

Goal 2020: Gender equality in film production, both in front of and behind the camera

In three years the Swedish Film Institute has managed to achieve greater gender equality in film funding, and women directors are winning awards both in Sweden and internationally. For Swedish film to develop its position as artistically challenging, innovative and attractive to audiences, we must continue our efforts to achieve gender equality, both in front of and behind the camera. Everyone who lives in Sweden should be able to recognise, and identify with, the stories that are created. A broad representation featuring people with different backgrounds and life experiences also increase opportunities to achieve a wide variety of artistic expressions. In the following four areas, we aim to increase awareness, help to change attitudes and in the long run achieve gender equality both in front of and behind the camera.

1. More women in more major productions.

We are carrying out cross-industry projects, the aim being to ensure that women have key roles in more and larger productions. We are also conducting a qualitative survey into what films women get the opportunity to make, and why.

2. We will increase visibility.

We continue to update the digital knowledge bank nordicwomeninfilm.com with contemporary women filmmakers, and will add more professional categories. We continue to inspire by putting the spotlight on women filmmakers from film history.

3. We will continue to count.

As well as counting women and men behind the camera, we also start counting the percentages in front of the camera. We produce an annual gender equality report featuring qualitative analyses in the world of film.

4. We will increase knowledge about gender and diversity.

We hold an annual film education seminar focusing on gender, which targets teachers and film educators to reach children and young people. The Swedish Film Institute offers a digital knowledge lecture on gender and the importance of a more diverse representation.