit frequency is part of a long-term trend that began before the pandemic. In the 1980s and 1990s, Swedes averaged two cinema visits per person annually; today, that figure has fallen to just one. Revising this trend and encouraging more frequent visits is therefore critical to boosting total admissions.

Cinema-going habits vary considerably across demographic groups. Despite the overall decline, nearly 40 percent of the population still attends the cinema twice a year or more. Attendance is especially high among women and men aged 15-29, as well as men aged 30-39. The proportion of women aged 40-54 attending cinema at least twice per year increased compared to the previous year, while the share among men aged 15-29 saw a decline.

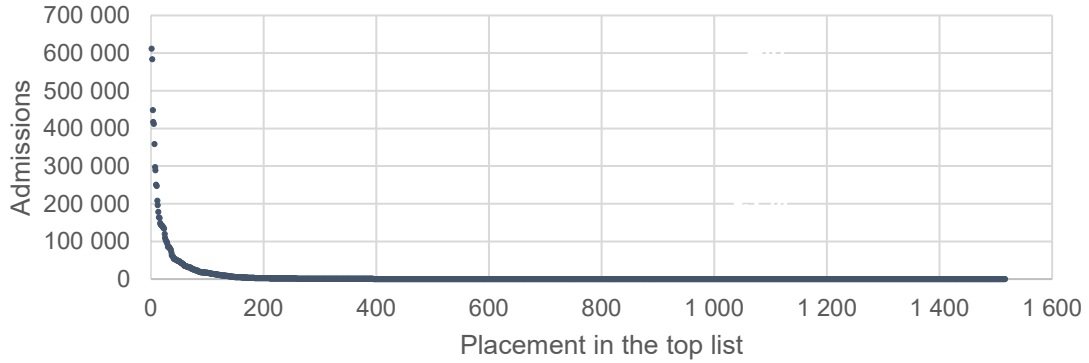
Swedish Film Institute

Admissions were concentrated on 100 of 1,500 titles

Number of admissions (thousands) per film segment in 2024



Number of admissions per film in 2024



In 2024, approximately 1,500 different film titles – both new and older works – were screened in cinemas across Sweden. Despite this broad selection, cinema admissions were highly concentrated around a relatively small number of films. The five most watched titles alone accounted for a quarter of all admissions, while the top 100 films represented nearly 90 percent of the total.

A similar pattern was observed within Swedish films. The five most watched Swedish titles accounted for just over 50 percent of all admissions to Swedish film. This higher concentration is mainly explained by the smaller number of Swedish productions overall. However, even when adjusting for the total volume of films, admissions were still somewhat more concentrated within the Swedish film segment.

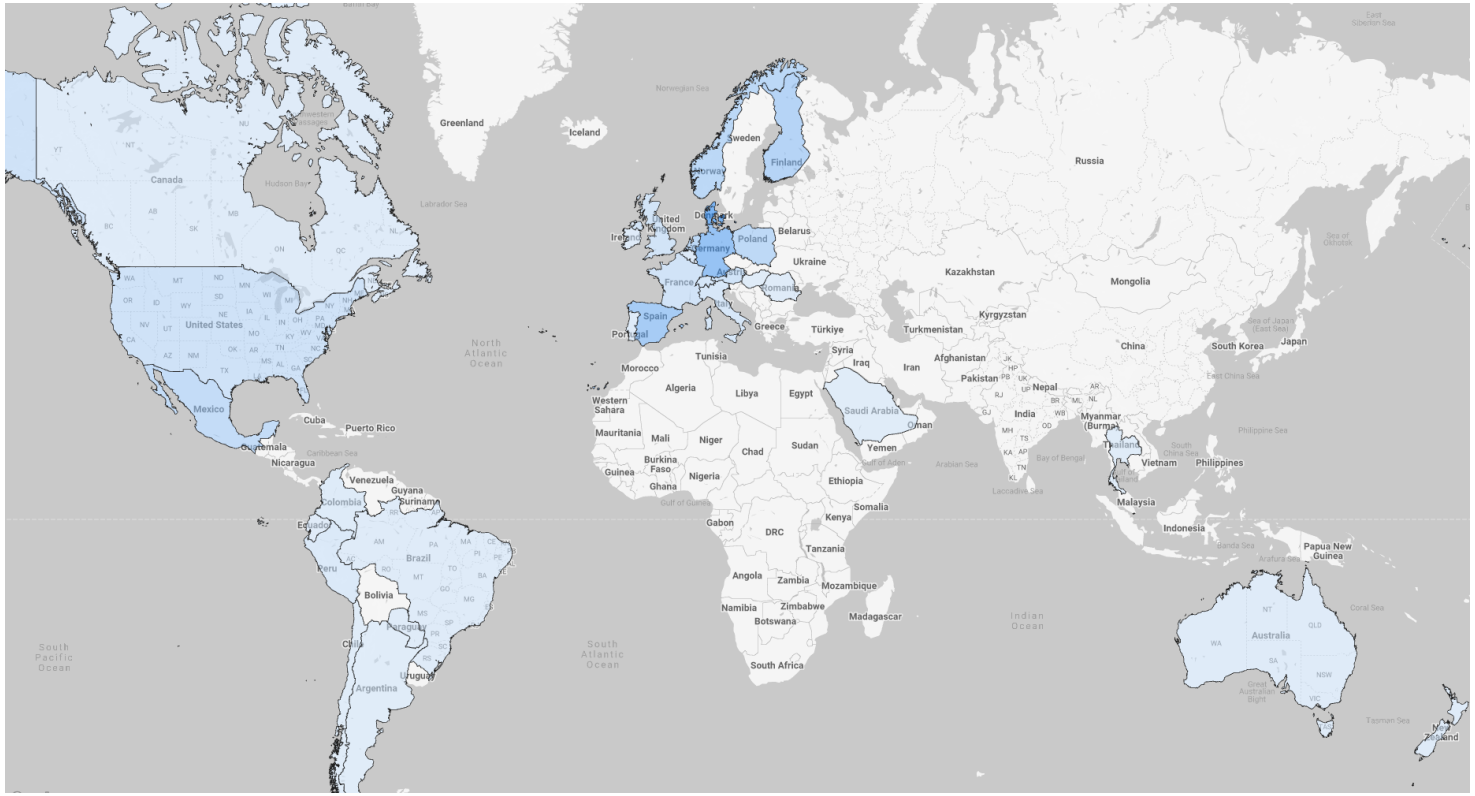
Importantly, films with relatively low total admission figures can still play a valuable role in audience engagement at the local level. In 2024, several individual screenings of older films drew strong attendance, even though these titles did not generate large cumulative audience figures over the course of the year.

Filmägarnas Kontrollbyrå

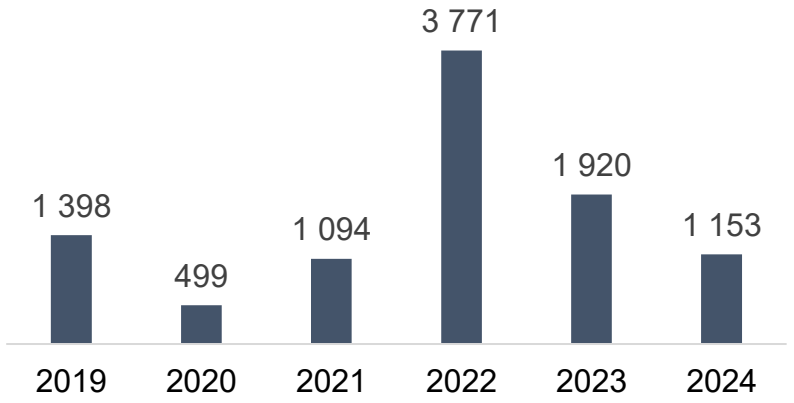
Swedish Film Institute

International: 88,000 cinema screenings of Swedish films

International cinema screenings of Swedish films 2024*



Admissions abroad to Swedish films, thousands



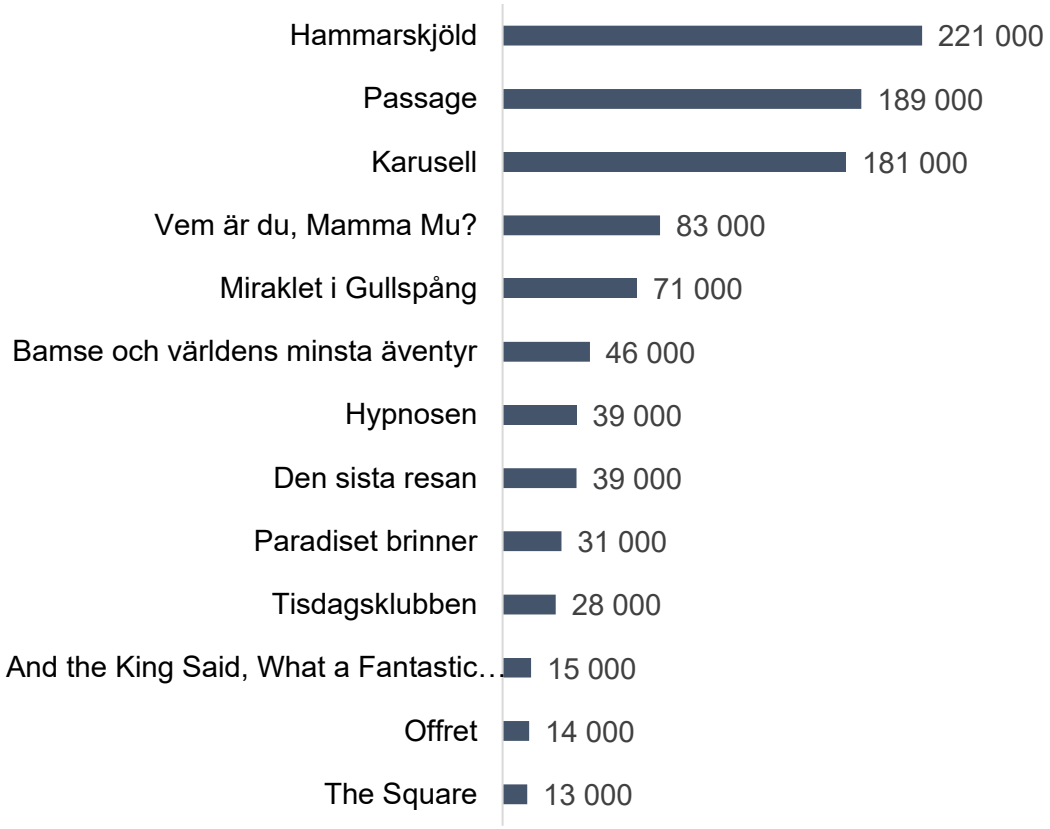
In 2024, Swedish films were screened 88,000 times in cinemas abroad, a slight decrease compared to the previous year. International admissions also decline, largely due to the absence of major international co-productions like *Triangle of Sadness,* which had driven strong results in prior years. Among the Swedish titles with the highest numbers of admissions abroad in 2024 were *Hammarskjöld*, *Passage* and *Karusell*.

**Based on a selection of approximately 2,000 Swedish titles.*
Usheru, Lumiere Pro

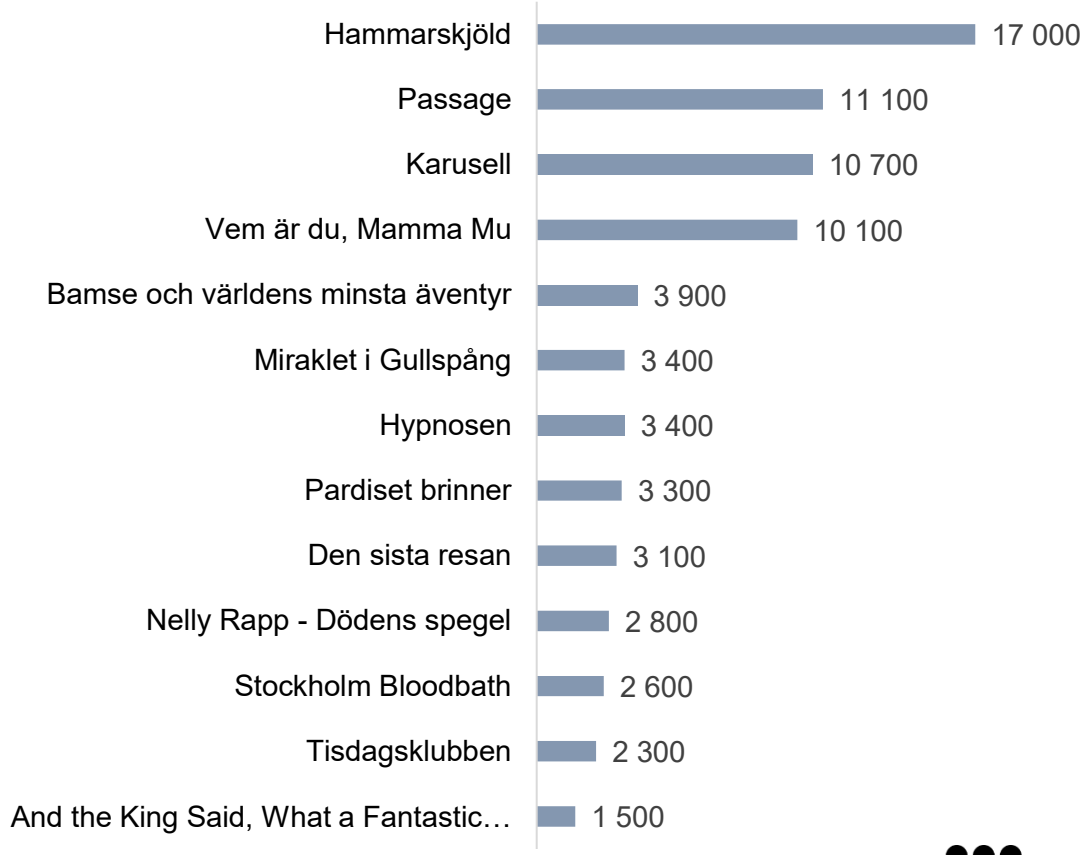
Swedish Film Institute

Hammarskjöld most watched Swedish film internationally

Most admissions internationally in 2024



Most cinema screenings internationally in 2024



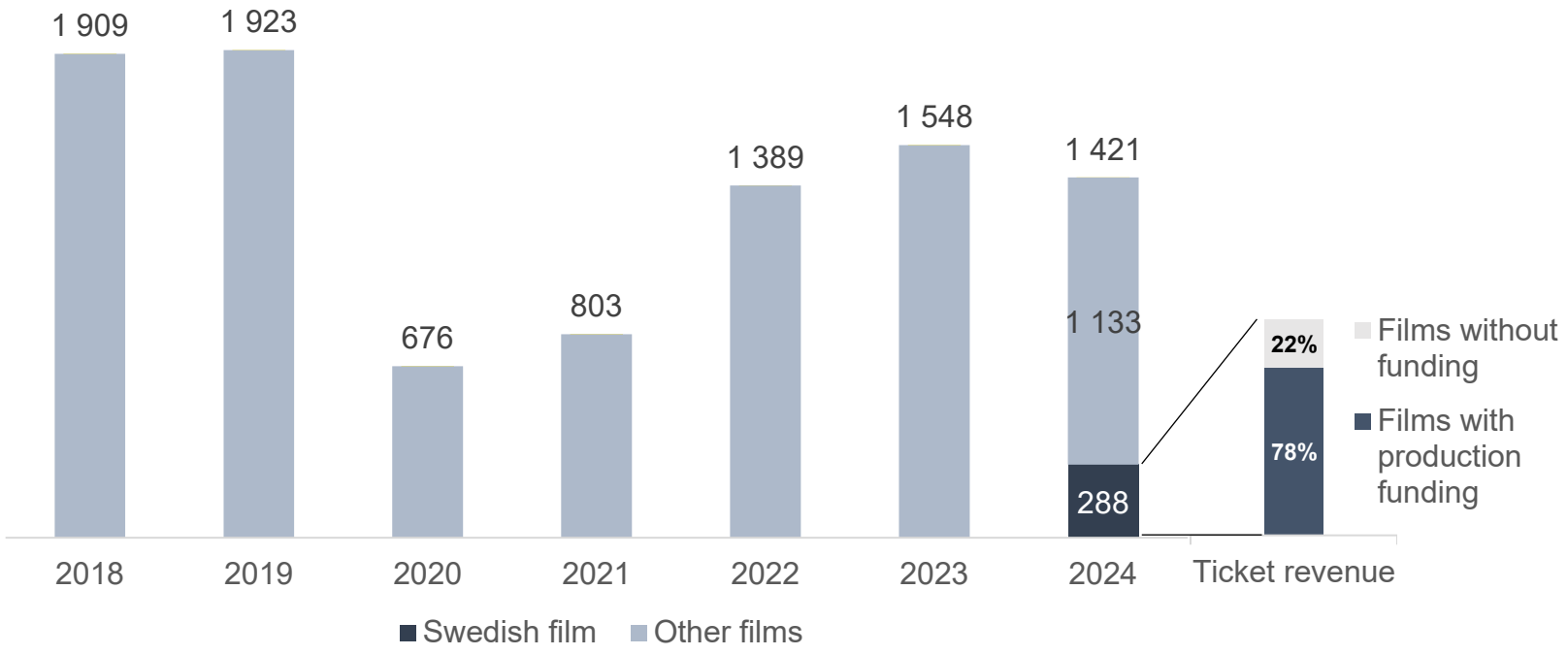
Usheru, Lumiere Pro

Swedish Film Institute

Gross box office declined by 8 percent in 2024 due to reduced cinema attendance, while average ticket prices remained unchanged

Gross box office 1.4 billion in 2024

Total gross box office for films 2018-2024, and share of revenues for Swedish films with production funding 2024



Total box office revenue in Sweden amounted to SEK 1.4 billion in 2024 – an 8 percent decrease compared to the previous year.

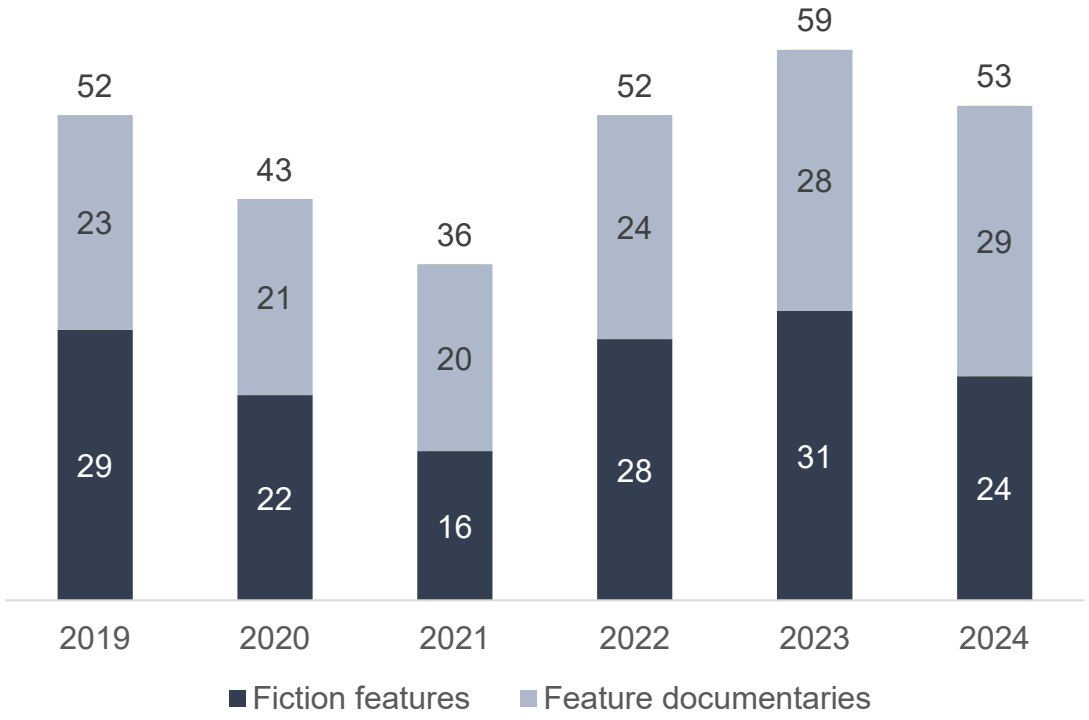
Swedish films generated just under SEK 300 million in revenues during the year, corresponding to 20 percent of the total box office. Notably, 78 percent of these revenues came from films that received production funding from the Swedish Film Institute. This can be compared to the fact that funded films accounted for around 40 percent of the Swedish titles screened during the year.

Filmägarnas Kontrollbyrå, The Swedish Film Institute

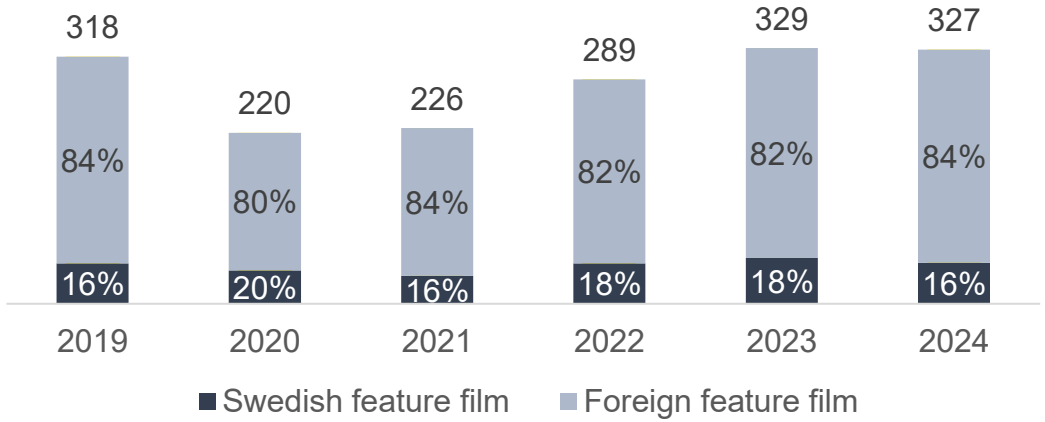
Swedish Film Institute

Decrease in the number of feature films that had theatrical release

Number of Swedish feature films released in cinemas in Sweden



Total number of feature films released in cinemas



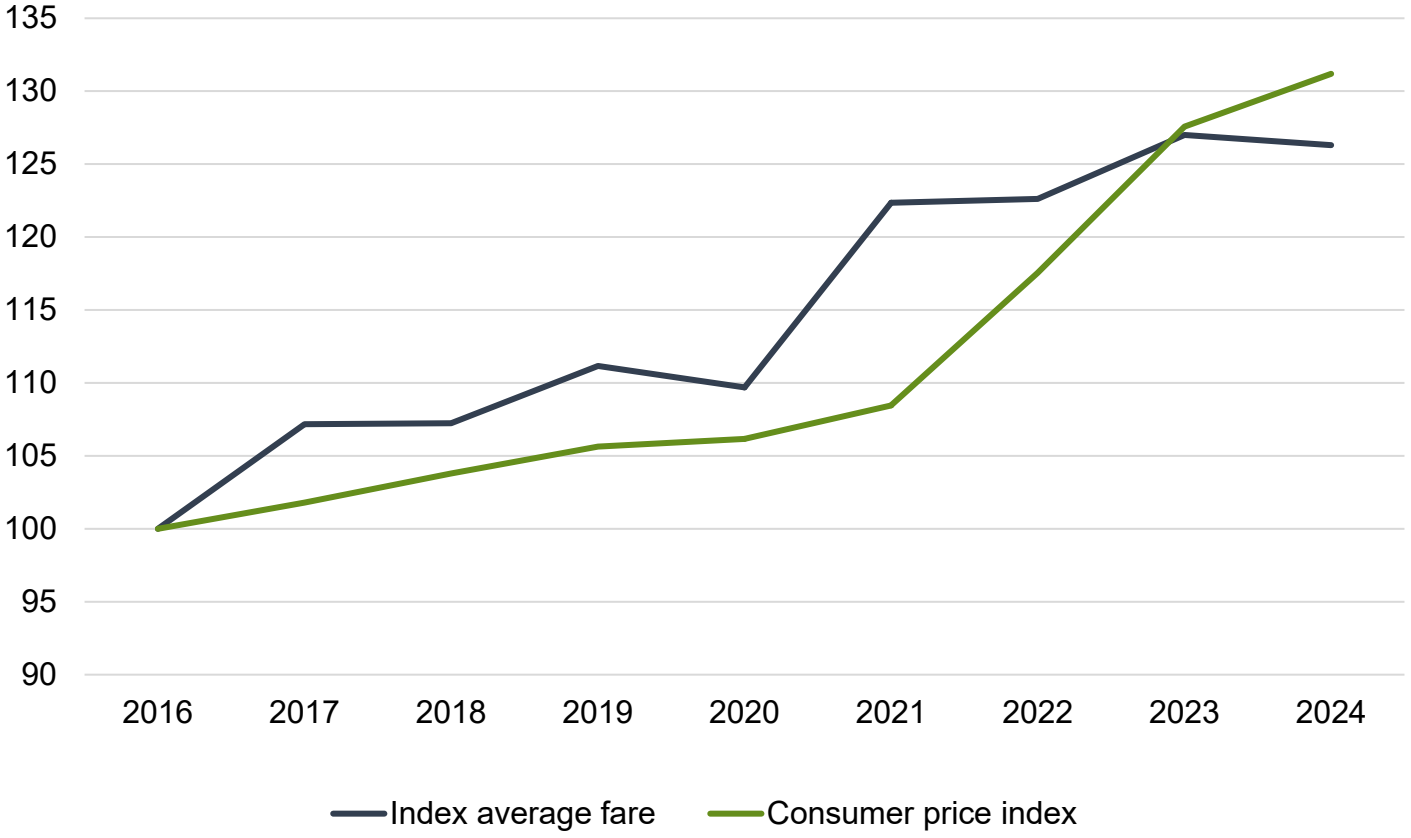
In 2024, a total of 53 Swedish feature films premiered in cinemas, six fewer than the previous year. The decline is mainly due to a reduced number of fiction film releases. Of the 53 feature films with a theatrical release, 29 had received production funding from the Swedish Film Institute, of which 13 fiction features and 16 feature documentaries.

In total, 327 feature films were released in Swedish cinemas during the year. Swedish feature films accounted for 16 percent of these releases. This can be compared to the Swedish market share of admissions at 22 percent.

Swedish Film Institute

Ticket prices unchanged in 2024 – despite high inflation

Development of cinema ticket prices in Sweden compared to the CPI 2016-2024 (index 100)



In 2024, the average ticket price for cinema admissions remained unchanged at SEK 137. Generally, tickets for Swedish films tend to be priced lower than American films and children's films are cheaper than films aimed at adult audiences. Film length also plays a role in determining ticket prices.

However, the average ticket price does not capture the full variation in pricing. For instance, tickets to VIP screens and IMAX experiences priced considerably higher, while certain films are offered at reduces rates, for example through initiatives such as *Biopasset**.

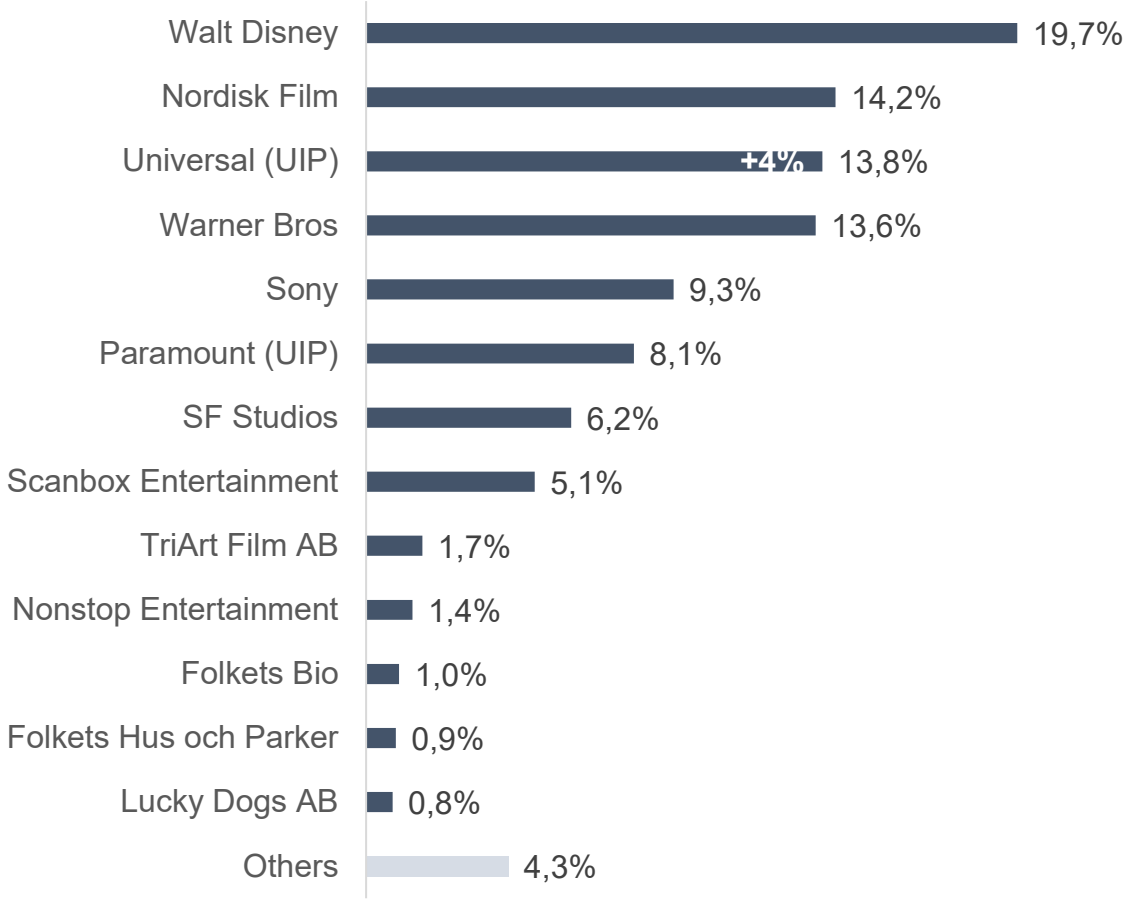
The importance of the price for audiences is clear, about 70 per cent of the Swedish population state that they would visit the cinema more often if prices were lower. Only 12 percent consider going to the cinema to be good value for money today.

**Biopasset is an initiative that offers a curated selection of films from the regular theatrical lineup at half the regular ticket price.*
The Swedish Film Institute, Statistics Sweden

Swedish Film Institute

Walt Disney largest distributor in Sweden 2024

Box office revenue by Distributor in 2024



American companies, led by Walt Disney, accounted for approximately 65 percent of total box office revenue in Sweden in 2024.

Of Nordic companies, Nordisk Film was the largest, followed by SF Studios and Scanbox. Together, these three companies accounted for just over 25 percent of box office. In terms of Swedish film, the same three companies accounted for almost 90 percent of the revenues, with Nordisk Film accounting for almost 60 percent.

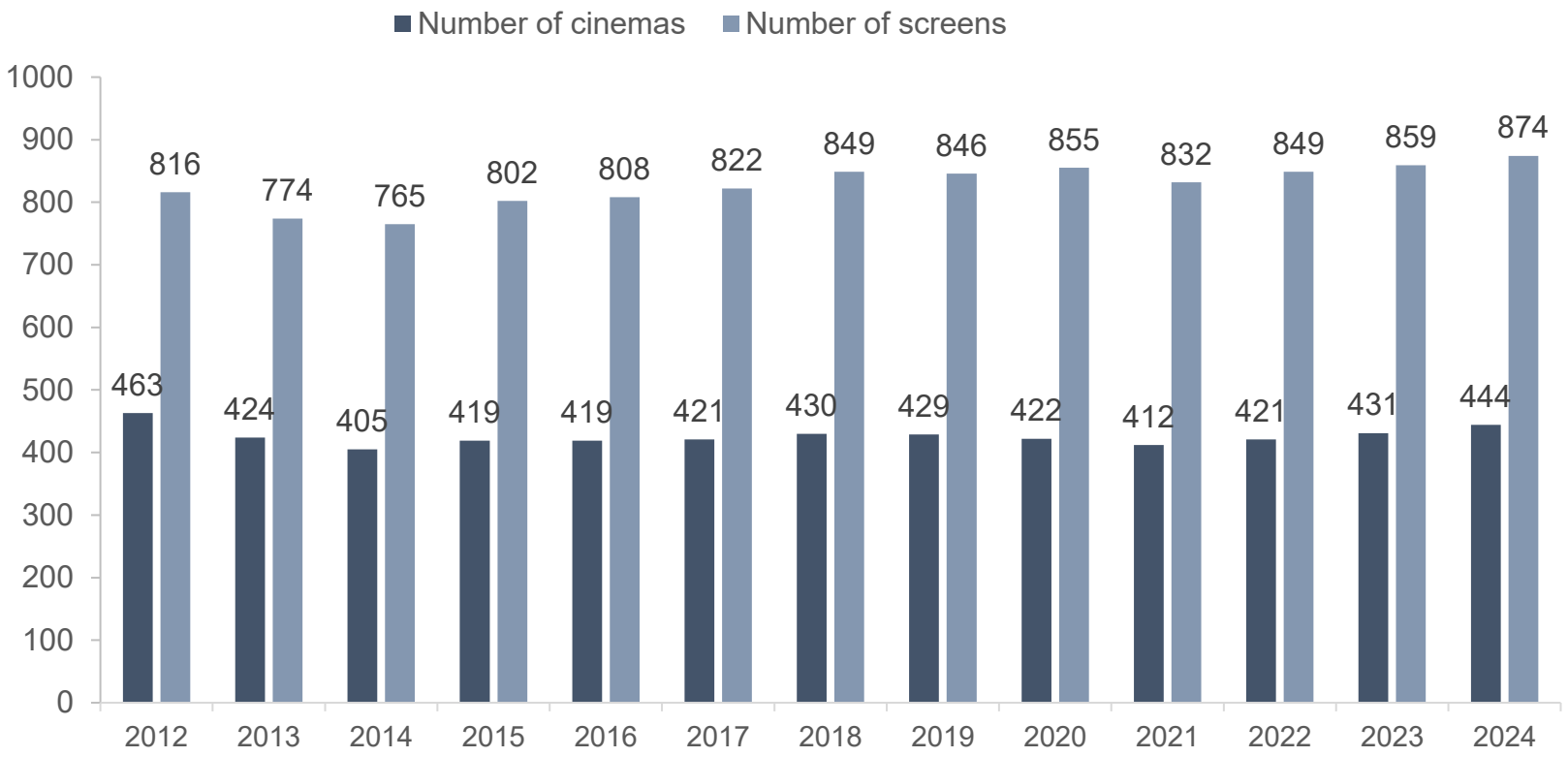
For films from regions other than North America and Sweden, the leading distributors were Universal (UIP), Scanbox, and TriArt Film.

Filmägarnas Kontrollbyrå

Swedish Film Institute

Stable number of active cinemas and screens in Sweden

Number of active cinemas and screens 2012-2024*



In 2024, there were 444 active cinemas in Sweden, with a total of 874 screens – the highest number in years.

The Swedish cinema structure has generally been stable over time, a stability reflected in the other Nordic countries as well. Compared to 2023, the number of cinemas increased by three percent, while the number of screens increased by two percent.

Filmägarnas Kontrollbyrå, The Film Inquiry, The Swedish Film Institute

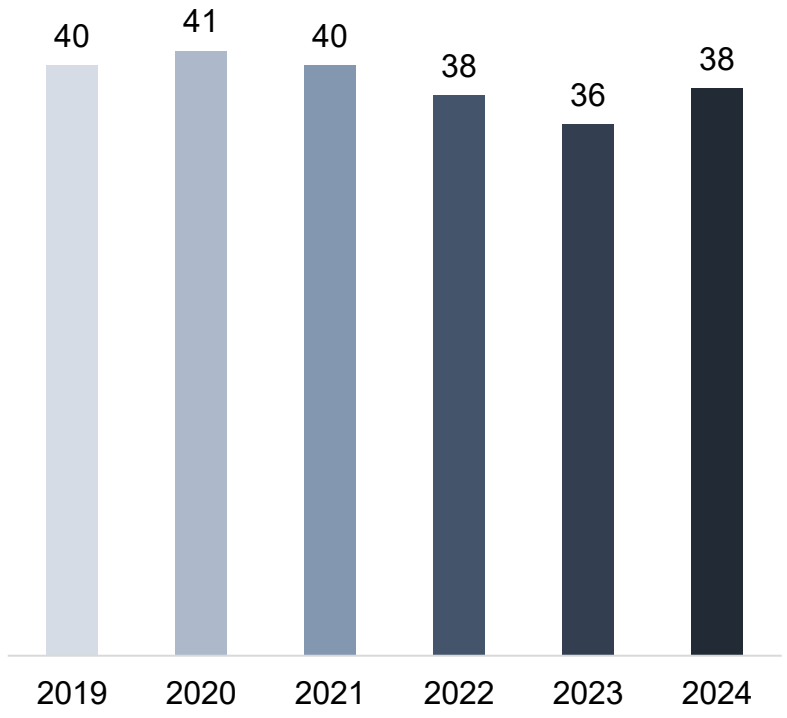
Swedish Film Institute

Increased film viewing on free digital services and continued high Swedish share of total viewing

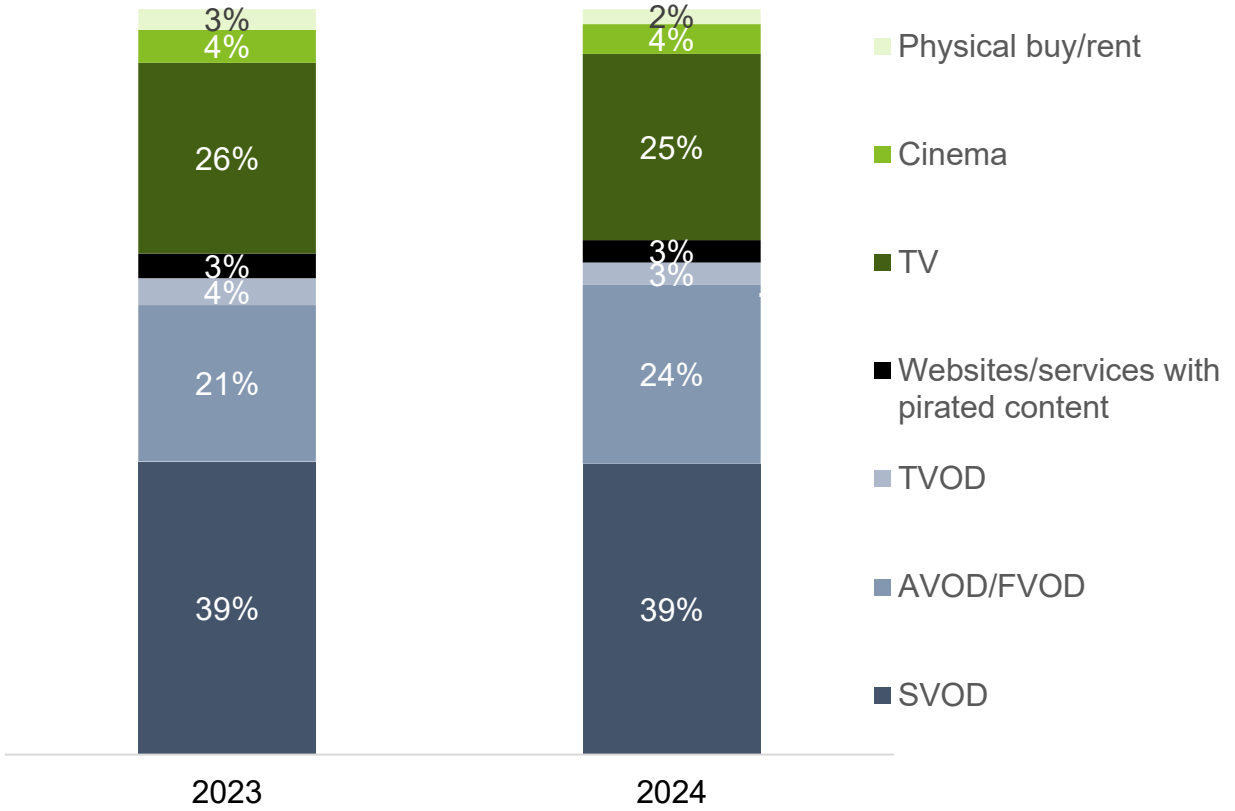
Swedish Film Institute

Stabilised film viewing in Sweden – increase for AVOD/FVOD

Total film viewing in Sweden 2019–2024
(number of feature films per person)



Total film viewing by channel in 2023 and 2024

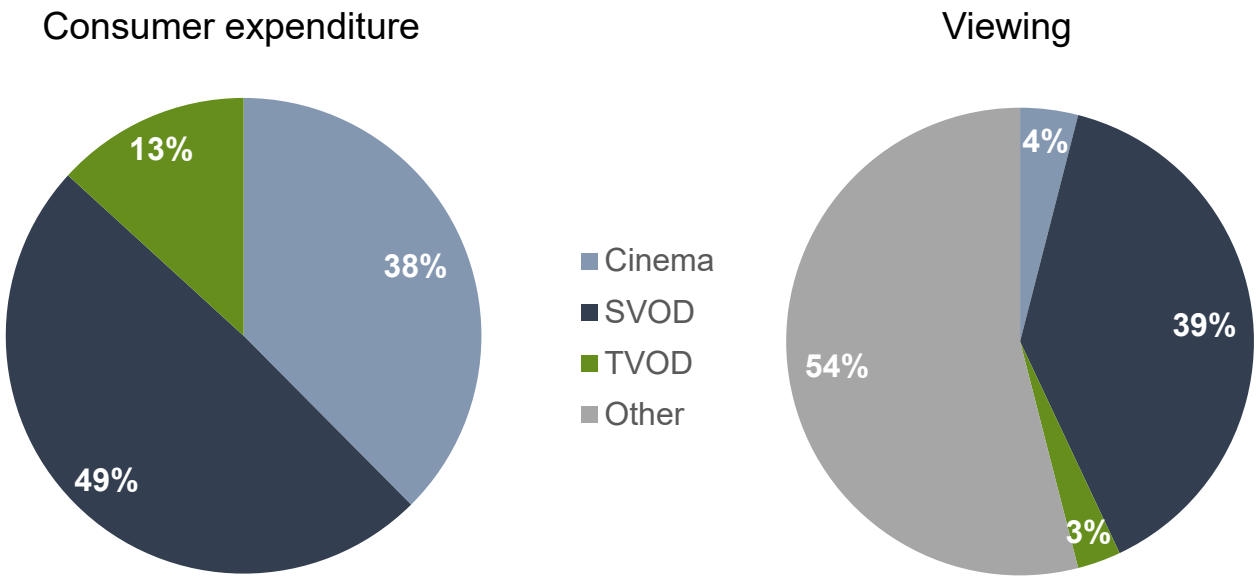


The Swedish Film Institute's audience surveys 2019-2024

Swedish Film Institute

Swedish consumers spend SEK 400 on film

Consumer spending by channel for feature films in Sweden 2024 (estimate)



Swedish consumers spend about SEK 3.8 billion annually on film, which corresponds to about SEK 400 per person. Spending on cinema tickets totaled around SEK 1.4 billion in 2024. Spending on feature films via SVOD is estimated at approximately SEK 1.9 billion, while the TVOD segment accounted for around SEK 0.5 billion.

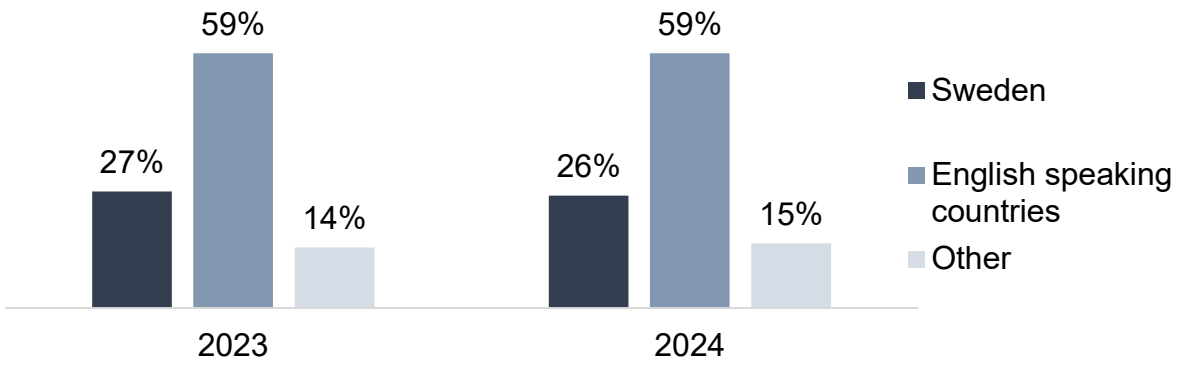
Like cinema, TVOD accounts for a larger share of consumer spending on film than of actual viewing. SVOD services, on the other hand, account for a similar share of both viewing and consumer spending. Other viewing channels, such as traditional television and ad-supported services (AVOD/FVOD), are free of charge for the consumer.

Filmägarnas Kontrollbyrå, The Swedish Film Institute's Audience Surveys, Playpilot/Gravity, MMS Trend & Tema, Netflix, Company Reports

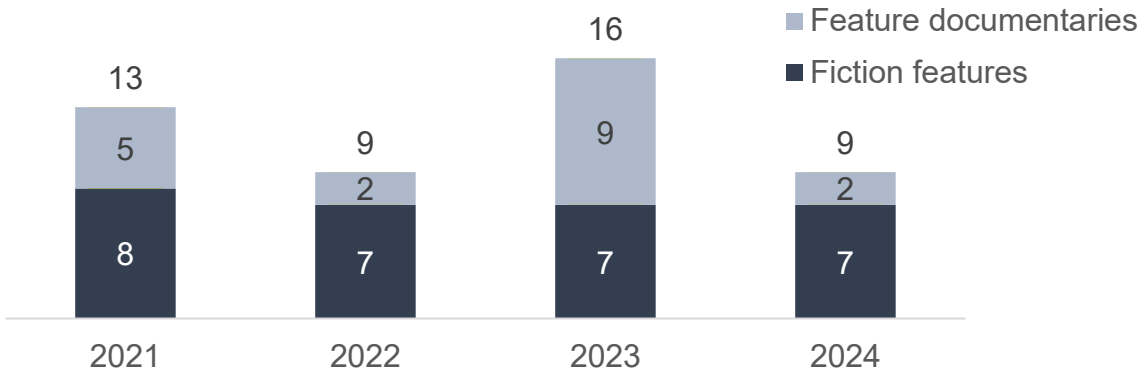
Swedish Film Institute

Swedish film accounts for a continued high share of viewership

Share of viewed films by country of origin, 2023 and 2024



Number of Swedish feature films with digital releases



Total film viewership in Sweden stabilized in 2024, with an average of 38 films watched per person during the year. At the same time, the share of viewing through AVOD and FVOD services increased. One possible explanation is that households' worsening financial situations have led to greater interest in free alternatives.

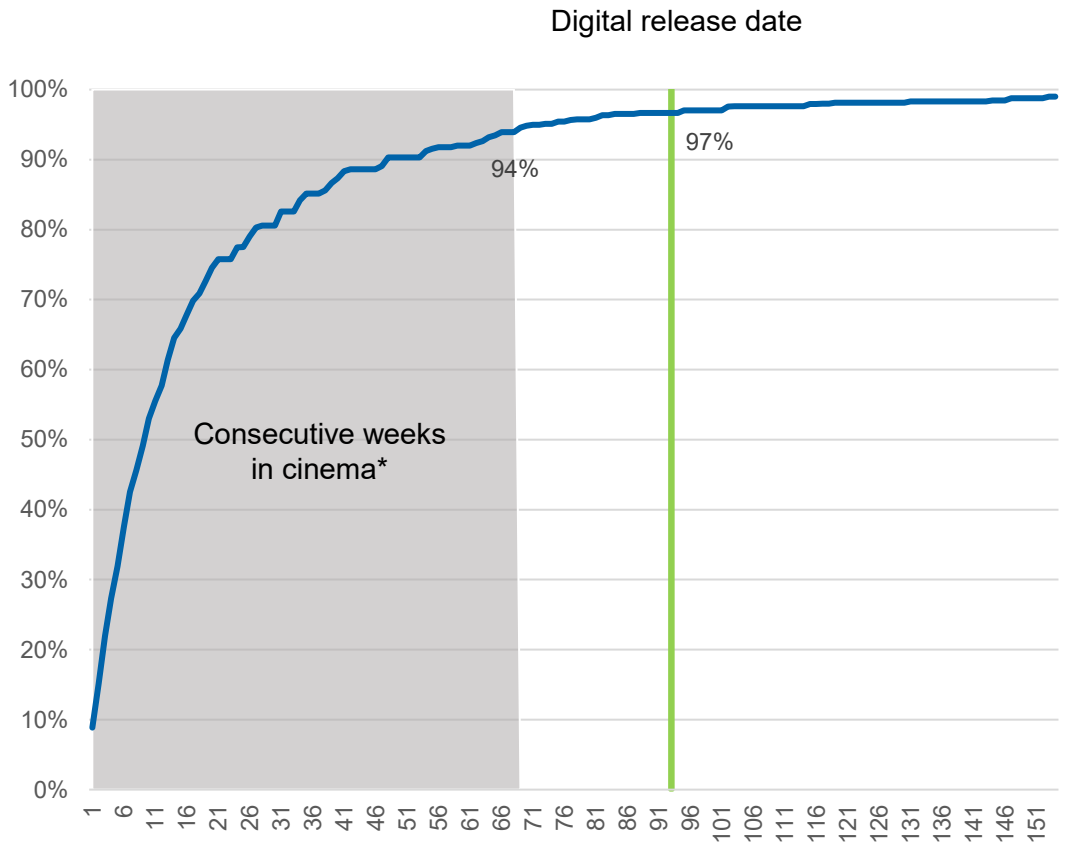
The market share of Swedish films in total viewership remains high at 26 percent, compared to 22 percent for Swedish films in cinemas. Viewing of Swedish films was evenly distributed across gender and age groups – regardless of demographic, around 60 percent stated that they watched Swedish films at least once per quarter.

The Swedish Film Institute's audience survey autumn 2023 and 2024, the Swedish Film Institute's release data

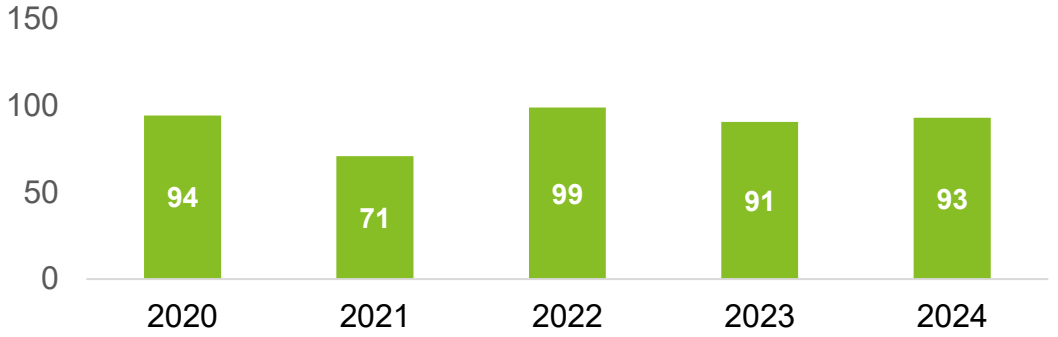
Swedish Film Institute

93 days between theatrical and digital release in Sweden

Share of screenings & average theatrical window (in days), theatrical films with digital release in 2024*



Number of days between theatrical and digital release



Films, released in Swedish theaters in 2024 with a known digital release date, were on average shown for 10 consecutive weeks, 68 days, in cinemas. During this period, 94 percent of these films' total screenings took place, and 96 percent of their box office revenue was generated.

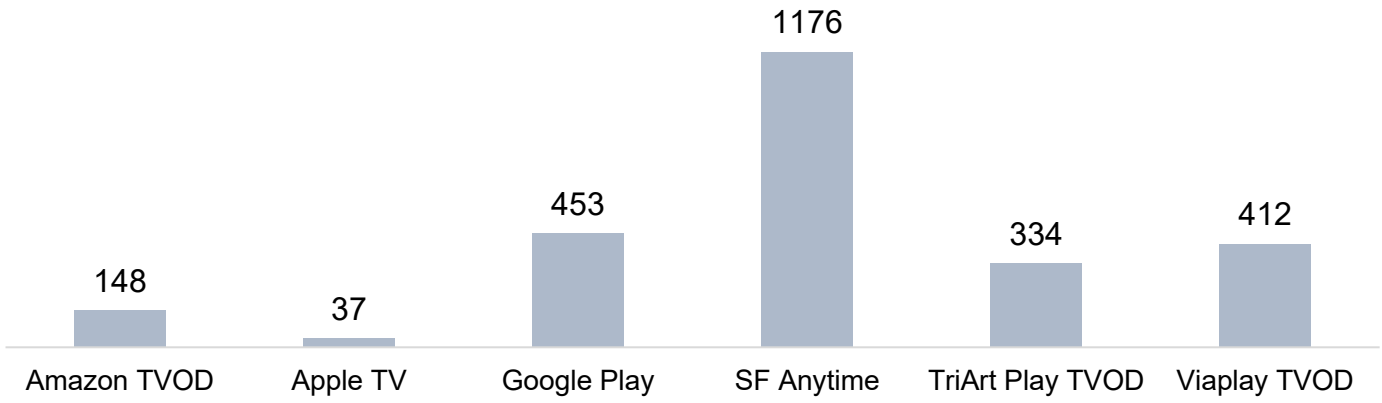
The full theatrical window – from premiere to final screening – averaged 155 days. The digital release took place, on average, 93 days after the theatrical premiere. In comparison, films in the United States were released on digital platforms significantly earlier, with an average window of 32 days after theatrical premiere.

**Consecutive weeks in cinema: The period after the theatrical release where no screening date is separated by more than one week. That is to say, the period in which the film is shown frequently, for consecutive weeks. Cinema statistics until 2025-03-31 were used, films with screenings after this date have been completely removed from the calculation to avoid films whose cinema windows are still ongoing.*
Filmägarnas Kontrollbyrå, MovieZine, Indiewire

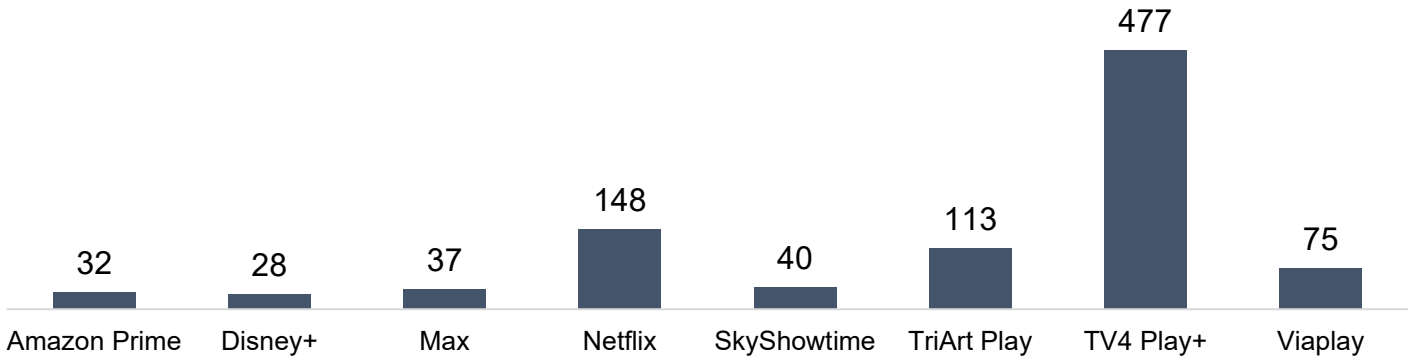
Swedish Film Institute

Large selection of Swedish feature films on TVOD

Number of Swedish feature films TVOD 2024



Number of Swedish feature films SVOD 2024



Playpilot/Gravity, The Swedish Film Institute

The availability of Swedish feature films on TVOD was high in 2024 compared to SVOD. SF Anytime offered the largest number of Swedish titles on TVOD, while TV4 Play+ had the highest number of Swedish films on SVOD.

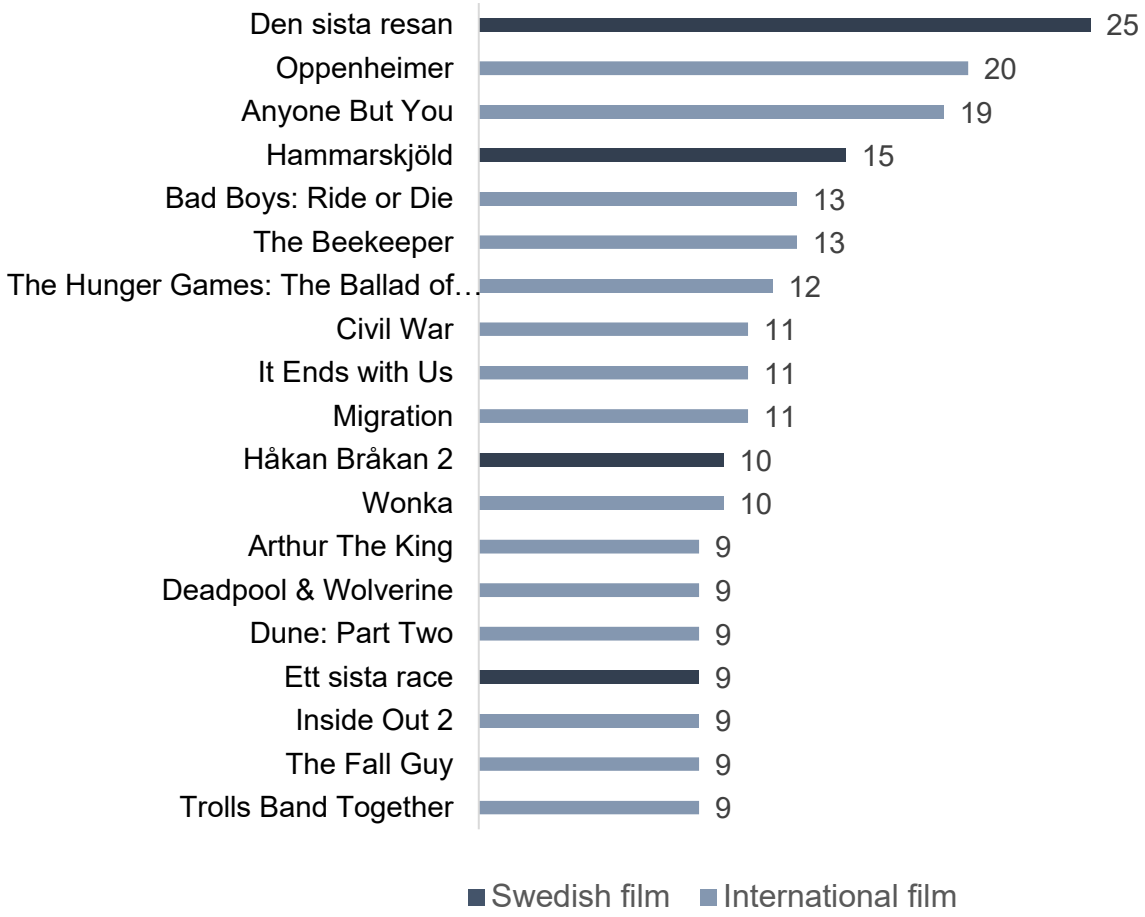
In 2024, nearly half of the feature film catalogue on TV4 Play+ consisted of Swedish titles. On SF Anytime, Swedish feature films made up about one tenth of the feature film selection. On TriArt Play, approximately one quarter of the feature film offering consisted of Swedish titles across both the TVOD and SVOD sections of the service.

International platforms often feature a relatively small proportion of Swedish feature films. Netflix stood out in 2024 with Swedish titles making up approximately 10 percent of its feature film catalogue.

Swedish Film Institute

Four out of ten films on the TVOD top in 2024 were Swedish

Number of weeks on the Swedish TVOD top list in 2024



Digifilmlistan

Top digital film sales & rentals in Sweden 2024

Rank	Title	Country of production
1	Oppenheimer	United States
2	Den sista resan	Sweden
3	Anyone But You	United States
4	Hammarskjöld	Sweden
5	Bad Boys: Ride Or Die	United States
6	Civil War	United States
7	Håkan Bråkan 2	Sweden
8	Ett sista race	Sweden
9	Inside Out 2	United States
10	Dune: Part Two	United States

As with theatrical releases, a film's launch date influences its position on the annual TVOD chart. The most purchased or rented titles also remained on the top list for the greatest number of weeks, indicating a longer period of availability.

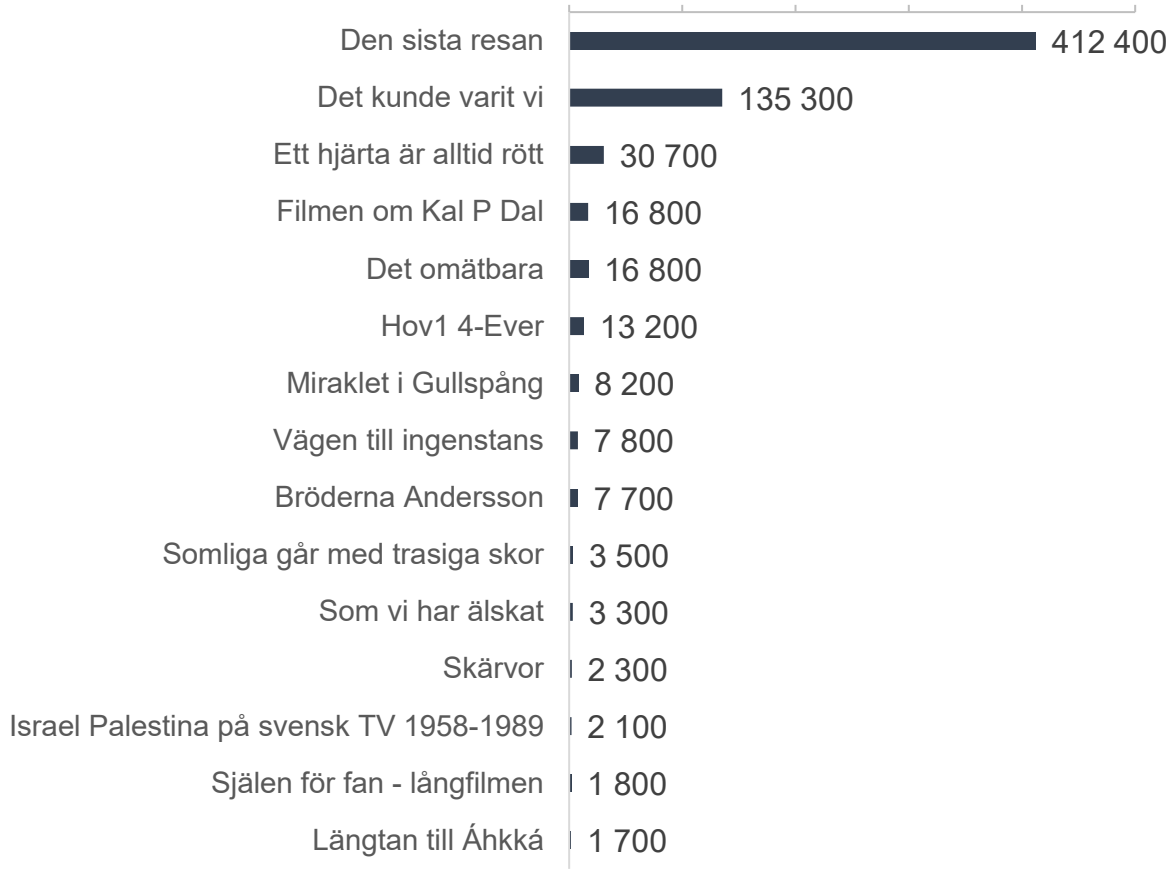
Swedish Film Institute

A record year for Swedish documentary film, social documentaries the most common genre

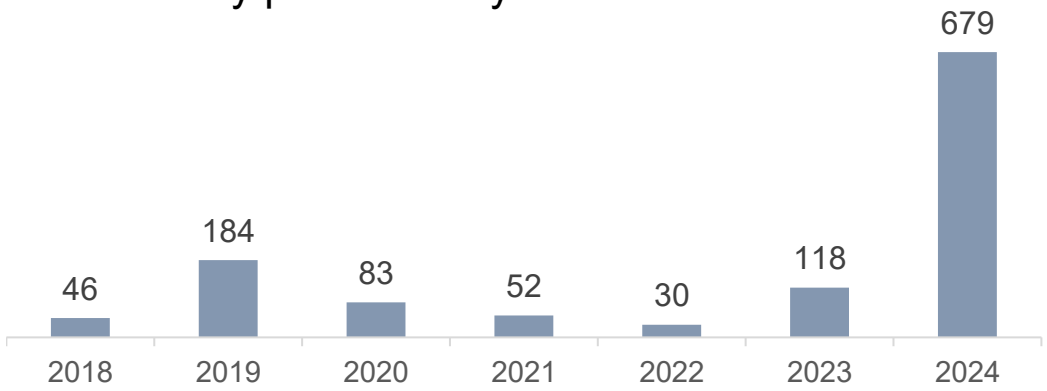
Swedish Film Institute

Swedish documentary films close to 700,000 admissions

Most watched documentary films in Swedish cinemas in 2024



Number of admissions (thousands) for Swedish documentary per release year



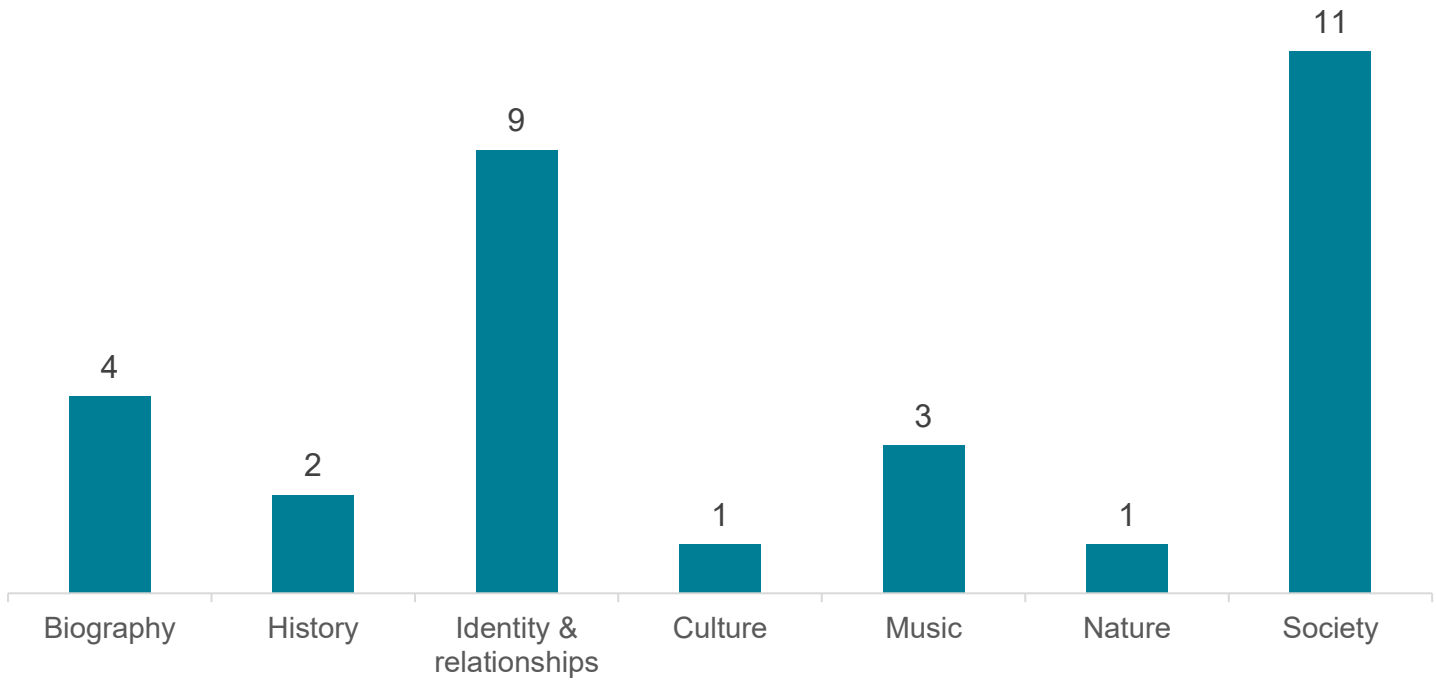
Swedish feature-length documentaries attracted nearly 700,000 cinema admissions in 2024. *Den sista resan* set a new attendance record for a documentary in Swedish cinemas and also topped the charts for the most-viewed documentaries on both television and AVOD/FVOD platforms.

Filmägarnas Kontrollbyrå

Swedish Film Institute

Social documentaries the most common genre in 2024

Number of new feature documentaries by genre/theme in 2024



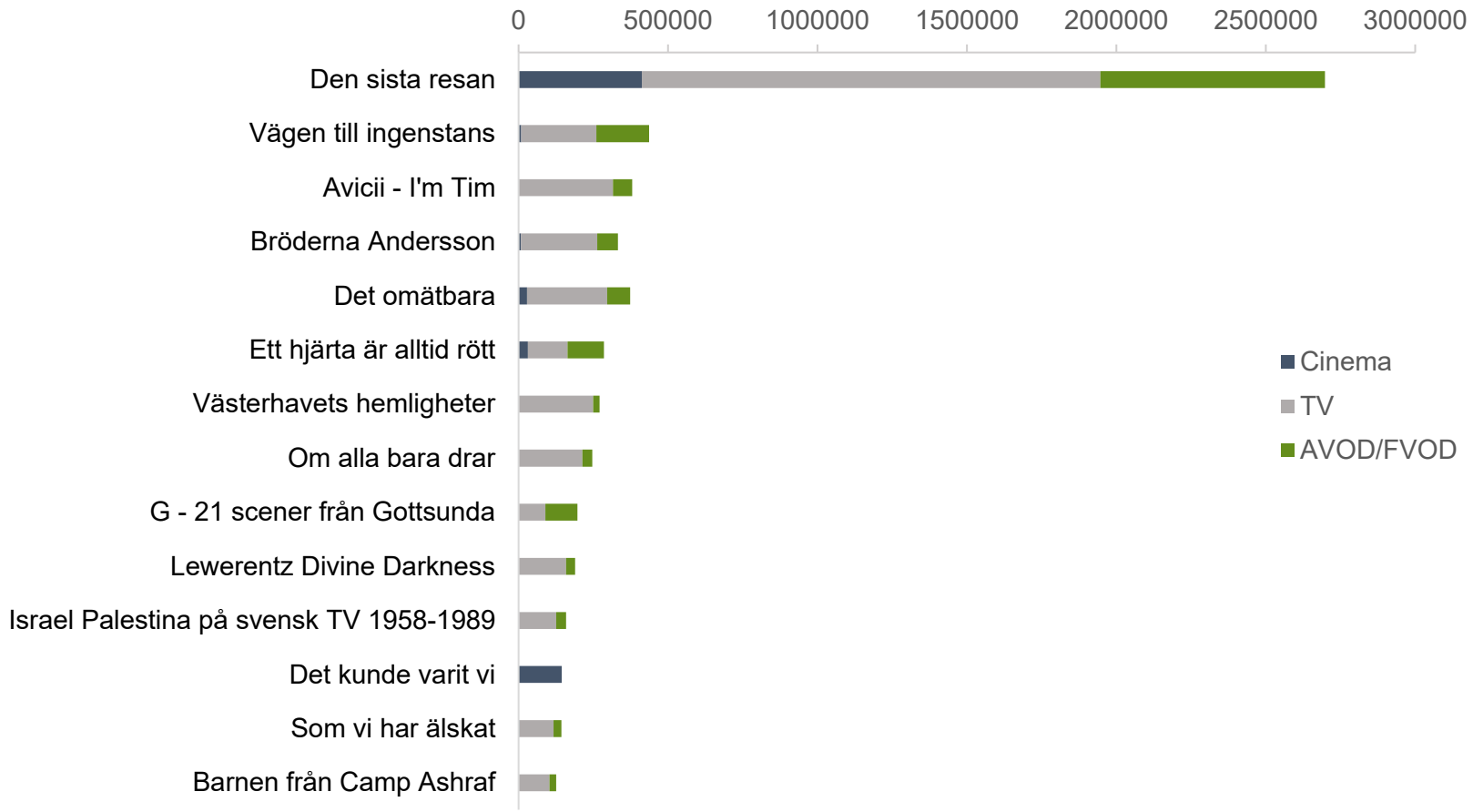
In 2024, the selection of new Swedish documentary films was characterized by a wide range of genres and themes. Society was the most common theme, followed by identity and relationships.

Examples of new documentaries addressing societal issues included *Det kunde varit vi*, *Vägen till ingenstans*, and *Det omätbara*. Films exploring themes of identity and relationships included *Den sista resan*, *Som vi har älskat*, and *Skärvor*.

Swedish Film Institute

Nine out of ten watch new documentaries on TV or digitally

Most watched new Swedish documentaries 2024 in total* (number of admissions/viewers)



Fifteen of the Swedish documentaries that premiered in 2024 have so far been shown on television or AVOD/FVOD platforms, corresponding to 48 percent.

For the films that have been shown on TV and VOD, most of the audience is found in these windows. On average, 3 percent of the audience saw the films in cinemas, 71 percent on television, and 25 percent via digital platforms (AVOD/FVOD). *Den sista resan* had the highest proportion of its audience in cinemas, while *G – 21 scener från Gottsunda* had the highest share in digital windows.

** Total number of admissions/viewers from the release in 2024 to May 15, 2025*
Filmägarnas Kontrollbyrå, MMS

Swedish Film Institute

How Swedish documentaries spread knowledge in 2024

In 2024, several Swedish documentary films were screened alongside targeted outreach efforts, with a particular focus on knowledge dissemination. Documentaries continue to play a vital role in raising awareness of pressing societal issues. Below are examples of successful initiatives that actively engaged Swedish audiences.

And the King Said What a Fantastic Machine, which explores how we humans visually perceive the world, launched a nationwide initiative aimed at schools and the education sector, in collaboration with regional partners during 2023–2024.

Det kunde varit vi, highlighting how society treats individuals with intellectual disabilities, was screened for school students across Sweden, with a focus on national history.

Det omätbara, depicting work in healthcare and social services, carried out an extensive campaign in cooperation with Swedish unions and civil society organizations. The initiative aimed to reach both a general cinema audience and professionals in relevant fields. The film was also shown to a range of policymakers.

G-21 scener från Gottsunda, which explores the tension between leaving a stigmatized neighborhood and staying loyal to friends in gang-related enviroments, was screened free of charge at youth centers in suburbs around Stockholm, Södertälje, Göteborg, Uppsala, and Malmö.

Israel Palestina på svensk TV 1958–1989, a historical examination of how Swedish television covered the Israel–Palestine conflict up until 1989, was screened at public events in collaboration with advocacy groups, often followed by audience discussions across the country.

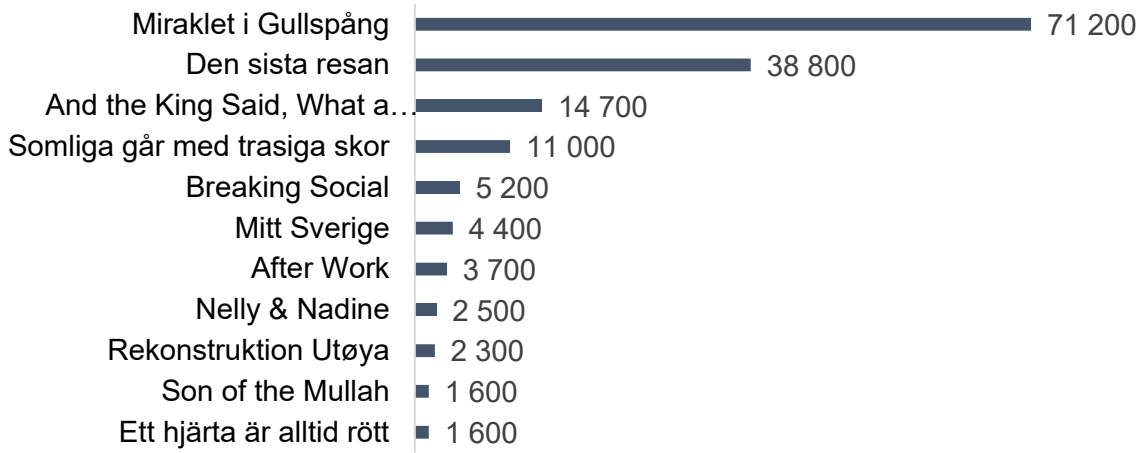
Om alla bara drar, a film exploring the coexistence of family, community, and love alongside threats, shootings, and insecurity in the same setting, was screened in the Swedish Parliament and used as a tool to raise awareness about gang-related crime and civil rights.

Puss hej då, which follows the story of a single mother, conducted a nationwide outreach campaign focused on themes of equality and parenthood.

Swedish Film Institute

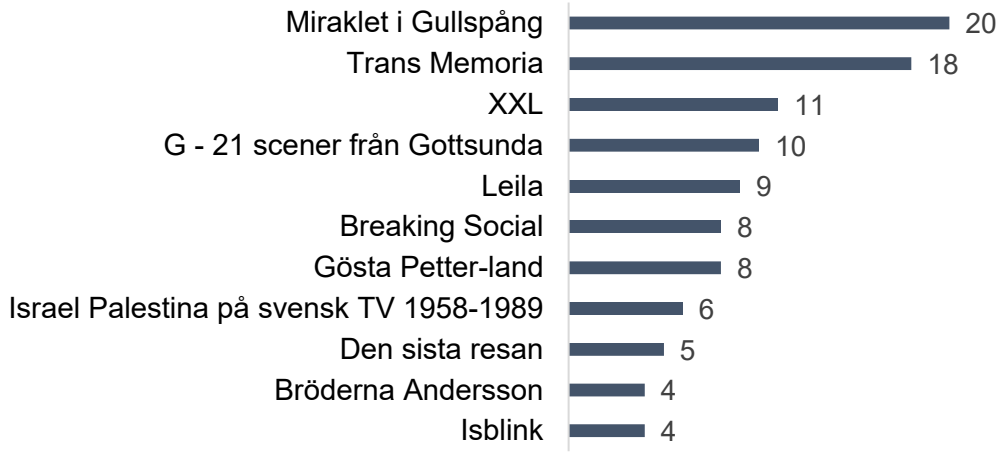
Internationally: *Miraklet i Gullspång* most popular in 2024

International Admissions for Documentaries in 2024



The Swedish documentaries with the most international cinema screenings in 2024 were largely the same titles that performed well domestically, though with a certain time lag. *Miraklet i Gullspång* recorded three times as many admissions abroad as in Sweden. *And the King Said, What a Fantastic Machine*, for example, also attracted more viewers internationally than at home.

International Festival Screenings* of Documentaries in 2024



To some extent, entirely different titles performed well at international festivals. While *Miraklet i Gullspång* was popular both in cinemas and on the festival circuit, films like *Trans Memoria*, *XXL*, and others were more clearly festival-focused successes.

**Refers to screenings within the Swedish Film Institute's international festival distribution.*
Lumiere Pro

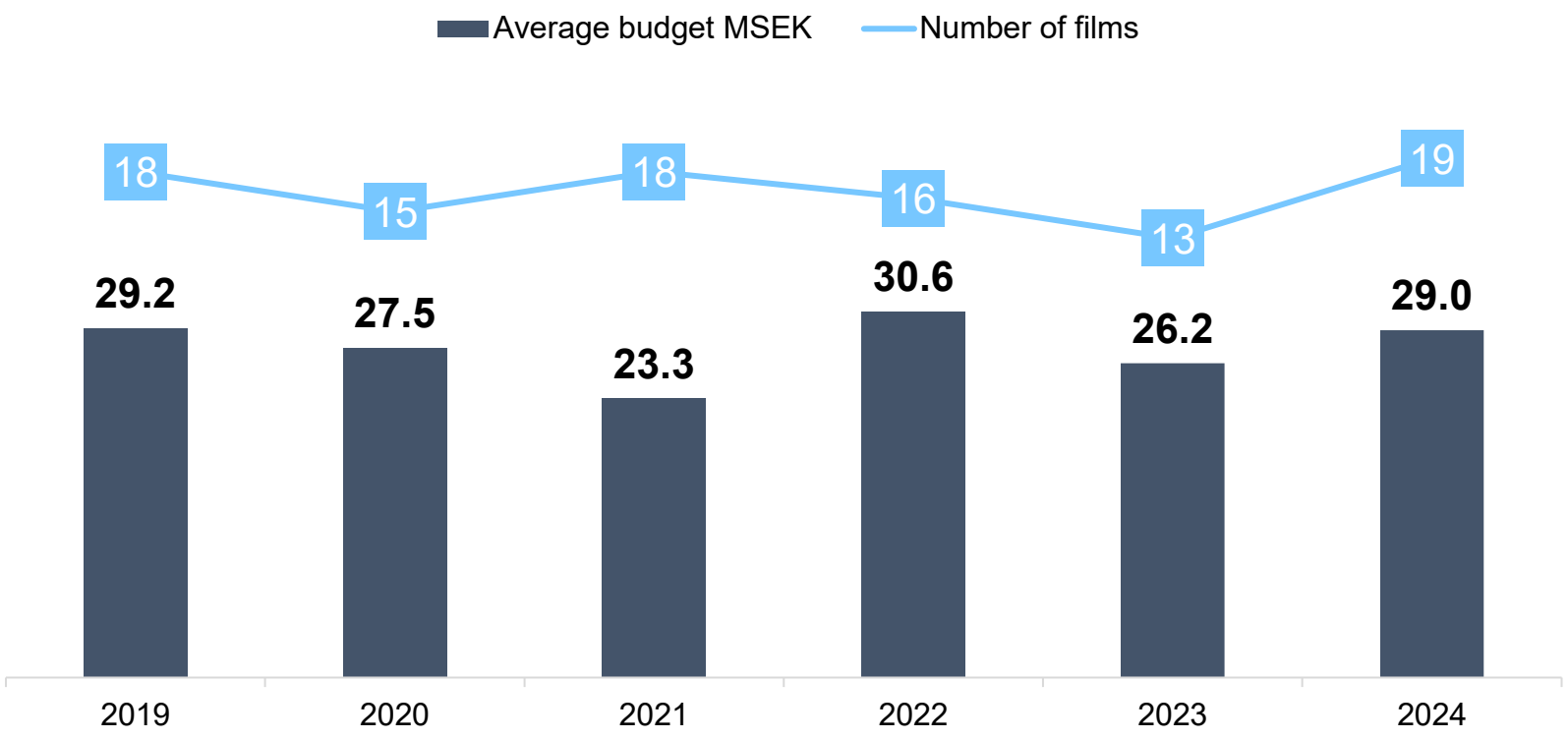
Swedish Film Institute

Increased number of fiction feature films receiving production funding and higher average budget in 2024

Swedish Film Institute

Budget for Swedish fiction features increased in 2024

Number of Swedish fiction feature films* and average budget, per year of funding



The average budget for Swedish fiction feature films with funding from the Swedish Film Institute increased by almost SEK 3 million in 2024 compared to 2023. The number of funded fiction feature films also increased, from 13 films in 2023 to 19 films in 2024.

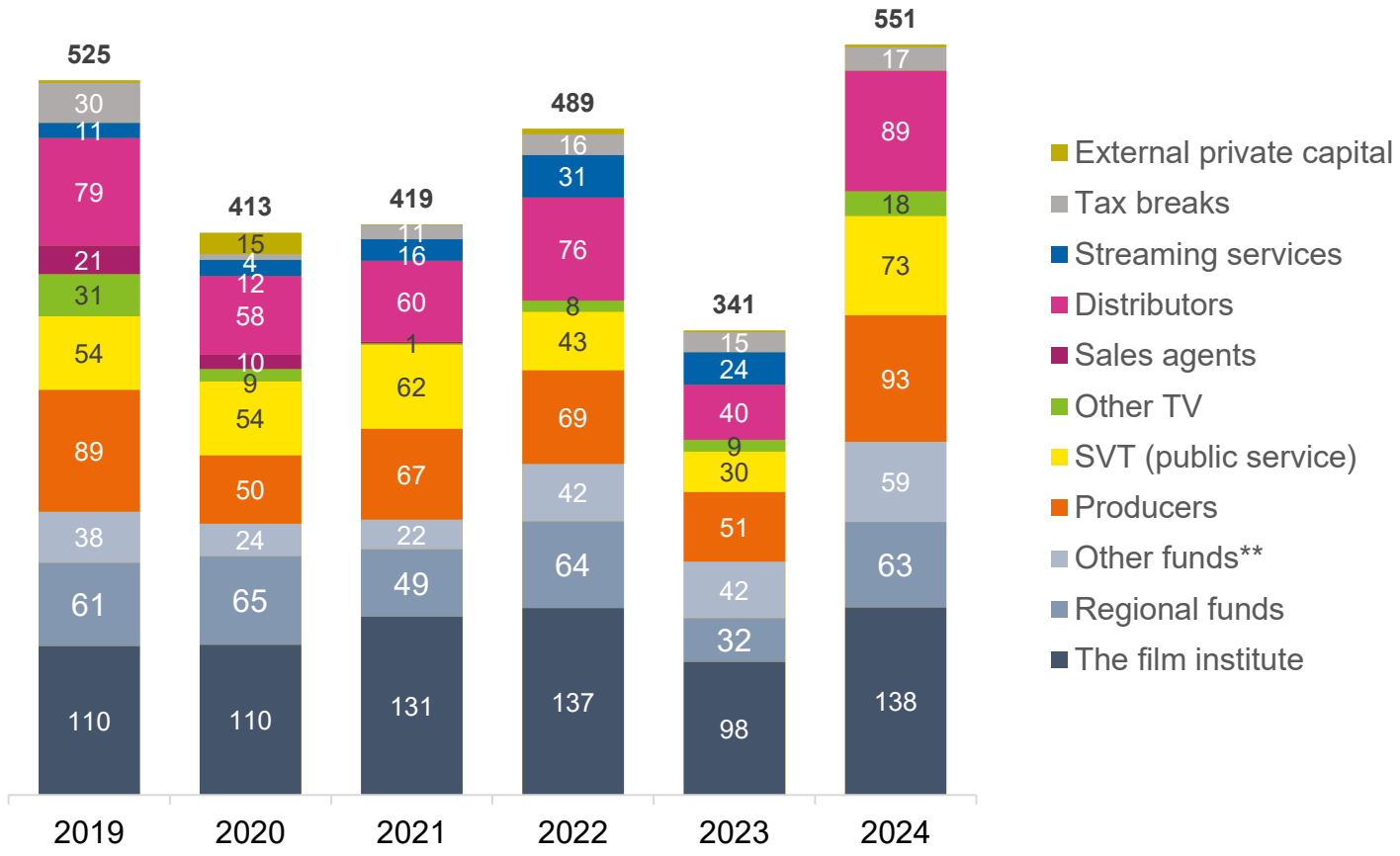
The average budget for a fiction feature film in 2024 was about the same level as in 2019.

Films with production funding from the Swedish Film Institute

Swedish Film Institute

Financing for fiction feature films with production funding

Total financing of Swedish fiction feature films* by funding year, MSEK



In 2024, the total financing for fiction feature films that received production funding returned to a level comparable to that of 2019. A total of 19 films were granted funding, in line with the 18 films funded in 2019.

The main reason for the increased financing in 2024 compared to 2023 is that six additional films received funding. In addition, the average budget per film increased by nearly SEK 3 million. Approximately 40 percent of the total financing came from private sources.

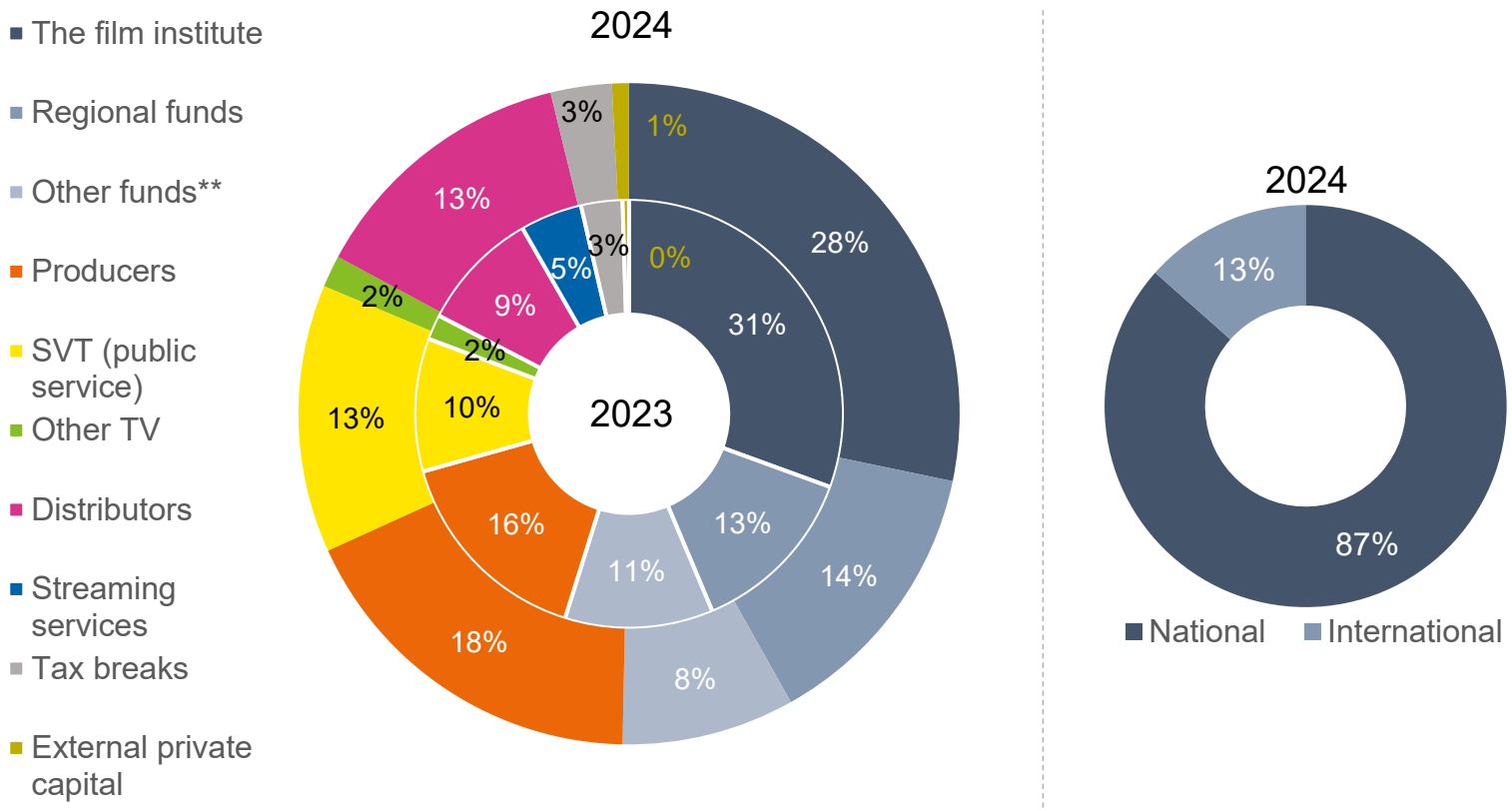
Films produced outside the funding system — including those fully financed by streaming platforms — are not included in the reported figures. In 2024, no films that received production funding received financing from streaming services.

*Films with production funding from the Swedish Film Institute
**Other funds: For example, foreign national/regional funds and international funds

Swedish Film Institute

Increased share of financing from distributors

Average financing of fiction feature films* per funding year



In 2024, the average financing from SVT, distributors and producers increased compared to the previous year, while streaming investment was completely absent. At the same time, the shares from funds and the Swedish Film Institute decreased slightly.

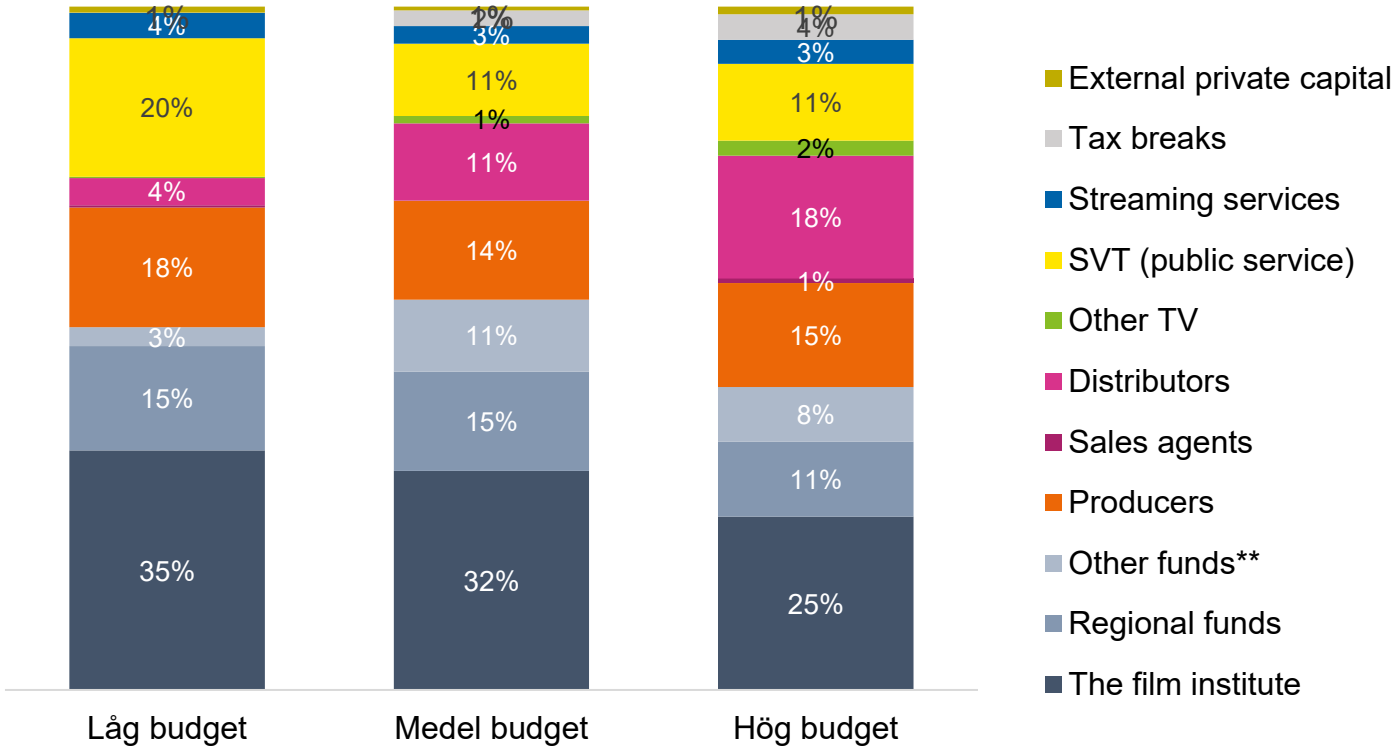
Production-funded fiction feature films were financed to 87 percent by national capital, up from 81 percent in 2023.

Swedish Film Institute

*Films with production funding from the Swedish Film Institute.
**Other funds: For example, foreign national/regional funds and international funds

Distributors important for mid- and high-budget films

Financing of fiction feature films* by budget category, average for funding years 2020-2024



Over the past five years, the composition of financing across different budget categories has developed as follows:

High-budget films have, to a greater extent, been financed by distributors, commercial and international broadcasters, streaming platforms, and through tax incentives. The Swedish Film Institute and film funds accounted for 44 percent of the financing in this category.

Low-budget films were on average financed to about three quarters by the Swedish Film Institute, SVT, and various film funds. The main producer's share amounted to approximately 14 percent, which is higher than in the other budget categories.

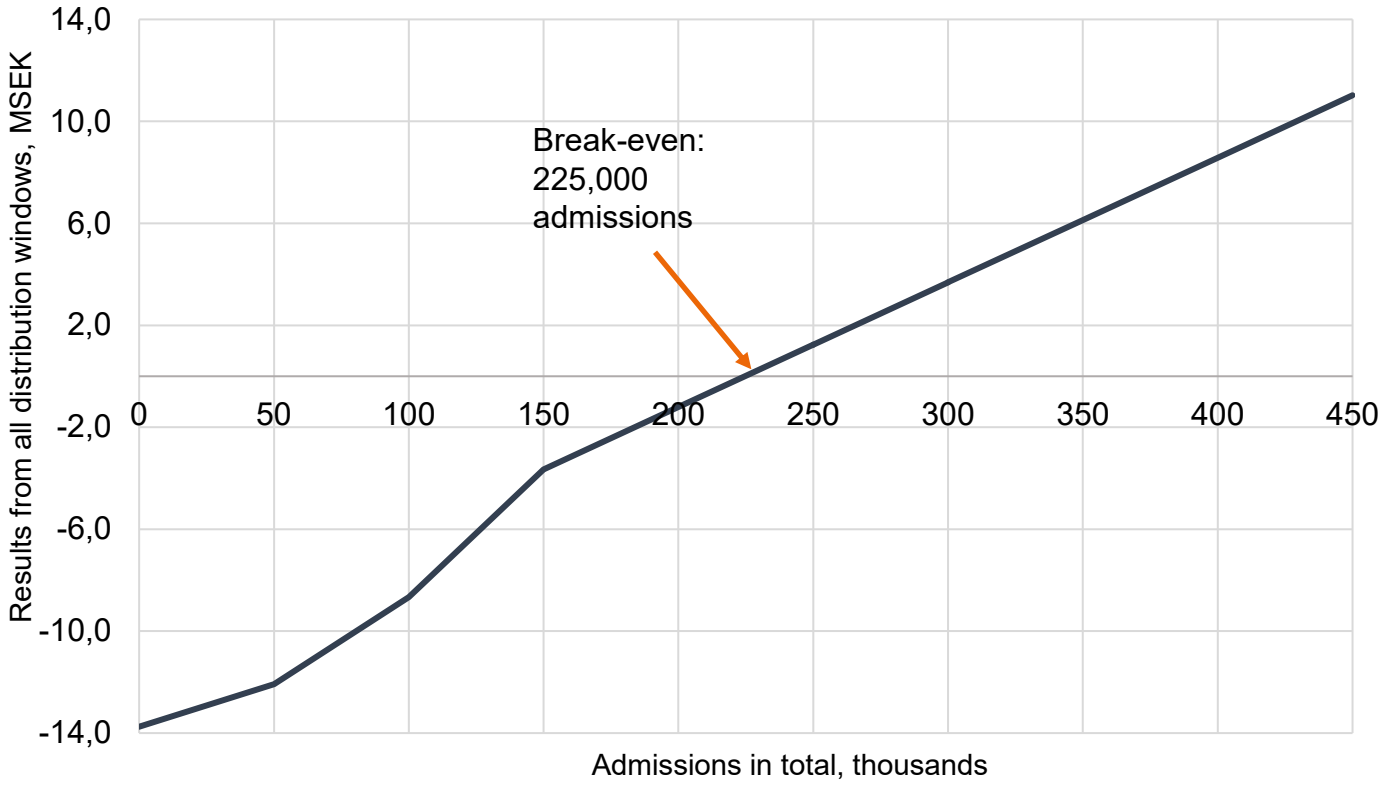
Medium-budget films received the highest proportion of their financing from the Film Institute and funds, at 57 percent.

**Films with production funding from the Swedish Film Institute 2020-2024*
Low budget = 0-20 MSEK, Medium = 20-30 MSEK, High 30+ MSEK.
***Other funds: For example, foreign national/regional funds and international funds*

Swedish Film Institute

A typical fiction feature breaks even at 225,000 admissions

Estimated results for a typical Swedish fiction feature 2024 by admissions



In 2024, the average fiction feature film had a total budget of SEK 29 million, including approximately SEK 14 million in equity and around SEK 6 million for P&A, MGs, and royalties. This means that the film reaches break-even when revenues amount to roughly SEK 20 million — which is estimated to require about 225,000 cinema admissions.

The next slide illustrates how a typical film's revenues are distributed at break-even. It is worth noting that different investors in a film reach break-even at different points. Even once the film's total costs and debts have been recouped, some investors may still incur a loss. Co-producers entitled to PRS* tend to reach break-even earlier than others.

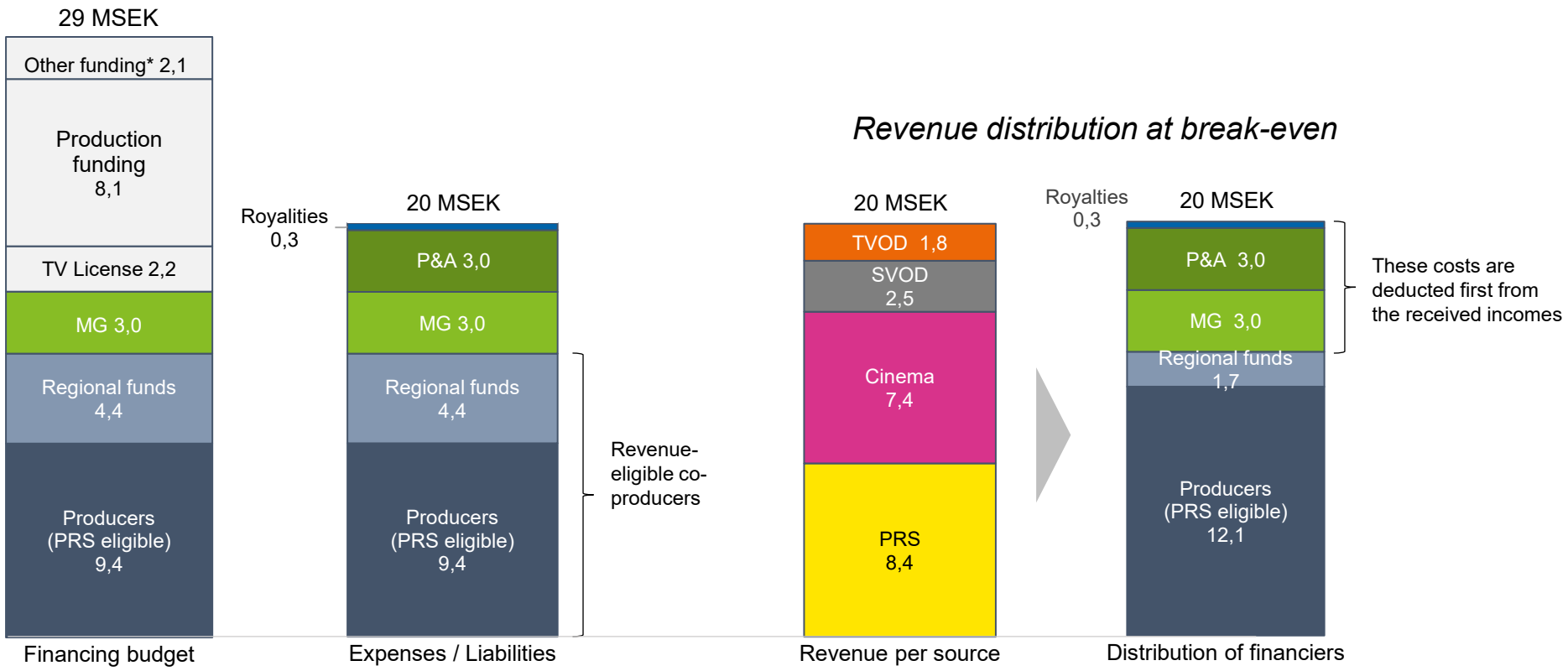
PRS plays a significant role in a film's financial outcome — without this audience-related support, the typical film in this example would not reach break-even until around 400,000 cinema admissions.

**PRS is a support scheme at the Swedish Film Institute, based on a film's box office performance in the Swedish market. In the calculations of a typical film's break-even, the following assumptions have been made: Revenues in other screening windows are calculated in relation to admissions, i.e. the film's admissions determine the estimated revenues for TVOD and SVOD respectively. The calculations refer to revenues in the Swedish market.*

Swedish Film Institute

PRS plays an important role in a typical fiction feature film's break-even

Estimated revenue (millions) for producers at a film's break-even, typical fiction feature film in 2024

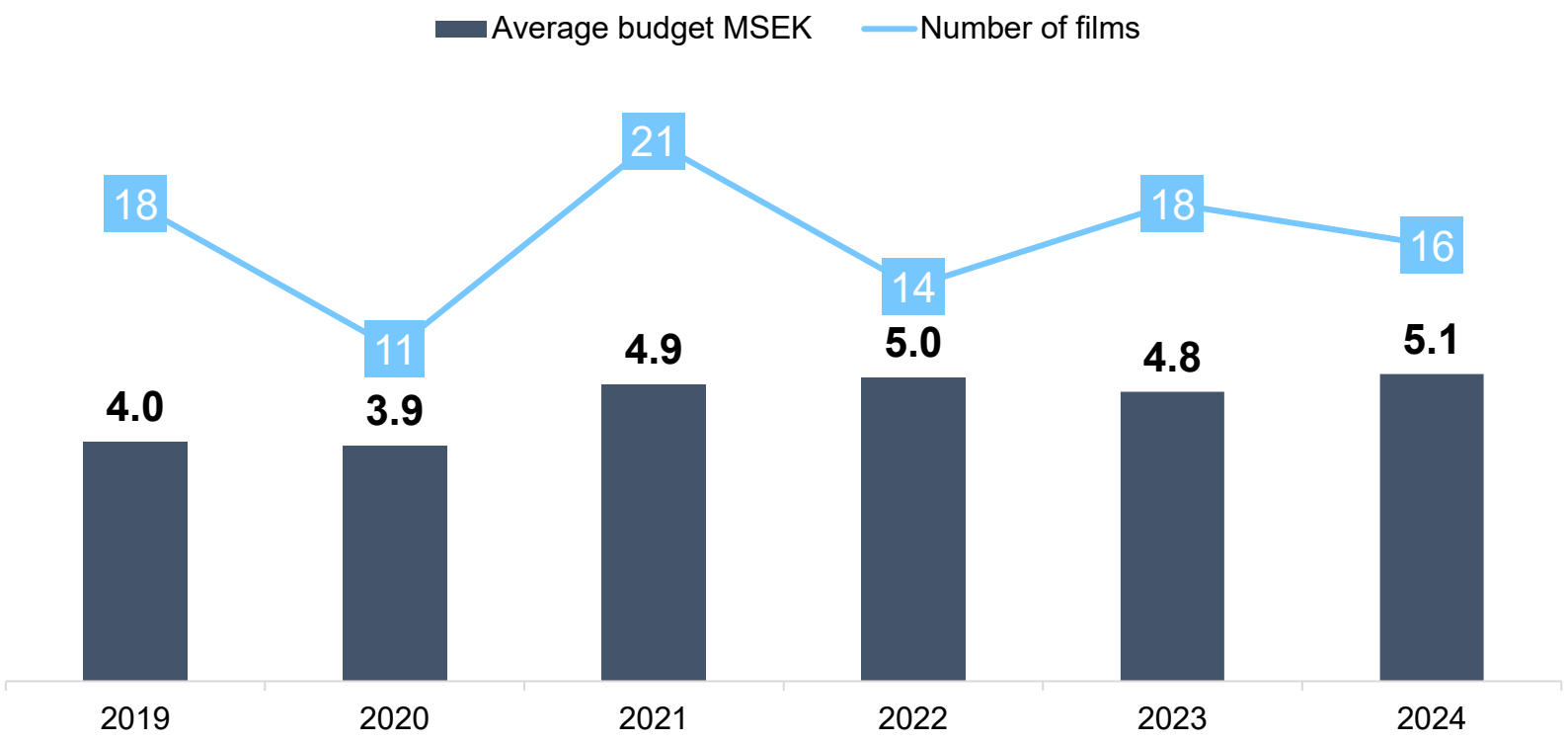


** Other funding primarily includes foreign national funds, international funds and tax relief.*
*In the calculations of a typical film's break-even, the following assumptions have been made: revenues in other screening windows are calculated in relation to admissions, i.e. the film's admissions determine the estimated revenues for TVOD and SVOD respectively. The calculations refer to revenues in the Swedish market.**

Swedish Film Institute

Budget for Swedish feature documentary increased in 2024

Number of Swedish feature documentaries* and average budget, per year of funding



In 2024, the average budget for Swedish feature documentaries increased compared to 2023, while the number of films with production funding decreased from 18 to 16.

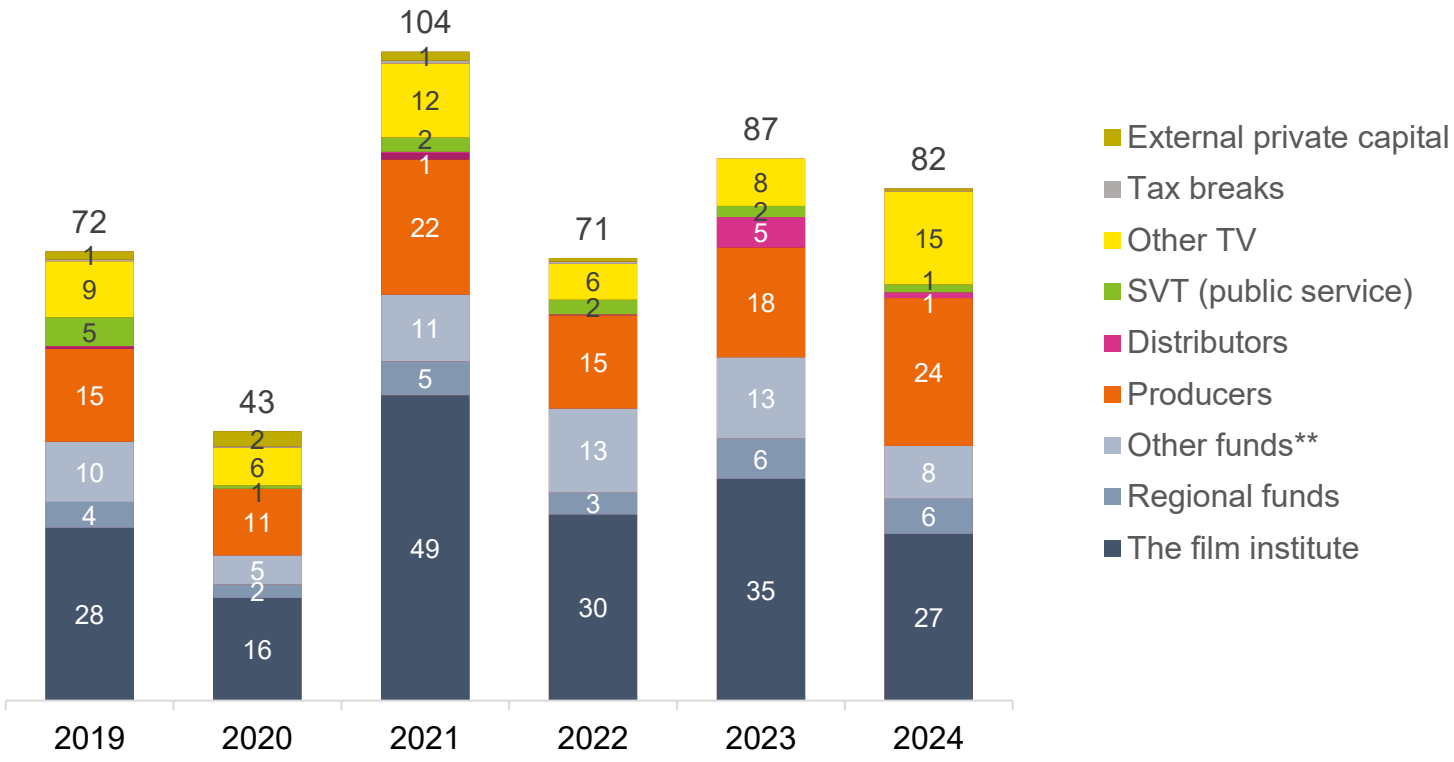
Between 2019 and 2024, the average budget for feature documentaries has increased by approximately 5 percent per year.

Films with production funding from the Swedish Film Institute

Swedish Film Institute

Financing for a feature documentary with production funding

Total financing for Swedish feature documentaries* per year of funding, SEK million



Producers' total investment in feature-length documentaries with production funding reached an all-time high in 2024 and accounted for almost a third of total financing. SVT also increased its share significantly, almost twice as much as the year before.

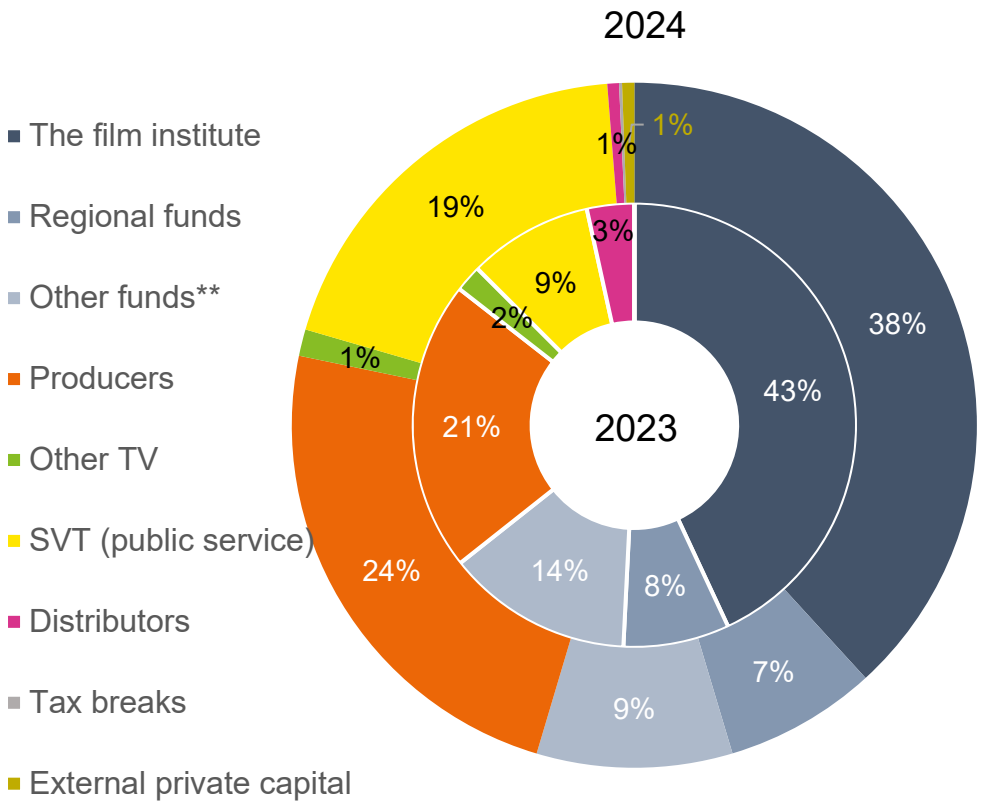
Funding from funds and the Swedish Film Institute have returned to levels more in line with the pre-pandemic era.

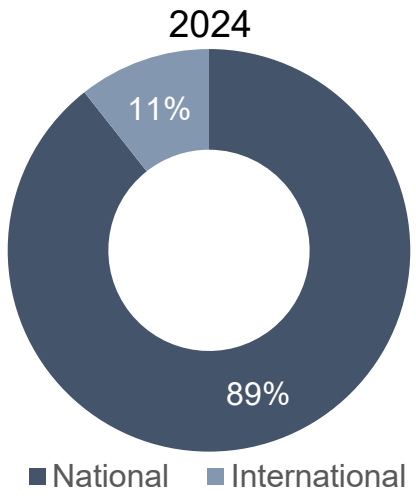
Swedish Film Institute

*Films with production funding from the Swedish Film Institute
**Other funds: For example, foreign national/regional funds and international funds

Changed funding structure for feature documentaries

Average funding for a feature documentary*, per year of funding





Compared to 2023, the average financing of a feature documentary has changed significantly. The Swedish Film Institute's and funds' shares have decreased by about 10 percentage points, while SVT's share has increased by the same level. This increase is mainly because SVT co-financed all but two documentaries with production funding during the year, compared to 10 out of 18 films in 2023.

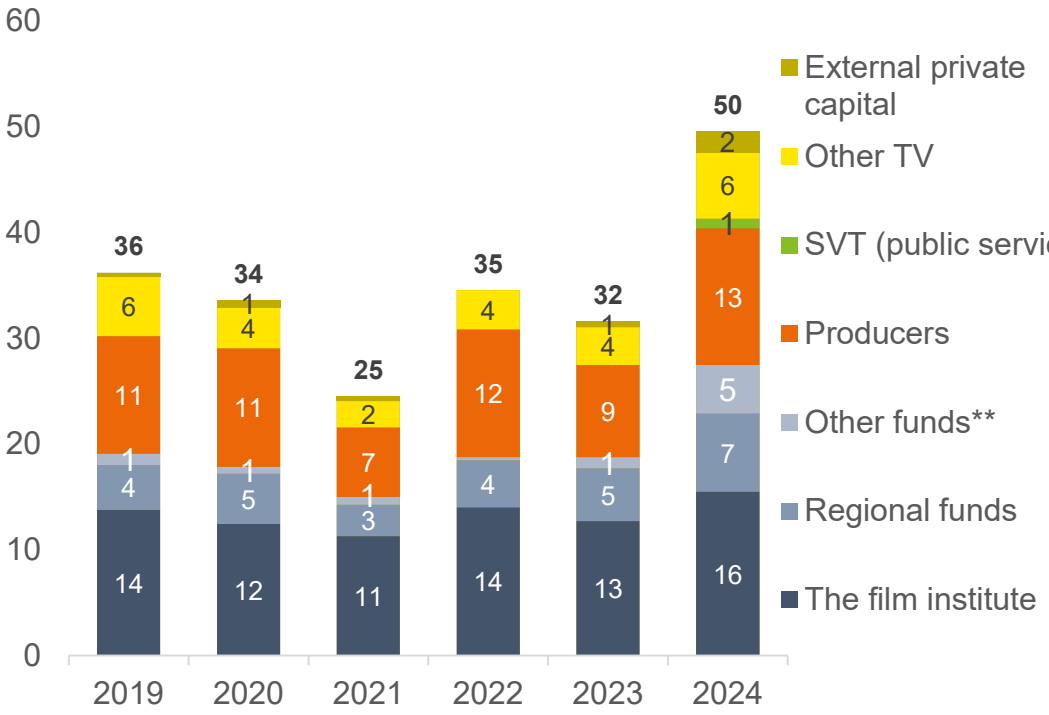
Almost 90 per cent of the financing comes from national sources. The most common international source is funds.

Swedish Film Institute

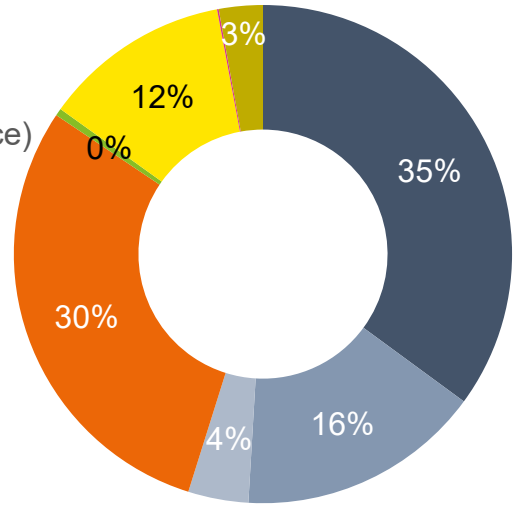
** Films with production funding from the Swedish Film Institute*
***Other funds: For example, foreign national/regional funds and international funds*

Significantly higher average budget for short film in 2024

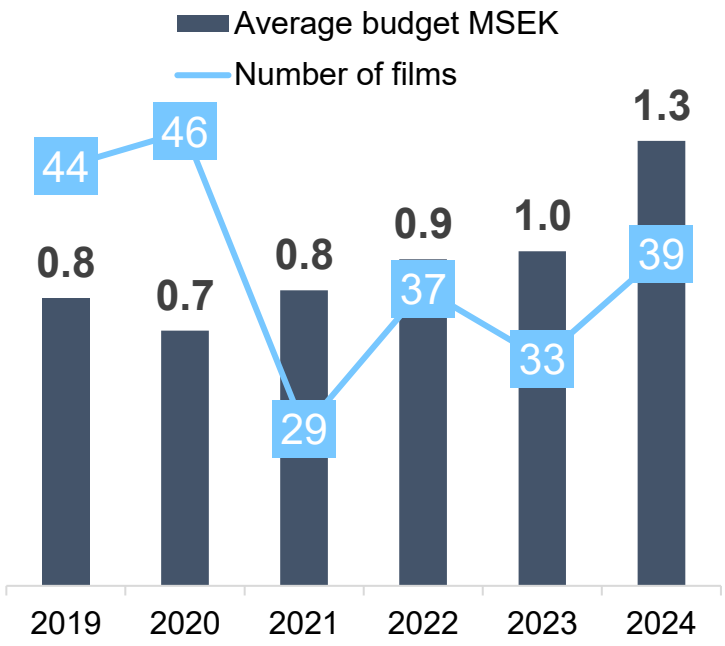
Total funding for Swedish short films* per year of funding, SEK million



Average funding for Swedish short films with funding in 2024



Number of Swedish short films* and average budget per year of funding



Swedish Film Institute

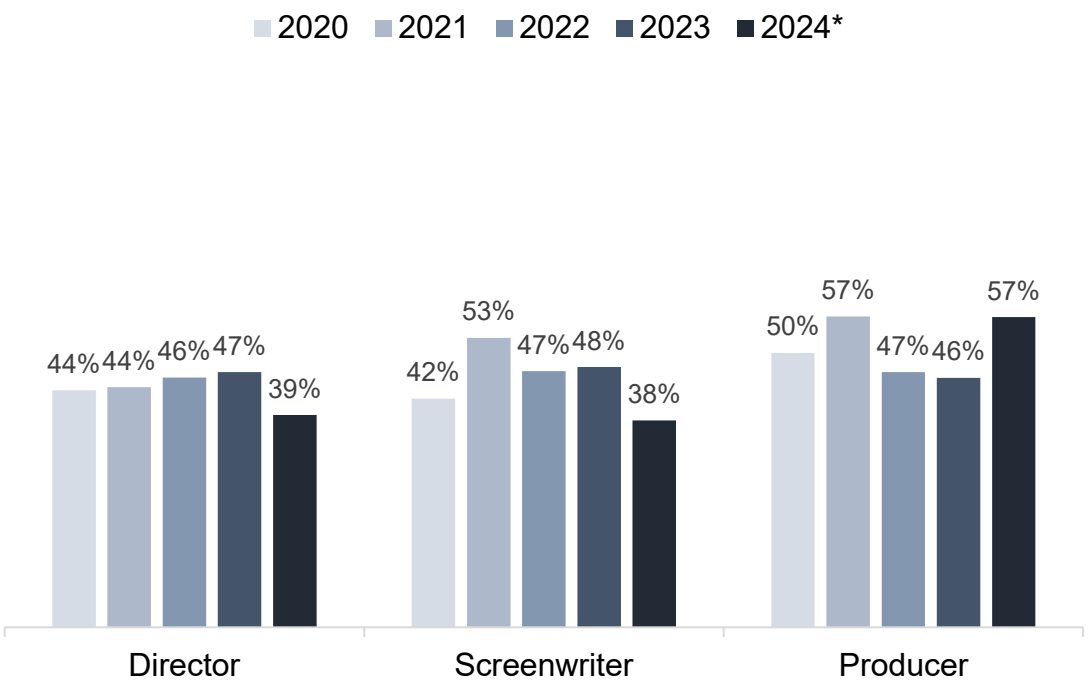
*Films with production funding from the Swedish Film Institute
**Other funds: For example, foreign national/regional funds and international funds

Gender distribution in key roles for films with production funding

Swedish Film Institute

Lower representation of women in directing and screenwriting

All Swedish films with production funding per year of funding (proportion of women)



For the films receiving production funding, gender distribution in the key roles of director, screenwriter and producer is continuously monitored. Since the tracking system was introduced, gender equality has fluctuated over the years, particulaty between the different roles and within feature films. In contrast, feature-length documentaries and short films have generally shown a more stable and balanced gender distribution over time.

In 2024, for Swedish films with production funding, the gender distribution for directing and screenwriting was slightly below the range considered to be balanced. An even gender distribution is defined as falling within the 40-60 percent range.

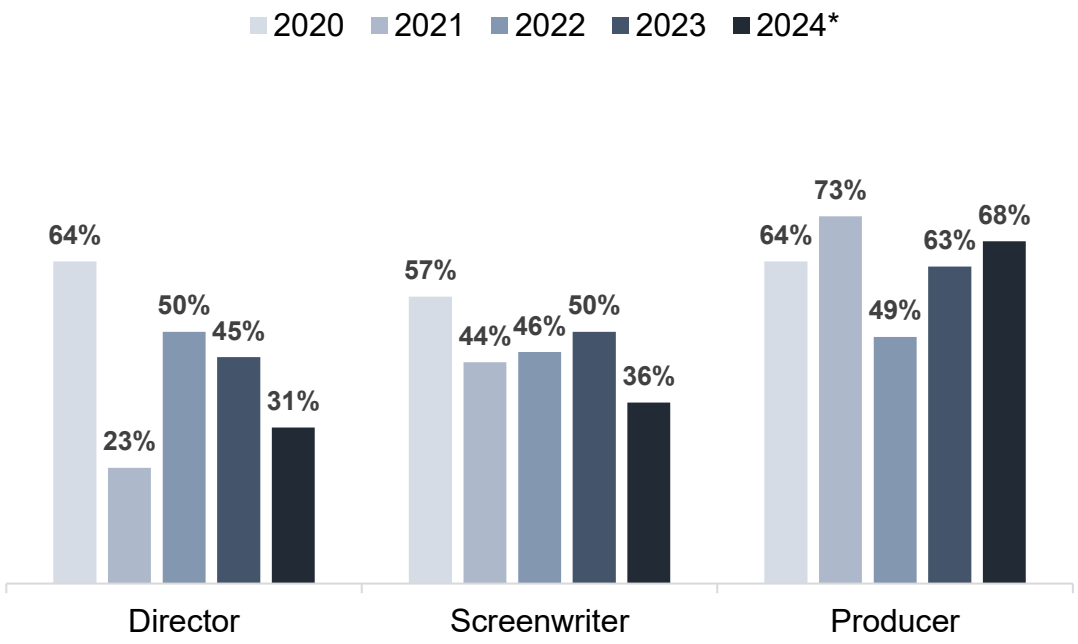
Among high-budget fiction feature films, there is a clear underrepresentation of female directors, a pattern that also applies to screenwriters.

**In the Swedish Film Institute's application procedure, it is also possible to specify "other" as gender in addition to woman and man. In 2024, 3% were in directing, 2% in scriptwriting and 1% in producer in the category "other gender" for all Swedish films with production funding. This means that the proportion of men in directing was 58%, scriptwriting 40% and producers 42%.*

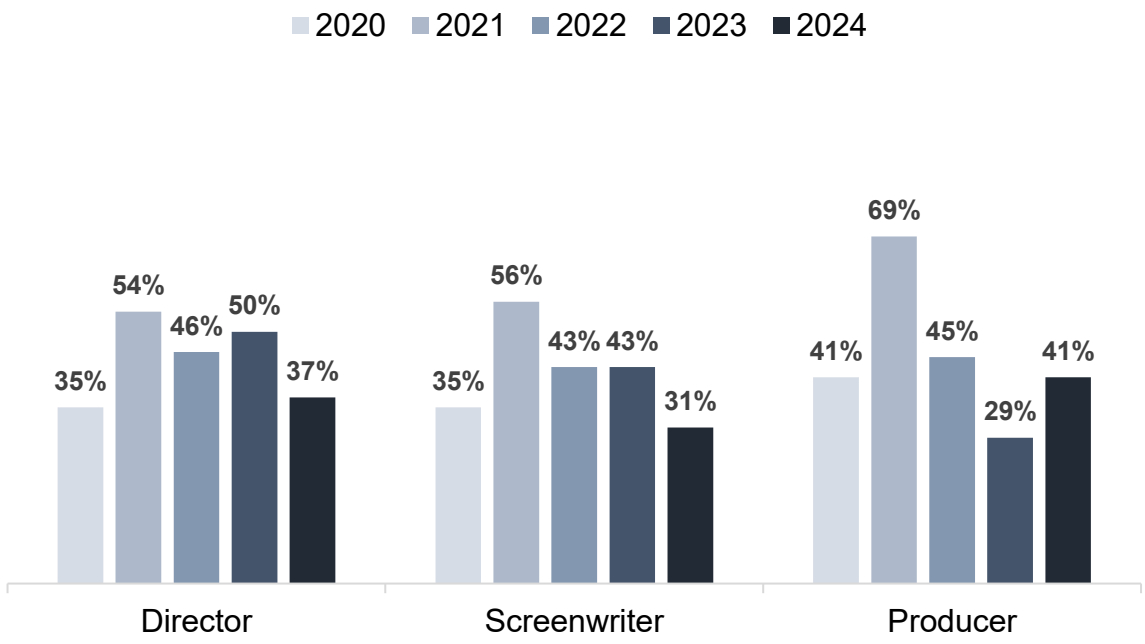
Swedish Film Institute

Decline in female representation in directing and screenwriting for fiction films

Fiction feature films with the funding of a commissioner per year of funding (proportion of women)



Short fiction films funded by a commissioner per year of funding (proportion of women)

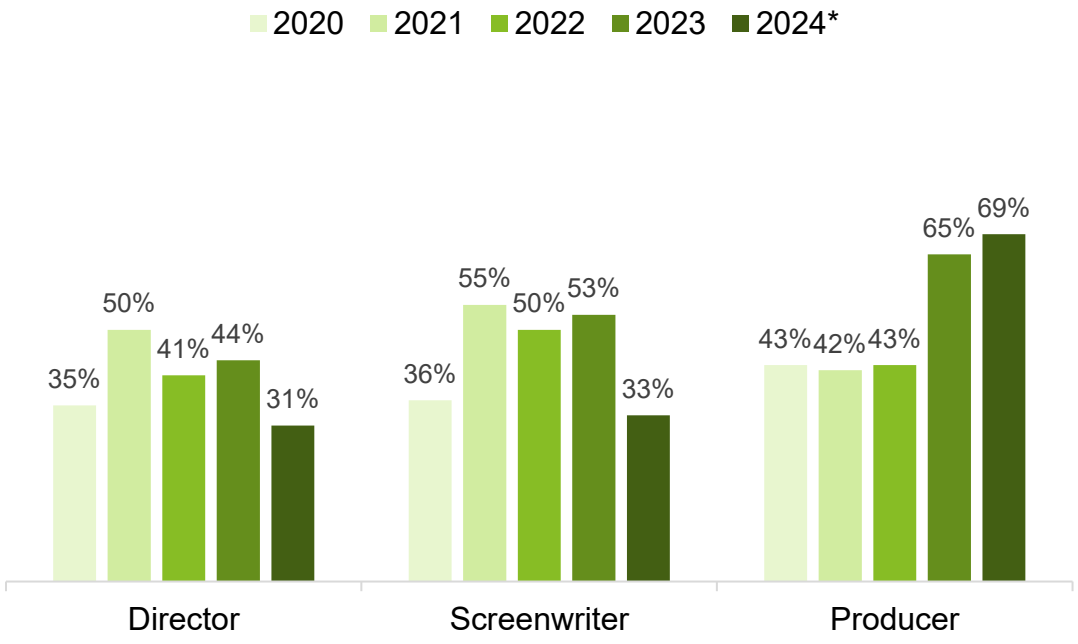


In the Swedish Film Institute's application procedure, it is also possible to specify "other" as gender in addition to woman and man. In 2024, 6% were in directing in the category "other gender" for feature films with the funding of a commissioner. This means that the proportion of men in directing was 63%.

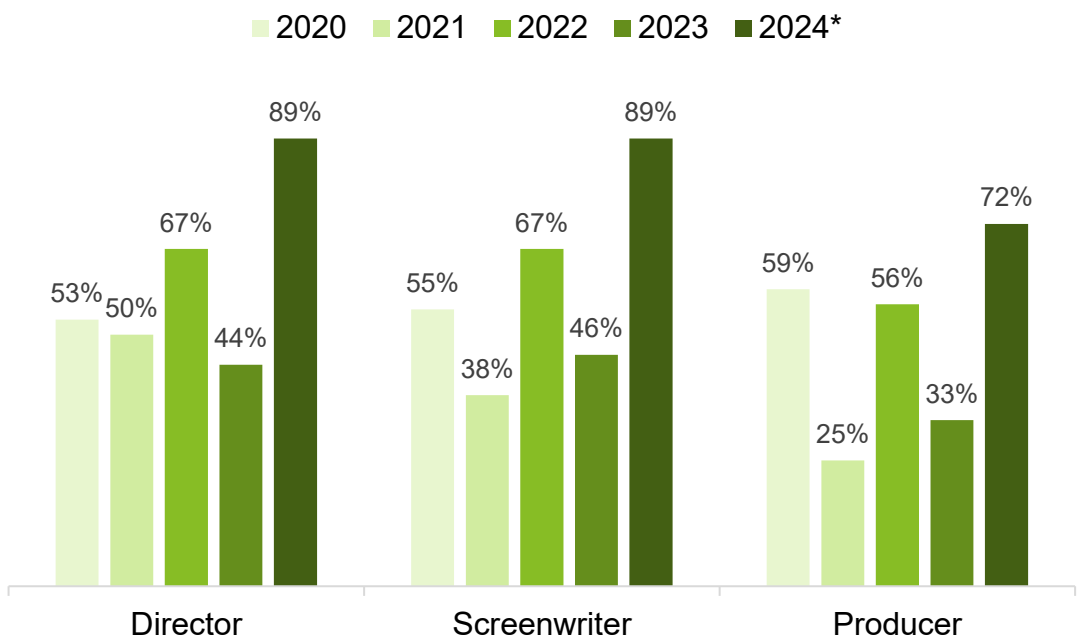
Swedish Film Institute

Female dominance within short documentary film 2024

Feature documentary film funded by a commissioner per year of funding (proportion of women)



Short documentary film funded by a commissioner per year of funding (proportion of women)

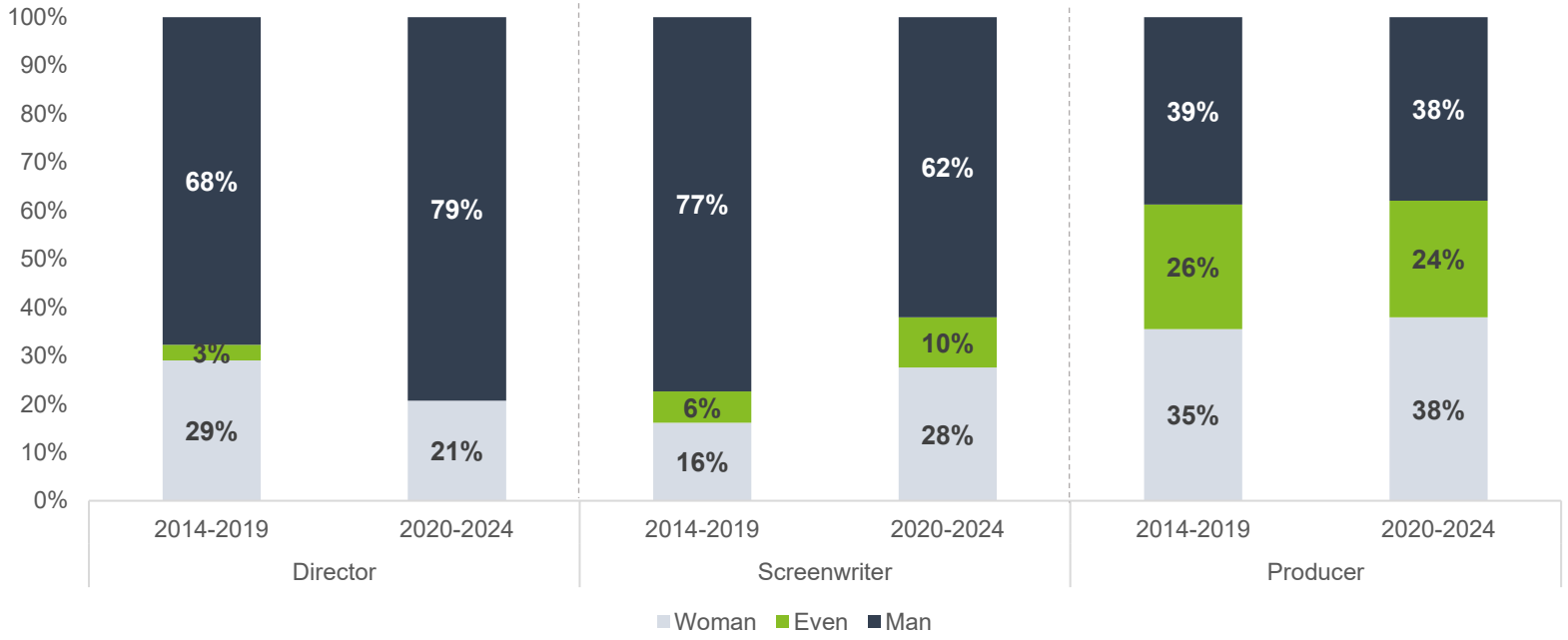


In the Swedish Film Institute's application procedure, it is also possible to specify "other" as gender in addition to woman and man. In 2024, 6% were in directing for feature documentary films with production funding in the category "other gender" and 63% were men. In scriptwriting, 7% were "other gender" and 60% were men. For short documentary films, 11% of the films' producers were in the category "other gender". This means that the proportion of men was 17%,

Swedish Film Institute

Women clearly underrepresented in high-budget films

Gender distribution among production-funded *fiction feature films with high budget* funding years 2015-2019 and 2020-2024 respectively in different positions*



Compared to Swedish films overall, high-budget productions show a significantly lower proportion of women in key positions.

Female directors are clearly underrepresented among high-budget fiction feature films (with budgets of SEK 30 million or more). Over the past five years, only one in five high-budget films receiving production funding has had a majority of female directors.

**The gender distribution is based on each film project. "Man" and "Woman" respectively means that this gender is in the overwhelming majority in the project, for example, two men and one woman are categorized as "male". "Even" means an even distribution between men and women for the current position. High budget = SEK 30+ million.*

Swedish Film Institute

Sources

Box Office Mojo: Statistics on films' international gross box office revenues.

Digifilmlistan: Top Weekly top lists for TVOD consumption in Sweden.

European Audiovisual Observatory (EAO): European cinema statistics.

The Swedish Film Institute's audience surveys: Conducted once or twice a year with about 3,000 respondents in each survey, representative of the Swedish population between the ages of 15 and 74.

Filmägarnas Kontrollbyrå: Film and cinema statistics.

IndieWire: ”Sean Baker Wants 90 Days, but the New Average for Theater Exclusivity Is 32”.

Lumiere Pro: International cinema attendance figures for Swedish films.

MMS Mediamätning I Skandinavien: Number of viewers for feature films on TV and AVOD/FVOD.

MMS trend & tema: Reach for VOD services in Sweden.

Netflix: ”What We Watched: A Netflix Engagement Report… hours viewed per title from January to December 2024”.

MovieZine: Digital release dates for films in Sweden.

Playpilot/Gravity: The number of Swedish films available on VOD services in Sweden.

Usheru: Screenings of Swedish films in cinemas internationally.

Swedish Film Institute